TV GUIDE

'The Toughest Cookie in TV' Shows How the Business Really Works

Page 4

Local Programs June 7-13, 1980
40¢

Joan Van Ark and Ted Shackelford of 'Knots Landing'

0 23 714355

Summer. Seven Style

Summer's here and the mixing is easy. Refresh yourself with a tall, cool glass of Seagram's 7 with 7UP, cola, ginger ale or your favorite mixer. Enjoy summer Seven style! And enjoy our quality in moderation.

Seagram's 7 Crown

Where quality drinks begin.

SEAGRAM DISTILLERS CO., N.Y.C. AMERICAN WHISKEY—A BLEND. 80 PROOF.

Over $6,500 in prizes
Awarded Monthly

Draw "Lucky"

You may win one of five $1,170.00 Art Scholarships or any one of seventy-five $10.00 cash prizes.

Draw "Lucky" any size except like a tracing. Use pencil. Every qualified entrant receives a free professional estimate of his drawing.

Scholarship winners will receive Fundamentals of Art taught by Art Instruction Schools, one of America's leading home study art schools. Our objective is to find prospective students who appear to be properly motivated and have an appreciation and liking for art.

Your entry will be judged in the month received. Prizes awarded for best drawings of various subjects received from qualified entrants age 14 and over. One $25 cash award for the best drawing from entrants age 12 and 13. No drawings can be returned. Our students and professional artists not eligible. Contest winners will be notified. Send your entry today.

MAIL THIS COUPON TO ENTER CONTEST

ART INSTRUCTION SCHOOLS
Studio 0U-5001
500 South Fourth Street
Minneapolis, Minnesota 55415

Please enter my drawing in your monthly contest. (PLEASE PRINT)

Name_____

Occupation_____ Age_____

Address_____ Apt._____

City_____ State_____

County_____ Zip_____

Telephone Number_____

TV GUIDE

America's Television Magazine

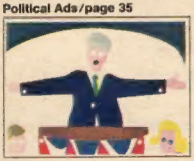
Published by Triangle Publications, Inc.
Walter H. Annenberg, President

National Offices: Radnor, Pa. 19088 Vol. 28 No. 23/June 7, 1980/Issue #1419

Tough Cookie/page 4

Camera Lovers/page 18

Political Ads/page 35



Local Programs
Week of June 7-13 ..... Following 24

TV Teletype
New York/Hollywood 47

Articles
Three Days in the Life of a Tough Producer
by Mary Murphy 4
Background: "Disraeli: Portrait of a Romantic"
by Michael Holroyd 16
How Ballplayers Court the Camera
by Berry Stainback 18
Knots Landing: Dallas Moves to Southern California
by Cyra McFadden 26
ABC Washington Correspondent Bettina Gregory
by Stephen Banker 31
Can a Presidential Candidate Buy His Way into Office?
by Herbert E. Alexander 35
Grand Ole Opry Meets Grand Opera on *Omnibus*
by Harry Stein 41

Reviews, Columns
Ben Wattenberg's 1980
reviewed by Robert MacKenzie 45
TV Update
As We See It
The Screening Room
Letters
Judith Crist (except in Hawaii) ..... Program Section
Cover: Joan Van Ark and Ted Shackelford
by Robert Phillips

Executive Editor: David Sendler
Managing Editor: Robert C. Smith
Assistant Managing Editor: Andrew Mills
Associate Editors: Myles Callum, Harold B. Clemenko, Helen Newton
Art Director: Jerry Alten
New York Bureau: Neil Hickey (Chief), Sally Bedell, Don Kowet, Jane Hall (Pictures)
Hollywood Bureau: Dwight Whitney (Chief), Joseph Finnigan, Mary Murphy, Ellen T. Shaw, Frank Swertlow, Cynthia Young (Pictures)
Washington Bureau: John Weisman
Local Editions: John Hayes, Editor; Michael Morris, Operations Manager; John Haines, Programming Manager; Patrick Murphy, Programming Editor
Contributing Editors: Judith Crist, Bill Davidson, Melvin Durslag, Steve Gelman, Robert MacKenzie
Advertising Director: Eric G. Larson
Circulation Director: Hugh Crocker
Business Manager: Francis J. Howley
General Manager: Brian P. Bradfield
Editorial Director: Merrill Panitt

Send subscription orders to TV GUIDE, Box 400, Radnor, Pa. 19088. Allow 5 weeks for arrival of first copy. Send changes of address and subscription inquiries to Box 900, Radnor, Pa. 19088. If possible, please include the mailing label from your latest TV GUIDE. Allow 5 weeks for corrections. TV GUIDE is published weekly by Triangle Publications, Inc., 100 Matsonford Road, Radnor, Pa. 19088. Second-class postage paid at Wayne, Pa., and at additional mailing offices. Subscription rates: 1 year $20.00. Pan-American and foreign postage extra. Copyright © 1980 by Triangle Publications, Inc. All rights reserved. No material in TV GUIDE, including program information, may be reprinted without permission of the copyright owner. POSTMASTER: Send Form 3579 to TV GUIDE, Radnor, Pa. 19088 (ISSN 0039-8543).

National Offices: TV GUIDE, Radnor, Pa. 19088. Member: Audit Bureau of Circulations.

© Lorillard, U.S.A., 1980

Kent III taste. Experience it!

Astonishing taste. Low, low tar. Come experience it!

Kings: 3 mg tar. 100s: 5 mg tar.

3 mg. "tar," 0.3 mg. nicotine av. per cigarette, FTC Report January 1980.

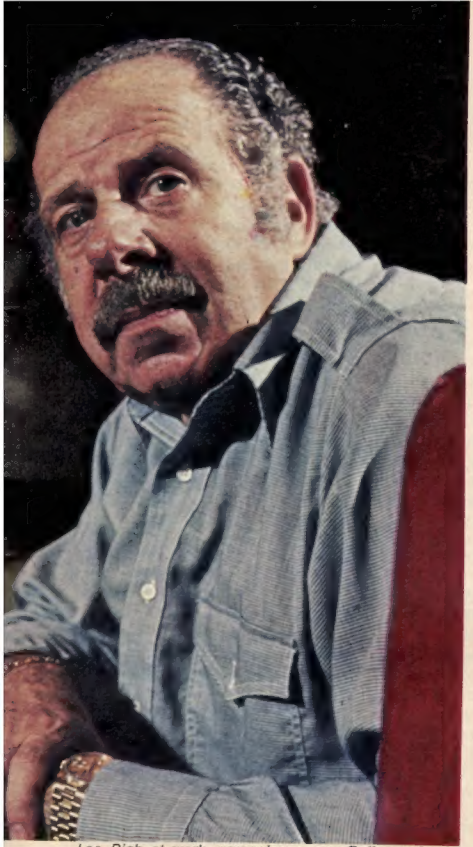
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

You have to be part Machiavelli, part Dracula

Three days in the life of a producer known as the 'toughest cookie in television'

By Mary Murphy

It is Tuesday afternoon in Screening Room E at MGM Studios, the second week after shooting has begun on the pilot for a new television series called *Secrets of Midland Heights*, and Lee Rich, the president of Lorimar Productions, is watching the dailies with his staff. The projector is rolling and Lorenzo Lamas, a 21-year-old male lead, is seen lying in a hospital bed, necking with his teen-age girl friend. The girl, an actress named Linda Hamilton, has on a sheer beige dress; but not until the camera pulls back for a long shot does Lee Rich notice that underneath the sheer beige dress she is wearing a black brassiere. "What the—! . . . Why is she wearing a black bra? . . . Doesn't it bother anyone but me? . . . Jesus!" The assistant producer's



Lee Rich at work, screening a new Dallas *episode.*

eyes are darting back and forth, hoping to catch someone's attention, anyone's attention. No use. Everyone else is staring straight ahead. On screen, Lorenzo Lamas opens his mouth, this time to speak. A moment later, Lee Rich is at it again: "One of the great actors of our generation he is not," says Rich. "He's conscious of his teeth, he's conscious of his chin. Everything but his acting." Given that, Rich decides shortly thereafter that this strikingly handsome teenager may become "the next John Travolta." As the scene unfolds, the sex gets steamier, and suddenly Lee Rich's mockery turns to enthusiasm. "Great. This is wonderful stuff. *Terrific.*" He is tapping his feet. He even hoots. "This pilot will be on the air so fast it will make your head spin. It's hot stuff." *Secrets of Midland Heights* is hot stuff. Teen-age sex is hot stuff. And it's his new baby. Rich wants people to pay attention. The black bra is forgotten. "What you are witnessing," he says, "is the birth of a hit series."

Like *Secrets of Midland Heights*, Lee Rich, too, is hot these days. He is the man behind *Dallas* and *Knots Landing* and *The Waltons* and *Eight Is Enough*. He is a supersalesman; that is the first thing people say about him. Skillful enough to make his way to the top in advertising at Benton & Bowles before jumping to television, Rich learned the consummate art of selling from the best. "He's a wizard," says one NBC executive. "I can never figure out exactly what he's doing, or how he's doing it. I just always figure I can trust him about as far as I can throw MGM. Yet I buy what he is selling."

The second thing they say about Lee Rich is that he knows how to stay tough in negotiations; in other words, he knows how to make money. In 11 years he has turned Lorimar into one of →

continued

the most successful independent production companies in television. It wasn't easy. His first series for television was *The Rat Patrol*, for Mirisch-Rich Productions in 1966, three years before he started Lorimar. Now, more than a decade later, Lorimar has four hit series and six more in production, plus two hit movies, "Being There" and "Cruising," and earned more than $150 million last year.

Besides money, Lorimar has won numerous awards: 23 Emmys, three Peabodys, five People's Choice Awards and three Christophers. "Being There" has recently been nominated for two Academy Awards, and with these nominations Lorimar has shed its boutique-studio image and gone big time. This year Lorimar will produce nearly as many films as, say, Paramount or 20th Century-Fox, and more television series than either. "I knew it would all happen," says Rich. "I just didn't know when." When it all started in 1969, it was a two-man operation in three rooms on Rodeo Drive; just Lee Rich and a money man, California real-estate developer Merv Adelson.

Now Lorimar is a 200-person company with offices in New York, London and at MGM Studios, where it occupies 50 per cent of the studio space. It does its own film financing, most of its own advertising and all of its own foreign distribution. It is now run by an informal committee of four, but Rich is the major creative force, and he is the one pushing the company even further into the areas of pay-TV, cable TV and foreign distribution. This year, he bought the entire library of 500 films from Allied Artists to sell to television. He follows, almost to the point of religious fervor, a saying framed in plexiglass in his office: "If you want to be better than the best, you have to work harder than the best."

How does Lee Rich "work harder than the best"?

For starters, he rises each morning by 6, reads two newspapers before breakfast, pumps an exercycle for 12 minutes, arrives in the office by 8 A.M., is on the phone to New York by 8:05, has appointments scheduled every half hour, handles close to 70 phone calls a day, scans at least three more newspapers and attends staff meetings and daily screenings. He then reads scripts at night, is available for crisis calls from producers throughout the night, brings home at least 10 scripts every weekend, spends Friday and Sunday at the videocassette recorder, catching up on TV programs he missed during the week; and he "relaxes" Saturday night by holding movie screenings at his home, which are attended by executives of all three networks. To observe Lee Rich at work is to watch a man at the peak of his powers; it is a dazzling display of daring and creative energy, as a typical three days spent with him clearly show.

By 8 A.M. of the first day he pulls his silver Mercedes 450SLC into the parking lot in front of the Irving Thalberg Building at MGM, walks to his office, flips through the overnight ratings and calls New York. He wants to know what is happening with the novelization of *Dallas*.

"I think we should have a little auction and sell it off to the highest bidder; get the best deal," he tells Bridget Potter, Lorimar's vice president of motion picture and television development.

"So are you saying we should make trouble?" asks Potter.

"That's exactly what I'm saying, my dear."

All that matters to Rich is spread in stacks across his desk. "I'm not a neat-desk person," he says, "but I know what every single piece of paper means." Rich's one indulgence, besides his single vodka martini at 5 P.M., is candy. Across the room, on a long table, are jars of treats that would drive a little kid mad: jelly →

GIFT IDEAS FOR DAD!

Gear up for savings on fishing gear at your K mart Sport Center

Your Kmart Sport Center has all the games people play and the names people want. Fishermen will find a complete selection of assorted tackle and marine gear featuring name-brand rods, reels, lures and other necessary accessories. It's one of the most extensive displays anywhere. Whether your favorite fishing spot is a stream, lake or ocean, catch the many famous names on sale through June 28 at over 1,600 Kmart stores across the U.S.A.

WOODSTREAM 1050
Two trays, 15 compartments. Lockable.
$4.97

WOODSTREAM 2100
$14.97
Four-tray, 35-compartment box. Adjustable dividers in side tray.

WOODSTREAM 1090
$9.97
Three-tray box with 23 compartments and two racks for hanging spinners.

LIMITED EDITION SILVER ANNIVERSARY ZEBCO 33
$24.97
Reel/Rod Combo. America's most popular reel for 25 years. Six-foot medium action glass rod. Full lifetime reel warranty.

Quality at a K mart price. Nice.

RAPALA $5.97
Your Choice
Six-inch fillet knife or fish 'n fillet board

Kmart
The Saving Place

Copyright 1983 Kmart Corporation Troy, Michigan 48084

beans and pretzels and boxes of chocolates and jars of bite-sized Hershey bars, and hard candies in flavors of grape, lime, lemon and cherry. He is partly bald, a somewhat round man, who looks more like a friendly Papa Bear than the "toughest cookie in television," which is his reputation. And although his father was a banker from Shaker Heights, Ohio, Lee Rich sounds like a truck driver. And he will scrap with anyone. "There are big-name stars," he says, "who have come to me, saying, 'I will do this only if I can have story control and casting control.' Well, in this company that ain't about to happen. I wouldn't give that control to anybody but me." Rich makes it a practice rarely to speak to actors directly, even the ones who work for him, but to deal instead through their agents, with whom he takes a tough line. "Got to," he says. "Or we would have the inmates taking control of the asylum."

Legend has it that Lee Rich can sell the same idea to all three networks in one day and then hold out for the highest bidder. That is exactly what he tries to do now, with an idea based on a newspaper piece about a Washington mistress, written by Sally Quinn.

He calls Len Hill, vice president of motion pictures for TV at ABC. "The life of a Washington mistress will be a great movie-of-the-week," Rich tells Hill. "I have a particular point of view: mistresses are not winners."

Hill says he doesn't think it will receive big ratings. "I'll get back to you," he tells Rich.

Rich then calls NBC. On the other end of the line, a newly hired woman executive tells Rich that NBC might be interested if someone else, "maybe Nora Ephron," had written the newspaper piece. . . . Rich doesn't let her finish: "Listen, lady, I never want to talk to you again," he says, "because you are an ass." He hangs up.

He is annoyed. "I could have talked them both into it," he says. "Those arguments are B.S."

Eventually, he sells the project to CBS as a TV-movie.

Joanne Brough, Rich's executive assistant, bustles in with the script for a pilot called *Dusty*. Rich holds it, weighing it on his own private scale, then flips through it for a few seconds until he reaches the last page, which is numbered 72. Then, he starts shouting.

"Seventy-two pages is ridiculous! That's it! I'm not going to start shooting."

He picks up the phone and simultaneously drops the script on his desk. "Eddie," he says to his vice president of production, Eddie Denault, "I'm sitting here with a 72-page script. Either the writer cuts this down by 5 tonight, or I get a new writer."

Rich has a luncheon at the Brown Derby in Beverly Hills. Somewhere between MGM Studios and the parking lot on Rodeo Drive next to the building where it all began 11 years ago, Rich volunteers to analyze the key to his success: "It's my ability to make decisions," he says. "I have courage in business; I always have. Making a decision in business only hurts for a minute. I have no patience with people who can't do it. Me, I make a decision, say, about an actor or a director or a writer, and if it doesn't work out, I fire them and get somebody else." In his personal life, too, Rich's responses are visceral. He turned to Grant Tinker one night at Chasen's Restaurant and announced that he was going to marry a woman standing across the room, an actress, Pippa Scott, whom he had met that evening. They have been married for 16 years.

"My life is a rags-to-riches story," he says, "although I was never really poor. I mean I started this company with nothing and Merv [Adelson] kept pouring the money in when I needed it. Our first picture, 'The Sporting Club,' →

Eureka!

K mart is having a vacuum sale...

What a discovery! The quality of Eureka now at such a low K mart price. Choose either upright or canister style.

The **Eureka Upright** is equipped with exclusive Rugulator® carpet adjustment which handles anything from matte to shag. Vibra-Groomer II beater bar brush roll and 3.5-amp motor are standard. Complete with six-piece tool kit.

The **Eureka Canister** features powerful Rotomatic adjustable powerhead and motor-driven beater bar. Canister cleaning tools are standard. Eureka! On sale through June 28 at larger K mart stores across the U.S.A.

$92.87
Eureka 676A Upright Vacuum

$132.88
Eureka 671A Canister Vacuum

Kmart®

The Saving Place

Copyright 1979 K mart Corporation Troy, Michigan 48084

continued

was a huge failure. Nobody saw it, and yet Merv kept on pouring. The turning point came when, a year and a half after we began, we did a movie-of-the-week called 'The Homecoming.' It was the start of *The Waltons*. It started us moving. It gave us credibility, momentum and recognition. Then other things started to happen." Other things such as *The Blue Knight*, "Helter Skelter," "Sybil" and series like *Eight Is Enough*, *Kaz* and finally *Dallas*. Mostly because of *Dallas*, and its spin-off, *Knots Landing*, Rich's critics say he has forged his success by trafficking in ignorance. They point to the two series as prime examples.

"I never apologize for what I do," says Rich. "I'm very independent, very aggressive, and I take a lot of chances. Besides, what I do makes me happy. I have a lot of fun. Suddenly, this year, at the age of 53, I feel younger than springtime."

At lunch with Bud Grant, the West Coast programming chief for CBS, Rich talks about how to maintain that younger-than-springtime feeling: "I work out every day—that's what the doctors at Scripps told me—and," he sighs, grabbing two pieces of hot cheese toast, "I am also supposed to lose 15 pounds."

In the afternoon he returns 20 phone calls. Partly he is benevolent, partly tough, partly a psychiatrist, partly creative guide.

At 5 P.M. he heads for Screening Room E. Nursing a martini, he begins watching an hour and a half of dailies. He is pleased with *Secrets of Midland Heights*, and with *Reward*, a series about a modern-day bounty hunter, starring Michael Parks and written by Jason Miller, but not with the frames from *The World of Joshua McCabe*, Earl Hamner Jr.'s new pilot, starring Richard Crenna as a widowered Southern doctor. What he sees on-screen is that the director of *Joshua* has been shooting take after take of the same scene: Crenna feeding a litter of pigs. "Can't he make up his mind?" yells Rich. "Does he even know what he wants?" At 7 P.M. the screening is over, and Lee Rich goes home.

By 9 A.M. on the second day, the cameraman on *Joshua* has been replaced, and the director has been given orders to shoot less film—or else.

Rich, who has begun to act as tough as they say he is, has a reputation for "shouting when he doesn't like something," according to a former secretary, who remembers the day he arrived in his office, found all the furniture missing, discovered it had been loaded into a moving van by mistake and began shouting. It took the movers only 20 minutes to return the furniture.

He can also be gentle, and gentlemanly, as when he has to take a favorite producer off a project because that producer has been working too hard.

He can also be generous. When he learns that his business-affairs senior vice president Irv Sepkowitz is taking his wife away for the weekend, Rich tells Sepkowitz, "The weekend is on me."

It is raining, so Rich cancels a lunch date, orders tuna fish, and joins David Picker, the head of Lorimar's motion-picture division and the former president of Paramount Pictures, motion-picture division, for lunch in Merv Adelson's empty office. Adelson is on a Caribbean cruise.

They discuss politics: "I would vote for that wastebasket before I would vote for Ronald Reagan," says Rich. They discuss actors. "I always raise my hand when I am talking about actors," says Picker with his right hand in the air, "just to remind myself that I'm talking about actors and not to take it seriously."

In the afternoon Rich meets with Irwin Molansky, who is currently involved in a lawsuit with Penthouse magazine over an article alleging that Molansky had organized-crime connections. "That is absolutely and totally →

14 reasons why we named this underwear K mart's Best

Everything you've ever looked for in underwear is here . . . in K mart's Best 44/38. It's underwear that looks great, feels great, and wears longer. Put the best next to you.

with K mart's Best 44/38. Choose from V-necks, T-shirts, athletic shirts and briefs at over 1,400 K mart stores across the U.S.A.

1. 65% Kodel® polyester, 35% combed cotton.

2. Taped collar and shoulder seams for extra strength.

3. Seamless body for smooth fit.

4. Long lasting, no-roll Du Pont Lycra® waistband.

5. Machine wash warm, tumble dry medium.

6. Polyester thread gives added strength to all seams.

7. Double-fabric in fly and crotch.

8. Du Pont Lycra® reinforced comfort leg openings.

9. Year-long colorfastness.

10. Plaid knit fabric for greater comfort.

11. Generous length will not ride up or pull out.

12. Pre-shrunk fabric for better fitting durability.

13. Elastic waistband (athletic shirt only) for comfort, durability and shape retention.

14. The K mart price.

Kodel is a registered trademark of the Eastman Chemical Company Kingsport, Tenn. 37662

Kmart

The Saving Place

Kmart Corporation

continued

without foundation," David Picker says later. Molansky is introduced by Rich as one of his "partners," and they discuss the possibilities of expansion at the current interest rate. "Forget it," Molansky tells Rich. "The whole world has gone topsy-turvy." Then, Rich tends to personal business. He orders a $300 sport jacket to be sent to Molansky in Las Vegas for his birthday.

At 5 P.M. he watches an episode of *Dallas*, in which two shots are fired at J.R. Ewing. When the episode is televised two weeks later, it draws 50 million viewers. "The best thing about these nighttime serials," he says, "is that you can bump off any actor at any time. I remember when I was involved with *The Edge of Night*, the lead actress told me she wanted to quit the show. When I went back to the office and told them, they were furious. We had a meeting. What were we going to do? Everyone got angrier and angrier. Finally, someone said, let's kill the bitch! What we did was run her off a cliff. That's one of the pluses of this kind of show: whenever they give you trouble, you can run them off a cliff." (Actually, the character was killed by a speeding car.)

At 9 A.M. on the third day, Rich meets with Earl Hamner Jr., the creator of *The Waltons*, to map out the program's ninth season. "This is the last year," says Rich, "so why not go for broke? I would like to make this thing as different as possible, keep the kids, keep Walton's Mountain, but put up new buildings, maybe have a black riot, erect a Catholic church." He's getting enthusiastic again. "If we fall on our asses, who cares."

"What I would like," Hamner drawls in his Virginia accent, "is to call the series *The Young Waltons*." He pauses. "Besides that, we could put our money to much better use if we got rid of Michael and Ralph totally. They have outlived their usefulness."

Rich, too, pauses. He pushes his glasses onto his forehead.

"Write up where you think it's going," says Rich, "and make a strong case for getting rid of Michael and Ralph."

Some would call this a story conference; others would say it was a coup. Or an attempted coup: when CBS announced its new season, Waite was still in the series. After Hamner leaves, Rich says, "After eight years of those personalities working together, it never fails. Familiarity breeds contempt."

The phone rings. "Where are we?" he says to his lawyer on the other end. He listens, but only for a moment, before he begins shouting. "If you tell me that you don't know the address of that writer who skipped out on me, I'm going to come across the wire and strangle you." He listens again. "Then get a detective." He hangs up. He is inundated by phone calls this morning. "Bob Radnitz wants his own casting person," says Irv Sepkowitz. (Radnitz is a veteran Hollywood producer.)

"His own casting person?" Rich pulls his glasses from his forehead to his nose. "Tell him to go to hell."

At lunch he meets Herb Lazarus, one of Lorimar's consultants, at the Palm Restaurant, where television power brokers gather for lunch. As Rich walks to his table, heads turn. He is interrupted five times during lunch by agents and producers.

"The key to his success," says David Picker back in the office, "is that Lee is a man who loves every minute of every day. But more than that, he reads everything and anything. He understands that ideas come from everybody and anybody. No day ever ends."

This one doesn't seem to. In the afternoon, Lee Rich pitches two movies-of-the-week.

"Hold onto your pants," he tells Len Hill at ABC. "This is the story of →

Less 'tar' and smooth taste
in one incredible light!
KOOL SUPER LIGHTS
• A light menthol blend.
• Only 7mg. 'tar.'
• An incredibly
smooth taste.
KOOL
SUPER
LIGHTS
KOOL
SUPER
LIGHTS
Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

DAIRY DAYS USA

Star spangled summer specials.

Now's the season to rally round the dairy case and select those all-American favorites—milk, butter, cheese and ice cream. Mmmmm. Nothing tastes so light, clean and fresh on a hot summer day. So team up with your dairy favorites and you'll add fireworks to the simplest meal. Join in the delicious Dairy Days USA celebration!

DAIRY DAYS USA RECIPES

Union Jack Bread

1 small (8 oz.) French bread, unsliced (or ½ of large loaf (1 lb.) French bread
8 slices (1 oz. each) Monterey Jack or Brick cheese
½ cup (1 stick) butter
¼ cup grated Parmesan cheese
⅛ teaspoon garlic powder

Slice bread into 1-in. thick slices. Make a vertical cut in center of each piece about half way into bread. Cut each slice of cheese into 4 squares. Place 2 squares of cheese in each center cut of bread slice. Next combine butter, Parmesan cheese and garlic powder. Spread both sides of each bread slice with butter mixture. Place bread on foil; do not wrap. Bake in preheated 450° F. oven about 7 minutes until cheese is melted and bread is lightly browned. Makes 6 servings.

Yankee Doodle Salad

4 oz. elbow macaroni (uncooked)
1 cup dairy sour cream
¼ cup sweet pickle relish, drained
¼ cup chopped green pepper
¼ cup chopped green onion
3 tablespoons vinegar
2 teaspoons prepared mustard
2 cups (8 oz.) cubed Cheddar cheese
1 pound hot dogs; cut in ½-inch pieces

Cook macaroni according to package directions; drain. In a large bowl toss macaroni with sour cream, pickle relish, green pepper, onion, vinegar and mustard. Fold in cheese and hot dog pieces. Chill 3-4 hrs. to blend flavors. Makes approximately 6 cups.

Red, White & Blueberry Freeze

3 pints vanilla ice cream, softened
1 cup fresh strawberries, halved and
¼ cup fresh blueberries, chilled

Place 5½-cup metal star-shaped mold in freezer for 30 minutes. Next, pack ice cream firmly into mold. Cover with foil and freeze for several hours or overnight. To unmold, dip mold in lukewarm water for 1 to 2 minutes. Immediately invert onto serving plate. Return to freezer for 1 to 2 hours. About 10 minutes before serving, decorate with strawberry halves and blueberries. Serve immediately. Makes 6 to 8 servings.

© american dairy association, 1980

continued

a 12-year-old feminist. A child adventure story . . ."

"I have a proposition that will drive you up the wall," he says to an NBC programming vice president. "It's called *Masquerade*. It's about an upper middle-class family, and how they survive after the father goes to jail for a white-collar crime. I guarantee a sure 45 share!" (*Masquerade* has since been abandoned.)

At 5 P.M. he walks to the screening room carrying a martini. "Today is the big fight scene in *Secrets of Midland Heights*," he says. He is palpably excited when talking about it. "I can hardly wait." On screen, Lorenzo Lamas bursts into a fraternity party looking for his girl friend, a fight breaks out, boys are fighting boys, girls are fighting girls. . . . "God, people are going to love it," says Rich. Besides CBS's *Secrets of Midland Heights*, a teen-age version of *Dallas*, Lorimar planned three more series in the *Dallas* genre: a deep-South version of *Dallas* which has become *Flamingo Road*, an NBC series for fall; a daytime version, based on the novels of Rosemary Rogers (that project fell through); and a gamier, late-night *Dallas*. "The trick will be to know when enough is enough," says Rich.

Lee Rich was at the top of the heap in the world of advertising. Now, he's a top independent producer in television. What next? The presidency of a network? "I've turned down two networks already," he says. Rich is the best salesman in television and the best money man. And yet, he's still searching for the perfect deal.

As soon as the screening ends he rushes to his office, grabs a bite-sized Hershey bar, picks up the phone and begins shouting in a voice that carries all the way to the elevators. "I think," he is saying, "I'm going to become the porno king of television." He is laughing. END

'Disraeli'

Although he was a dandified minor novelist and an outsider in London society, Benjamin Disraeli courted greatness — and won it

By Michael Holroyd

[The four-part Disraeli: Portrait of a Romantic *is the current* Masterpiece Theatre *presentation, Sundays on most PBS stations. See "Sports and Specials" in the program section for local times and channels.]*

"I advise you to take care of my letters, for if I become half as famous as I intend to be, you may sell them for 10 guineas apiece." The young man of 25 who wrote these words in 1829 was a foppish dandy, his well-oiled black hair elaborately coiffured, who made spectacular appearances in London with morning and evening canes, wearing purple trousers, a canary-colored waistcoat and white gloves with jeweled rings outside them. His name was Benjamin Disraeli and though he had written one anonymous novel, "Vivian Grey," nothing could have seemed more farfetched than such grandiose ambitions. Yet he rose to become the leader of an aristocratic Tory party that despised his birth and race; a chief figure in a popular assembly that derided his clothes and manners; and the Prime Minister of a puritan country that distrusted his brains and beliefs.

Disraeli liked to imagine that his family had been great landowners in Spain and merchants in Venice, but, in fact, his father was a modest man of letters, author of "Curiosities of Literature," who had married the daughter of an Italian Jew and lived quietly in London. Benjamin, their second child, arrived in 1804, and though a Jew by birth, had been baptized a Christian.

"To enter high society," he later said, "a man must either have blood, a million, or a genius." Though conscious of literary genius, he dreamed of a great career in politics and, since his blood was against him, he staked all on getting money. In seven months of gambling on the stock exchange he lost several thousand pounds (a debt that took him 30 years to discharge), while a journalistic venture to set up a rival to the London Times lost his publisher £26,000.

Disraeli's health was not strong and his romantic notions seemed more happily placed in a number of extravagantly poetic novels than in business. He was more popular with women than men, and this seemed to promise social rather than political success. The most notorious of his love affairs was with the haughty, sensual Henrietta, Lady Sykes, wife of the baronet Sir Francis Sykes, who was enjoying an affair with a former mistress of Disraeli's, Clara Bolton. Meanwhile Lady Sykes was carrying on a second affair with Disraeli's friend Lord Lyndhurst.

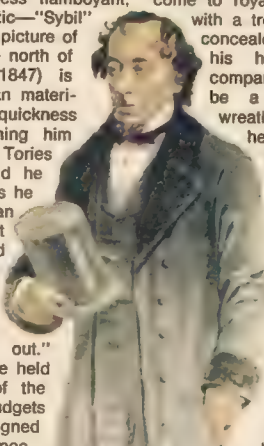
From scandals such as this he was eventually rescued by a widow, Mary Anne Wyndham Lewis, 12 years older but with a house in fashionable Park Lane and an income of £14,000 a year. Mary Anne and "Dizzy," as she called him, were perfectly matched. "Dizzy married me for my money," she told a friend many years later, "but if he had the chance again, he would marry me for love." They lived happily together until her death in 1872, for she

Michael Holroyd has written biographies of Lytton Strachey and Augustus John.

was, as he once complimented her, "more like a mistress than a wife."

By the time of their marriage in the summer of 1839, politics had finally claimed Disraeli. After several unsuccessful attempts to enter Parliament as a Radical, he had been elected in 1837 as a Tory member of Parliament for Maidstone. During his maiden speech in the House of Commons, he was drowned out with a chorus of yells and hoots. His last words were long to be remembered: "I sit down now, but the time will come when you *will* hear me." Though he continued to write novels, he was more an aphorist than a novelist, and his wit and epigrammatic flair soon made him a formidable adversary in House of Commons debates.

By the late 1840s, feeling that he was destined for the highest political place of all, Disraeli began to tone himself down. His clothes became less dazzling, his speech less flamboyant, his novels less romantic—"Sybil" (1845) gives a hideous picture of industrial poverty in the north of England; "Tancred" (1847) is an exposure of Victorian materialism. His charm and quickness of repartee were winning him many friends, but many Tories still mistrusted him and he usually gave as good as he got. On one occasion, an elector shouted out that Disraeli's wife had picked him out of the gutter. Disraeli retorted: "My good fellow, if you were in the gutter, nobody would pull *you* out."



Twice in the 1850s he held office as Chancellor of the Exchequer, but his budgets and reform bills, designed to establish a Tory democracy, were not popular and it was not until 1868 that he finally emerged as Prime Minister. "Yes, I have climbed to the top of the greasy pole," he replied to a friend's congratulations. Queen Victoria, who originally did not approve of him, had by now succumbed to the spell of his enigmatic personality. Over the last 12 years of his life, as leader of the Tories, both on the government and opposition benches, his chief adversary was Gladstone, who, though he did not have Disraeli's party political skills, was a compelling orator. Asked to define the difference between the words "misfortune" and "calamity," Disraeli replied: "If Mr. Gladstone fell into the Thames, it would be a misfortune; but if someone pulled him out, it would be a calamity."

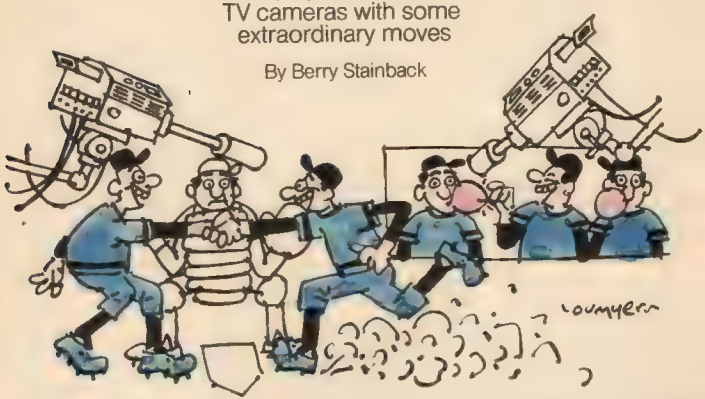
Disraeli's main achievements were to prepare the Tory party for the 20th century and to make the monarchy popular again in Britain. "Everyone likes flattery," he said, "and when you come to royalty, you should lay it on with a trowel." But such cynicism concealed his real kindness. In his humorous and romantic company, the Queen ceased to be a brooding widow and, wreathed in smiles, allowed herself to be persuaded to take a public part once more in national functions. He made her Empress of India; she made him Earl of Beaconsfield and, when in 1881 he lay dying, she sent him primroses picked by herself—"your favourite spring flower," said the note that accompanied them.

The youthful dandy, who yearned for love and longed for power and set out to conquer the world, had miraculously achieved his goal. END

Be a hero— or pop a bubble

Ballplayers court the TV cameras with some extraordinary moves

By Berry Stainback



Professional athletes as a group have always had a warm affection for television cameras. Viewers are all too familiar with football players hamming it up on the sidelines, waggling a finger and mouthing, "We're No. 1," or waving at the camera like so many 6-year-olds in home movies. Last season at least two NFL players who acted out for the home-screen audience went a mite too far. Dallas Cowboys receiver Drew Pearson soared high into the air to spike the football he'd caught for a touchdown, landed awkwardly and injured his knee. Good move, Drew. And during a Monday-night telecast, Cowboys linebacker Thomas "Hollywood" Henderson laughed it up so much on the sideline while his team was losing that coach Tom Landry immediately shipped him back to Hollywood.

Baseball players, however, have learned how to use television without damaging their careers, perhaps because they are so accustomed to the omnipotent eye. Baseball is telecast more than any other sport. On games that go nationwide—the *Game-of-the-Week*, *ABC's Monday Night Baseball* and the post-season contests—players tend to caress the camera the way Marilyn Monroe once fondled lenses.

Mike Weisman, coordinating producer for NBC's *Game-of-the-Week*, points out, "We try to avoid situations where the athletes are obviously playing to the camera. We'd have cameras in the dugouts, and as soon as the red light went on, the players would start mugging. We finally had to disconnect the lights on our dugout cameras."

Until recent years NBC had the managers announce their starting lineups for the camera, but their characteriza-

tion of each of their players was invariably: "He's a great one." The manager would have nine "great" players and a second-division ball club. "So we began looking for players who could come up with good lines to announce the lineups," Joe Garagiola says. "Jay Johnstone, when he was with the Yankees, really worked on his lines. He'd introduce Cliff Johnson, who's massive, by saying, 'Cliff Johnson, DH —should be part of a tag-team wrestling match'."

"We like to get the characters, the flakes, to do the off-the-wall stuff," Weisman says. "One time we set up a pre-game scene in the Houston clubhouse in which Joe Niekro sprung a 'Kiss me—I'm Polish' T-shirt on Tony Kubek. But once the game begins, we don't want anything staged or phony."

Relief pitcher Al Hrabosky taped a "closing comment" several years ago. He began, in measured, resonant tones, "Make sure you watch out for the Mad Hungarian"—pause, voice rising menacingly—"because *he's gonna get you!*" In that game Hrabosky was summoned in the ninth inning to face the hard-hitting Boston Red Sox, who had the bases loaded. The Mad Hungarian struck out the side, threw his arms up victoriously, snarled and stormed off the mound—as NBC rolled the tape. "It was *perfect*," Weisman says.

"Players definitely get pumped up for nationally televised games," says Hrabosky, who is now with the Atlanta Braves. "When someone finds out that his team is scheduled for the *Game-of-the-Week*, word filters through the clubhouse, and everybody looks forward to it. The players refer to it as the 'Game-of-the-World.' I'd much rather have one of my better Mad Hungarian performances witnessed by 30 million people."

"It's reached the point where players *ask* us if they can tape a spot," Weisman says.

For the *Game-of-the-Week* (which will hereafter be referred to as the *GOTW*), most players do some very serious primping to make sure they look swell. In this area the Pittsburgh Pirates have a splendid advantage, thanks to reserve outfielder Matt Alexander, an off-season barber. Alexander's tonsorial talents are in great demand for every *GOTW*. "Everybody goes to Matt for a trim to look pretty," third baseman Bill Madlock says.

"Of course, you've gotta forget the cameras once you're on the field," Madlock adds. "If you try to psych yourself too much for TV, you may end up not doing anything. But there are guys who play to the cameras for fun. Willie Stargell is one of the best. When guys get on first base, he playfully elbows them off the bag, knowing the camera's on him. Especially when [Houston Astros second baseman] Joe Morgan reaches first. Willie's so big and Joe's so small that Willie just *flicks* him off the base."

Some players seem to get higher than others for national TV, and no one tops Reggie Jackson of the New York Yankees, according to former umpire Ron Luciano, who now works for NBC. "It's like his metabolism changes," Luciano says. "He gets a little glow, his arms seem to grow larger, his gait to the plate is more demonstrative, his eyesight appears to be sharper, *everything* about him seems improved. Reggie always looks like he achieves a distinctive high for national TV."

Reggie Jackson may be a TV producer's delight, but there are those in the industry who suggest that a lot of Reggie goes a little way. Tony Kubek says, "Guys like Reggie and Pete Rose [another producer's prize who also happens to be a fan's favorite, a designation that Jackson is in no danger of acquiring] are in my opinion overexposed. Television can really distort the value of a player to a team. A guy can have a mediocre season, like →

continued

Jackson did in 1977, then have a great World Series, and everyone thinks he's played that way all season. There's a real injustice in that."

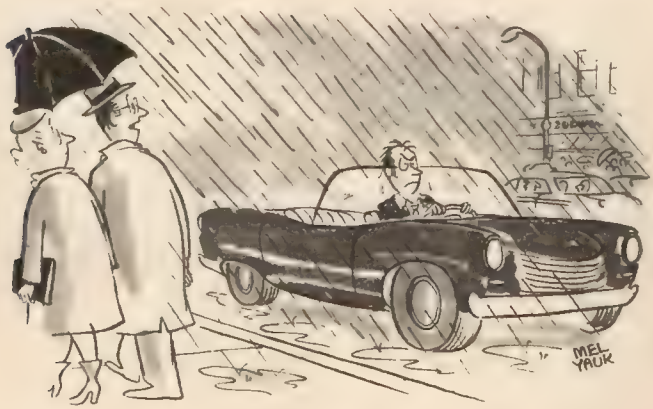
"TV coverage is definitely more beneficial to the controversial or colorful player," Hrabosky says, "the guy who has a little more flair. The cameras look for him and he gains instant notoriety. That's what happened to Mark Fidrych of the Tigers because of that Monday-night ABC game he pitched his rookie year." Fidrych, who is back in the minors with shoulder trouble, became famous for talking to the baseball.

"I've heard guys say they *want* to play better because the game's on national TV," Kubek says. "But what they're really saying is that they don't put out enough effort when the cameras aren't there. I have seen guys make miraculous recoveries from injuries because they wanted to play on TV. And I've observed the reverse—guys who were nervous and so insecure that they tried to get out of the lineup because of national TV."

"There are a few camera-shy players," Luciano says. "I've seen Milwaukee Brewers second baseman Paul Molitor make some of the greatest infield plays ever. I mean plays that Mark Belanger of the Orioles—who's probably the best infielder in the game—couldn't make. But in national TV games, Paul bobbles ground balls."

Without question, the players with the most profound craving for television coverage are those who get little exposure because they get little playing time.

"Guys on the bench spend as much time figuring out how to get on-camera as they do figuring out what the opposing pitcher is throwing," Hrabosky says. "No matter how cold it is at a national TV game, guys on the bench *never* wear jackets that would hide their names and numbers. And they always seem to get up the *moment* a camera's on them. They've developed a very specialized talent." →



'Say, isn't that Channel 7's weatherman?'

VIRGINIA SLIMS

Lights

When he offers you a low tar cigarette, tell him you've got one of your own.

Only 9 mg tar

In the crush-proof purse pack.

9 mg "tar," 0.8 mg nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

continued

Among the most talented is the Yankees veteran irregular Fred Stanley, who reveals that his most effective technique is to negotiate a space next to a guy the cameramen love to focus on. "Yogi Berra is the key man in our club," Stanley says. "Yogi has a kind of sixth sense that tells him when the camera's going to zoom in on him. When I see Yogi go and fool around by the camera, I scoot over next to him because I'll be sure of getting on. Catfish Hunter was another good guy to sit next to. He'd blow a big bubble and I'd let the cameraman know I was going to pop it so he could focus. When you're not playing, you've gotta find ways to stay loose or you go crazy. And it's always nice to let your mom know you're still alive."

Baseball players' love for the TV camera is no recent phenomenon. More than 10 years ago, during a *GOTW* telecast, Detroit Tiger teammates Denny McLain and Norm Cash both wanted the star-of-the-game award that would earn the winner a post-game television interview and $100. When Cash, who had two hits, came up for his last at-bat, McLain rooted against him, yelling to the opposing pitcher: "Throw him a breaking ball—he won't hit it." The pitcher threw a curve, Cash popped out and McLain applauded. When McLain, who was pitching a shutout, faced Harmon Killebrew in the ninth inning, Cash shouted from his first-base position: "Hit a home run, Killer!" McLain protected his shutout, did the interview and walked into the Tiger dressing room with the $100 bill pasted to his forehead and a huge grin on his face.

But it wasn't the money that thrilled him. As Tiger pitcher Mickey Lolich had said, when a rainout had cost him that particular *GOTW* start: "Things are really going against me. I had a chance to do what Denny usually does—pitch on national TV and get all that *exposure.*" (END)

'Speak Up America' Angers NBC Stations; Some May Drop It

Hollywood—NBC may be proud as a peacock about its new fall series *Speak Up America*, but many of the network's affiliates are ready to pull the feathers of the new program.

After a closed session with executives from local affiliated stations, an NBC spokesman disclosed: "There was a lot of concern that this show blurred the lines between news and entertainment." Indeed, there appears to be more than just "concern" surrounding *SUA*. Many station officials told newsmen at the annual convention of affiliates in Los Angeles that they would not carry the new show, which had a tryout this spring and drew a dismal 23 per cent of the audience for two outings.

The affiliates give three reasons for being upset about the show. They say *Speak Up America* is "tasteless" (a sperm bank was the subject of one feature). *Speak Up America* deals with reality and can be confused with a news show, even with the affiliate's local newscast. Finally, *Speak Up America* has a tendency to take swipes at controversial targets, such as the oil industry. Executives fear that these segments, if not carefully balanced, could keep lawyers for the stations busy with lawsuits.

Despite the opposition, NBC officials are calling the new series, produced by *Real People*'s George Schlatter, "The Time Magazine of the Airwaves." They say the show is "a work in progress" and will probably be toned down as a result of the affiliates' opposition. Even so, NBC officials may have more trouble than they anticipate. An additional troubling factor is *Speak Up America*'s host, Marjoe Gortner, the child evangelist who became an actor. During the opening of the two shows already broadcast, Marjoe used a revivalistic chant reminiscent of the manic speeches of Howard Beale, the fictional Mad Prophet of the Airwaves in the movie "Network."

"Marjoe's nothing but a clown," said one station executive from the Midwest. "His outbursts are too editorial, and I think we could have some very serious Fairness Doctrine problems." Another station complaint about *Speak Up America* is the editing of some segments that juxtaposes wild statements from "men in the street" with more temperate comments from business officials or corporate spokesmen. "In these pieces," one executive said, "all the public is getting is mob responses for effect."

CBS chairman William S. Paley's newest heir apparent, Thomas H. Wyman, assumed the duties of president and chief executive officer of CBS, effective June 2. Wyman, 50, previously was an official with the Pillsbury Co., the Green Giant Co. and Polaroid Corp. Paley, 78, fired his last two handpicked successors—Arthur Taylor and John Backe—because he felt they overstepped their authority.

—Frank Swertlow

New York—After a year's intensive research, the Carnegie Corporation of New York at a press conference May 29 issued an elaborate 275-page study

Continued on next page

TV GUIDE, 4515 Harding Rd., Nashville, Tenn. 37205. (615) 383-2644

As We See It

☐ Three years ago, several religious groups wanted to keep Franco Zeffirelli's "Jesus of Nazareth" off TV because they thought it presented a wicked and blasphemous portrayal of Christ.

Members of the groups hadn't actually seen the film, mind you; they were reacting to what they'd heard. When "Jesus of Nazareth" *was* broadcast, it was widely acclaimed—and has since become an Easter favorite.

☐ Those protests have died, but protest groups are alive and kicking. This year one of those groups—an ad hoc committee sponsored by the NAACP—is kicking about *Beulah Land*, a six-hour NBC miniseries set on a Southern plantation during the Civil War era. The protestors charge that the film presents a demeaning and stereotyped portrayal of blacks.

There is, of course, hardly a group that *hasn't* been stereotyped by television; that's almost the nature of the beast. But whether *Beulah Land*'s depiction of blacks is "demeaning" is another question, and one for individual viewers to judge.

☐ David Gerber, the film's executive producer, was outraged when NBC decided to postpone the telecast (from May until fall) because of the pressure-group tactics. By his account, the protests were based on an original script that was revised 15 times after the NAACP committee saw it, and checked for accuracy by the chairman of the department of history at Rutgers University. Gerber has, incidentally, won several awards, including one from the NAACP, for portrayals of blacks in previous productions with which he's been associated.

The dramatic quality of the film is not at issue here: *Beulah Land* may turn out to be an outstanding show, a mediocre one or a third-rate version of "Gone with the Wind." What *is* at issue is the right of viewers to make up their own minds. We urge NBC—and the NAACP—to let us do that.

recommending a new, national nonprofit pay-cable television network to be called PACE (Performing Arts, Culture and Entertainment), which the public-television community would create and operate.

Such a network would need $30 million to start up, said the Carnegie study, and could be financed initially by grants from the Corporation for Public Broadcasting, private foundations and public agencies. Viewers would pay $9 a month for a commercial-free cable channel that would bring them a varied menu of music, drama, dance, movies and documentaries. In less than four years, the study predicted, PACE would be in the black.

Carnegie's announcement was timed to precede the annual meeting of the Public Broadcasting Service in Washington. A few PBS members told TV GUIDE that the proposal would generate heated debate at the meeting, even "a power struggle." Would PACE weaken conventional public broadcasting by fractionizing its already tiny audience? Would programs now available on free television be available only to cable subscribers willing to pay extra for them? Such questions are certain to be raised.

Lurking behind Carnegie's recommendation is the suspicion that somebody, sometime soon (perhaps one of the commercial networks) will "take the plunge" and set up a cultural pay-cable network. "And there won't be room for more than one or two such enterprises," a Carnegie spokesman said privately.

Alan Pifer, president of the Carnegie Corporation of New York, believes that new television technology—of which PACE is a proposed offspring—gives public broadcasters "an extraordinary opportunity to extend the range" of their service "while helping themselves to survive during difficult economic times." —*Neil Hickey*

The Screening Room

Previews of noteworthy series and specials by TV GUIDE programming editors
For movie choices, see 'This Week's Movies,' by Judith Crist, in this section

Broadway's *Tony Awards*, an outing that traditionally wins praise for its pacing and entertainment, highlights a week that also includes a trio of interesting first-run documentaries and two worthwhile reruns.

SATURDAY. Filmed before the ouster of the Shah and the seizing of the American hostages, **Iran: Inside the Islamic Republic** (9 PBS) aims to give some insights into the turmoil that has wracked the country and the strategy by which the Ayatollah Khomeini has transformed it. Unfortunately, producer-director Bigan Saliani (himself an Iranian) lets pro-Khomeini bias get in the way of reportage in several segments, and the result is a film that borders on propaganda—and seems likely to stir controversy.

SUNDAY. The highlights of **The Tony Awards** (9:30 CBS; live to most areas) are usually production numbers from the nominated musicals. But in addition to tonight's numbers from those shows—"A Day in Hollywood/A Night in the Ukraine," "Barnum," "Evita" and "Sugar Babies"—there's a bonus: show-stoppers from Broadway revivals of "Peter Pan," "West Side Story" and "Oklahoma!" that feature Sandy Duncan, Debbie Allen, and Christine Andreas and Joel Higgins.

MONDAY. **M*A*S*H** (9 CBS) reinforced its reputation as one of television's most innovative series with a powerful episode, rerun tonight, about a grim race against time. A clock in the corner of the screen ticks off the precious minutes as Hawkeye (Alan Alda) labors to save a wounded soldier—whose life depends on the timely death of another critically injured GI . . . For drama of another sort, there's a rerun of **Mark Twain: Beneath the Laughter** (9 PBS). Dan O'Herlihy, in an excellent performance, is the elderly Twain, an embittered misanthrope who offers caustic reflections on two things he claims to have no use for: life and mankind.

WEDNESDAY. "I'm a sculptor," says **Henry Moore** (9 PBS), "because I'm obsessed with the shape of things, their three-dimensionality." That obsession—and Moore's gift for rendering man and nature on a larger-than-life scale—has resulted in some of the most novel works of art in this century. Many of them are seen in this profile of the 82-year-old Englishman at work, in reflection and on a visit to America in December 1978.

THURSDAY. For their first foreign assignment, *cinéma-vérité* documentarians Alan and Susan Raymond ("Police Tapes," "Bad Boys") focus on a divided land in "To Die for Ireland." Filmed largely in Belfast over a two-month period, this **ABC News Closeup** (10 P.M.) tours urban and rural "battle zones," where the hardened views of British soldiers and IRA sympathizers lend grim—and, say the Raymonds, "balanced"—testimony to a decade of war that has caused 2000 deaths.

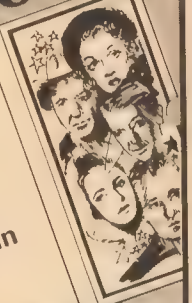
In some areas network shows may not be seen on the days and at the times indicated. Times are Eastern.

Your 6¢ a day ticket to the movies

TV GUIDE

**Catch the golden oldies . . .
Sigh again with your
screen heroes . . .
See today's big hits right in
your living room!**

★★★★



Every week in TV Guide you'll find the most complete movie listings. Save time, money, and energy . . . subscribe or renew your subscription now. You're guaranteed the lowest price available with free home delivery.

TV GUIDE

SAVE TIME—CALL TOLL-FREE

24 hours a day, 7 days a week 800-523-7601.
Pennsylvania Residents call toll-free 1-800-662-5180
OR fill out this coupon and mail to:
TV GUIDE, BOX 400, RADNOR, PA. 19088

☐ Please enter my subscription to TV Guide for 26 issues at the no-risk introductory price of $9.87.

☐ Please send me 37 weeks of TV Guide at the no-risk price of $13.95.

☐ Payment Enclosed ☐ Please Bill Me ☐ Gift

(Please print all information)

NAME _____

ADDRESS _____ APT. # _____

CITY _____ STATE _____ ZIP _____

SIGN GIFT CARD _____

MAIL THIS COUPON ·17038A7*B6

Letters

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

IS TV OUT TO GET BIG OIL?

In response to your article "Is TV Out to Get Big Oil?" [May 17]: Television and the American people can question, conspire against and accuse the oil companies all they want, but things will not change. The oil companies do not have to answer questions and accusations. They have something the American people cannot live without! If we don't like it, what are we going to do? Freeze in winter and not go to work? Fat chance.

Marilyn Unick
Lake Hopatcong, N.J.

Anyone who thinks that there is no anti-oil bias on network TV should ask themselves why NBC allowed Ralph Nader to appear on a recent *Saturday Night Live* segment and mention April 17 as antibusiness "Big Business Day" with a speech that was definitely anti-oil and anti-business?

Ronald Larsson
Anaconda, Mont.

VIDIOTS?

I liked your interesting editorial on the problem of "heavy TV users," but I must protest your saying, "Where are the studies on 'print abusers'?" [As We See It, May 10.] That is a cheap shot, and you must know that it is. Reading, no matter how poor the quality of the literature, is an active process: there is a small amount of continual effort of will involved in scanning the lines and turning the pages. The television habit is much more insidious because watching television is by its nature a passive process. Once the set is turned on, one is absorbing material almost constantly while hardly being aware that one is doing so. For some people, television can and does accompany every other routine activity. It is a nonstop, all-day-fix—and that's why a vidiot has a more significant problem than does a readaholic.

Jeannette Apperson Thibodaux, La.

[*Then again, which takes more mental effort—watching a Shakespeare play on television or flipping through the pages of a trash novel?*—Ed.]

THE NETWORK ROAD SHOW

Ron Nessen's characterization of television coverage of the Presidential nominating process was very apt. America's quadrennial madness is made even more silly by the "network roadshow." ["Now Television's the Kingmaker," May 10.] This time around, we had ridiculous theatrics at the Nashua, N.H., debate, a jogging George Bush, gossip about Kennedy's personal life, and a proxy/telephone campaign by President Carter. To this we can add a transcendental Jerry Brown, a remarkable display of party loyalty by John Anderson . . . . This material might be good enough for a picture—perhaps "The Road to Washington"?

Drage Vukcevich
Beecher, Ill.

SOCIETY AND MENTAL ILLNESS

I couldn't figure out whether Dr. Thomas Szasz felt that society was awful for not being able, or willing, to cope with the symptoms of mental illness, or that the ill were awful for being ill, or both! ["Back Wards to Back Streets," May 17.] Blaming the mentally ill would be as intelligent as blaming an epileptic for his seizures. Blaming society for being unable to live with their symptoms is absurd—any illness is a strain on those close to the victim.

Janice Hagan
Athens, Ga.

If we are truly concerned about the treatment afforded the so-called "mentally ill" individuals in our midst, the first thing let's do is hang all the psychiatrists. After all, it is the pseudo-science of psychiatry that is largely responsible for the abominable treatment meted out to the emotionally traumatized individuals in our society.

J.D. Grolam
Corvallis, Ore.

This Week's Movies

By Judith Crist

Saturday, CBS	**Won Ton Ton, the Dog Who Saved Hollywood**
Sunday, ABC	**Turnover Smith**
Sunday, NBC	**The Mackintosh Man**
Sunday, ABC	**Nightside**
Monday, NBC	**Women in White (Part I)**
Tuesday, CBS	**M Station: Hawaii**
Tuesday, NBC	**Women in White (Conclusion)**
Wednesday, CBS	**Captain America (Conclusion)**
Wednesday, CBS	**Getting Married**
Thursday, NBC	**The Girl in the Park**
Friday, ABC	**Panic at Lake Wood Manor**

Something old, something new, something retitled—it's a network-movie week wherein stars like Paul Newman, Art Carney and Jack Nicholson are at the mercy of mediocre material.

Not only Paul Newman but also James Mason and several fine British character actors waste their talents in **The Mackintosh Man**, a dull and, back in 1973, dated spy melodrama that even director John Huston seems bored with. Adapted by Walter Hill from Desmond Bagley's novel "The Freedom Trap," the plot is all too familiar. Here's Harry Andrews (Mackintosh of the secret-agent service) recruiting Paul Newman (so he becomes the Mackintosh man—get it?), who has to turn criminal to get to Mason, a prominent Member of Parliament who's a foreign agent. The emphasis is on action rather than character, and the shift of locales among England, Ireland and Malta a bit muddling. But the scenery and Newman are very good to look at.

So is Madeline Kahn, who's on hand with Carney, Bruce Dern and a host of old-time stars in cameo in 1976's **Won Ton Ton, the Dog Who Saved Hollywood**. Written by Arnold Schulman and Cy Howard, who were presumably inspired by Rin Tin Tin, a dog star of the '20s, this spoof of silent-moviemaking is a mixed bag of good gags, clunkers, soft satire and thin plotting. Kahn's delightful as "the woman behind the dog"; Dern's a would-be filmmaker and Carney's a lecherous studio head. All are done in by the flimsy script and Michael Winner's uneven direction, but television's fragmentation may highlight the brighter moments.

The ABC Friday late-movie premiere is of Michelangelo Antonioni's 1975 **The Passenger**. It stars Jack Nicholson, who seems to have stopped in front of the Antonioni cameras on his way to do some acting somewhere else. Antonioni, that master of cinematography whose films have been concerned with alienation, presents Nicholson as a television reporter somewhere in Africa who assumes the identity and business of a dead gunrunner. Everybody's up to his eyeballs in *angst*, elliptic dialogue and pretentiousness.

Two of the new made-for-TV movies seem to be pilots, offering the prospect of unthrilling series ahead. **Turnover Smith**, written by Richard Jessup and directed by Bernard L. Kowalski, offers William Conrad (also executive producer) in still another detective role. This time he's "the world's leading criminalist," giving a world-famous course in "criminalistics" in San Francisco, with the required Minority Group assistants (a young black, a cute blonde). He's hunting a strangler who, he discovers by no hint of logic, is "playing a game of chess"; Arab terrorists are also involved. And since we meet the murderer early on, the suspense is minimal

M Station: Hawaii bears all the ambience of *Hawaii Five-O*, not surprisingly since Jack Lord, star of that series for

Continued on page A-9

IS THIS THE YEAR THEY GRADUATE FROM A TIMEX TO A CARAVELLE?

A lot of kids get a Timex watch when they're in grade school. So when they graduate from high school or college, why not spend a little extra to get them something a little more special?

Like a Caravelle by Bulova.

A Caravelle is a fine timepiece with a precision 17 jewel movement. And research proves that people prefer to receive it as a gift over a Timex.

This year, when your graduate steps down from the podium, he or she will be well on the way to becoming an adult. Give them a watch that proves it.

CARAVELLE BY BULOVA

Sports and Specials

SPECIAL PROGRAMMING NOTE

Masterpiece Theatre—"Disraeli: Portrait of a Romantic" (see the Background article on page 16) will be seen in this area on Sunday, June 8, at 8 P.M. (10) and 9 P.M. (E).

TV SPORTS GUIDE ®

SATURDAY
Wrestling 11 A.M. (5)
Wrestling 12 noon (9)
Baseball 1:15 P.M. (5, 9)
Tennis 1:30 P.M. (3)
French Open.
Putt-Putt Golf 2:30 P.M. (13)
Golf 3 P.M. (3)
Atlanta Classic.
Belmont Stakes 4 P.M. (3)
The 112th running.
Wide World of Sports 4 P.M. (7, 8, 13)
WBC lightweight-title bout.
Soccer Made in Germany 4 P.M. (10)
Putt-Putt Golf 4 P.M. (17)
This Week in Baseball 4:30 P.M. (17)
Wrestling 5 P.M. (17)
Wrestling 10:15 P.M. (7)
Track and Field 11:45 P.M. (24)
Lite Invitational.

SUNDAY
Bill Dance Outdoors 12:30 P.M. (8)
Tennis 1 P.M. (3)
French Open.
Racers 1 P.M. (5)
NASL Soccer 1 P.M. (7, 8, 13)
Rowdies vs. Strikers.
Women's Golf 1:30 P.M. (5, 9)
LPGA Championship.
NASL Soccer 1:30 P.M. (17)
Chiefs vs. Cosmos.
Golf 3 P.M. (3)
Atlanta Classic.
Sportsworld 3:30 P.M. (5, 9)
Bowling; horse racing; wrestling.
Wide World of Sports 3:30 P.M. (7, 8, 13)
Gymnastics; U.S. Open preview.
Wrestling 5 P.M. (17)
Baseball 6 P.M. (17)
Dodgers vs. Braves.
Pro Soccer 6 P.M. (E)
Rayo Breckenridge 10:30 P.M. (8)
Baseball 12 mid. (17)
Dodgers vs. Braves.

MONDAY
Tennis 1 A.M. (24)
Connors vs. Dibbs.

TUESDAY
Baseball 6:30 P.M., 12:25 A.M. (17)
Cardinals vs. Braves.

THURSDAY
U.S. Open 10:30 P.M. (7; 8); 11:30 P.M. (13)
First-round highlights.

FRIDAY
Baseball 1:30 P.M., 12:40 A.M. (17)
Braves vs. Cubs.
Baseball 7:30 P.M. (24)
Reds vs. Cardinals.
U.S. Open 10:30 P.M. (7, 8); 11:30 P.M. (13)
Second-round highlights.

TV SPECIALS GUIDE ®

SATURDAY
Billy Graham Crusade 7 P.M. (13)
Final telecast from Indianapolis.
Iran: Inside the Islamic Republic 8 P.M. (10, E) The country's modern political history.

SUNDAY
Picasso—A Painter's Diary 1 P.M (10)
A portrait of the artist at work.
Once a Daughter 2 P.M. (E)
A look at mother-daughter relationships.
Race for the Yellow Jersey 3 P.M. (10)
A bicycling competition in Canada.
F.Y.I.: Coal Power 5 P.M. (10)
Uses for the coal deposits of the Southwest.
Tony Awards 8:30 P.M. (3)
The 34th presentation.

Continued on page A-48

This Week's Movies

Continued from page A-6

12 seasons, served as executive producer and director of the Robert Janes teleplay as well as a cameo star. This time the five-person "station," composed of three men and two women with the matching racial balance of three Occidentals and two Hawaiians, are civilian oceanographers suddenly involved in getting data for the Federal Government from a sunken Soviet nuclear submarine. Half the movie is devoted to setting up the cardboard characters; the second half is a plodding spy chase with not a surprise on hand. There's little credibility in the Russians' spy tactics or the Americans' know-how along the way to the predictable sluggish resolution under and over water.

A third new TV-movie, **Nightside**, unavailable for preview, stars Doug McClure as a Los Angeles policeman who works the night shift.

Five TV-movies are on their second run. 1979's **Women in White**, a pilot that was originally a three-part miniseries, has been cut down to serve as a two-part movie and a compendium of soap operas about selfless doctors and nurses at a Florida hospital. 1978's **Getting Married** offers Richard Thomas in a heavy-handed "madcap" comedy about a young man determined to marry an indifferent young woman. 1979's "Sanctuary of Fear" has been renamed **The Girl in the Park**, but it still reduces Barnard Hughes, portraying G.K. Chesterton's Father Brown, to just another TV detective in a boring thriller. And the second half of 1979's **Captain America** is no more exciting than the first. The pick of the repeats is 1977's **Panic at Lake Wood Manor**, formerly titled "It Happened at Lake Wood Manor," a dumb but entertaining thriller that has Myrna Loy, Suzanne Somers and Robert Foxworth, among others, besieged by killer ants.

In some areas network movies may not be seen on the days indicated

Medicated Product News from Blistex

FOILLE® **for Sunburn & Burns!**

Foille stops the pain on contact and lets you resume normal activities right away.

Antiseptic/anesthetic Foille First Aid in Spray or Ointment has a medicated oil-base formula that is clinically proven to be superior. Foille assures you fast, soothing relief from pain and itching. Helps heal and prevent infection, too!

Ivarest® **for Poison Ivy (Oak)!**

Ivarest acts fast and effectively to stop itching and discomfort...aids healing, too.

Anesthetic Ivarest works quickly to give you temporary relief from itching and discomfort of poison ivy, oak and sumac. It also helps to dry your rash and aids healing. Ivarest's unique medicated formula has been laboratory tested and shown to be superior. Available in lotion and cream.

Available at your local store. If not, write to Blistex, Dept. F, Oak Brook, IL 60521

SATISFACTION GUARANTEED

Blistex

You can put your trust in these Blistex family medications

This Week's TV Programs

TELEVISION GUIDE ®
BEGINNING SATURDAY,
JUNE 7, 1980

MORNING

4:45 (17) **WORLD AT LARGE—Travel**
5 AM (17) **IT'S YOUR BUSINESS**
5:30 (17) **REBOP—Children**
6 AM (17) **VEGETABLE SOUP—Children**
6:15 (5) **TV CHAPEL**
6:20 (5) **MID-SOUTH FARMER**
6:30 (3) **ARCHIES—Cartoon**
(5) **CARTOON CARNIVAL**
(7) **HAPPENINGS**
(9) **GO—Children**
(13) **ANIMALS, ANIMALS, ANIMALS**
Naturalist Frank Hovore searches for different types of beetles in California. Also: Lynn Kellogg sings "Put a Lady in Your Garden."
(17) **ROMPER ROOM—Children**
6:55 (8) **LITTLE BREADCAST**
7 AM (3) **MIGHTY MOUSE/HECKLE AND JECKLE—Cartoons**
(5) (9) **GODZILLA, GLOBETROTTERS—Cartoons**
(7) (8) (13) **SUPERFRIENDS**
(17) **ULTRA MAN**
(24) **FOR YOU....BLACK WOMAN**
A discussion of black crime, with Dr. Alvin Poussaint.
7:30 (17) **MOVIE—Western**
"Horizons West." (1952) Talky tale of ranchers and empire builders in the post-Civil War West. Robert Ryan, Rock Hudson. (90 min.)
(24) **IT'S YOUR BUSINESS**
The topic is "The Recession: How Bad Is It?" Panelists include Sen. Jake Garn (R-Utah), Rep. James Blanchard (R-Mich.).
8 AM (3) **BUGS BUNNY/ROAD RUNNER**
(5) (9) **FRED AND BARNEY MEET THE SHMOO—Cartoons**
(7) (8) (13) **PLASTIC MAN**
(10) **MISTER ROGERS—Children**
(24) **AGENDA: HELPING EACH OTHER**
The problems of refugees from Cuba and Southeast Asia living in Memphis are discussed.
8:30 (10) **ONCE UPON A CLASSIC**
In Part 3 of "The Old Curiosity Shop," Quilp (Trevor Peacock) discovers that Grandfather (Sebastian Shaw) and Nell (Natalie Ogle) have fled. (Repeat) [Closed-captioned.]
(24) **AMAZING GRACE**
9 AM (10) **GED SERIES—Instruction**
(17) **MOVIE—Thriller** (BW)
"The Phantom of the Opera." (English; 1962) Third filming of the venerable Gothic chiller, with Herbert Lom as the masked madman. Heather Sears, Edward De Souza. (2 hrs.)

CHANNELS LISTED IN MEMPHIS EDITION

All programs are in color except those designated by (BW)

MEMPHIS
(3) **WREG-TV** (CBS)
(5) **WMC-TV** (NBC)
(10) **WKNO-TV** (PBS)
(13) **WHBQ-TV** (ABC)
(24) **WPTY-TV** (Ind.)

JACKSON
(7) **WBBJ-TV** (ABC)

TUPELO, MISSISSIPPI
(9) **WTVA** (NBC, ABC)

JONESBORO, ARKANSAS
(8) **KAIT-TV** (ABC)

CABLE-TV
(17) **WTBS** (Ind.: Atlanta)

For Programs on:	See:
(11) Lexington	(10)
(11) Blytheville	(8)

(E) The Mississippi Educational Network telecasts on Ch. 2, Ackerman; Ch. 12, Booneville; Ch. 18, Oxford; and Ch. 23, Greenwood.
Cable viewers: please consult the channel-conversion charts issued by the cable companies to make sure you are tuning to the correct channel number.

Saturday

4:45 AM to 1:30 PM

24 JERRY FALWELL—Religion
The sermon is "The Family: Danger of Extinction." Interpreted for the hearing-impaired. (60 min.)

9:30 3 POPEYE—Cartoons
5 9 DAFFY DUCK—Cartoon
7 8 13 SCOOBY AND SCRAPPY-DOO—Cartoons
10 GED SERIES—Instruction

10AM 5 9 JETSONS—Cartoon
10 AG SCIENCE IN ACTION
24 UNTOUCHABLES (BW)
Ness (Robert Stack) tries to corner Emile Bouchard, who is using an established family firm to bring dope into the country. Bouchard: Luther Adler. Nitti: Bruce Gordon. (60 min.)

10:30 3 FAT ALBERT—Cartoon
Fat Albert and the gang have difficulty adjusting to being away from home when they go to summer camp.
5 9 JONNY QUEST—Cartoon
7 8 CAPTAIN CAVEMAN AND THE TEEN ANGELS—Cartoon
10 TO BE ANNOUNCED
13 QUIZ KIDS

11AM 3 KIDSWORLD
5 WRESTLING
7 8 WEEKEND SPECIAL
"The Trouble with Miss Switch." A student comes up with a bright but dangerous idea to save his teacher, a good witch, from banishment by the other witches. Conclusion of a two-part cartoon. (Repeat)
9 FUNSHOP—Children
13 MOVIE—Comedy (BW)
"In Society." (1944) Bud Abbott and Lou Costello crash it in the guise of plumbers. Marion Hutton, Kirby Grant. (90 min.)
17 MOVIE—Crime Drama (BW)
"The Guns of Zangara." (1960) Originally a two-part "Untouchables" drama, this TV-movie centers on the attempted assassination of President Roosevelt in 1933. Robert Stack, Robert Middleton. (2 hrs.)
24 WILD WILD WEST (BW)
When a pirate's crew fails to murder West, the renegade captain calls for the talents of a professional killer—a beauty named Jennifer (Diane McBain). (60 min.)

11:30 3 TARZAN/SUPER 7—Cartoons
7 8 AMERICAN BANDSTAND
Judy Collins ("Rainbow Connection," "Almost Free") and the Cretones ("Real Love," "Everybody's Mad"). Host: Dick Clark. (60 min.)
9 FLASH GORDON—Cartoon
10 VICTORY GARDEN

AFTERNOON

Noon 9 WRESTLING
10 BIG BLUE MARBLE
24 STAN HITCHCOCK—Music
E ELECTRIC COMPANY—Children

12:30 3 30 MINUTES
Segments focus on young Indochinese who have resettled in the U.S.; and doctors who specialize in the emotional and physical problems of teen-agers.
5 LONE RANGER—Western
7 PUBLIC AFFAIRS
8 ANIMALS, ANIMALS, ANIMALS
See 6:30 A.M. Ch. 13 for details.
10 POWER SWITCH
13 KUNG FU—Drama
A psychological drama probing the nature of truth. Alethea: Jodie Foster. Caine: David Carradine. (60 min.)
24 MOVIE—Adventure
"Brave Warrior." (1952) Marauding Indians combine with 1811 cloak-and-dagger activities in this standard action yarn. Jon Hall, Christine Larson. (90 min.)
E BIG BLUE MARBLE

1 PM 3 CONVERSATION
5 9 BASEBALL WARM-UP
7 DAVE O'BRIEN
8 U.S. FARM REPORT
Featured: a report on how the ash from Mount St. Helens will affect agriculture in the Northwest.
10 GARDEN SPOT
17 MOVIE—Western (BW)
"California Passage." (1950) Saloon partners have a falling out. Forrest Tucker. (2 hrs.)
E ONCE UPON A CLASSIC
In Part 2 of "The Old Curiosity Shop," Quilp (Trevor Peacock) learns that Grandfather (Sebastian Shaw) has been gambling at night. (Repeat) [Closed-captioned.]

1:15 5 9 BASEBALL
Cardinals-Expos at Montreal or Pirates-Mets at New York. (Live)

1:30 3 TENNIS
Special: Semifinal play in the French

Open, via satellite from Paris. Approximate purse: $617,000. (90 min.)

7 **MOVIE—Western**

8 **COUNTRY ROADS—Music**
Hoyt Axton is featured.

10 **NEEDLEPOINT LIKE THIS**

13 **EMERGENCY!—Drama**
Washed-out roads and power failures caused by torrential rains hamper the transporting of accident victims. Gage: Randolph Mantooth. DeSoto: Kevin Tighe. (60 min.)

E **ZOOM—Children,**

2 PM 8 **MOVIE—Comedy** (BW)
"Magic Town." (1947) A pollster (James Stewart) finds the average American town and manages to upset its routine. Jane Wyman, Kent Smith, Wallace Ford. (2 hrs.)

10 **BY-LINE**

24 **MOVIE—Crime Drama** (BW)
"Vice Squad." (1953) One day in the life of a big-city police captain (Edward G. Robinson). Paulette Goddard. (2 hrs.)

E **UPSTAIRS, DOWNSTAIRS**
The Bellamys' kitchen maid Emily (Evin Crowley) and the Van Groebens' footman William (Tom Marshall) begin an ill-fated romance. (60 min.)

2:30 10 **WORD ON WORDS—Discussion**

13 **PUTT-PUTT GOLF**

3 PM 3 **GOLF**
Special: Third-round play in the Atlanta Classic. See Sunday's listing. (Live)

10 **MUSEUM SAFARI**

13 **RIFLEMAN—Western**

17 **MISSION: IMPOSSIBLE**

E **OVER EASY—Hugh Downs**
Segments include a discussion of depression in older people. (Repeat) [Closed-captioned.]

3:30 7 **RIFLEMAN—Western** (BW)

10 **CINEMA SHOWCASE**

13 **SPORTS ODYSSEY**

E **OVER EASY—Hugh Downs**
An interview with opera singer Luciano Pavarotti. (Repeat) [Closed-captioned.]

4 PM 3 **BELMONT STAKES**
Special: For press-time eligibles, see the Close-up below. (Live)

5 **NASHVILLE ON THE ROAD —Music**

close up

BELMONT STAKES
4 PM 3

THE 112TH RUNNING

Special: The final Triple Crown event is telecast live from Belmont Park in Elmont, N.Y. Distance: 1.5 miles; purse: $200,000-added. Commentators include Jack Whitaker, Frank Wright and Charlsie Cantey. (60 min.)

Outstanding Eligibles at Press Time

Horse	1980 Starts	1st	2nd	3rd	Winnings	Best 1980 Races
Codex	7	4	0	1	$509,000	Won Preakness, Hollywood Derby
Genuine Risk	5	3	1	1	$339,210	Won Kentucky Derby, 2nd in Preakness
Rumbo	7	3	3	1	$269,275	2nd in Kentucky Derby
Comptroller	3	2	0	0	$ 47,280	Won Peter Pan Stakes
Super Moment	8	2	2	1	$ 94,885	4th in Kentucky Derby

Records compiled by DAILY RACING FORM

Saturday

4 PM to 5 PM

7 8 13 WIDE WORLD OF SPORTS
Jim Watt (36-7) risks his WBC lightweight crown against Howard Davis (13-0) in a scheduled 15-round bout telecast live from Glasgow, Scotland. Watt, a national hero to his fellow Scots, is making his third defense of the 135-lb. title he won in April of '79 by stopping Alfredo Pitalua. The Watt-Pitalua bout had been arranged to pick a successor to Roberto Duran, who now fights as a welterweight. Davis, the Olympic lightweight champion at the '76 Games, seeks to become the fifth American medalist from those Games to win a pro title. His predecessors: Leon Spinks, Sugar Ray Leonard, John Tate and Leo Randolph. Chris Schenkel reports. (90 min.)
9 NASHVILLE ON THE ROAD —Music
Michael Murphey is featured. Musical highlights include "Wildfire."
[Time approximate after baseball.]
10 SOCCER MADE IN GERMANY
17 PUTT-PUTT GOLF

24 MOVIE—Comedy
"The Monte Carlo Story." (Italian; 1957) Gamblers (Marlene Dietrich, Vittorio de Sica) merge while combing Monte Carlo for rich mates. Arthur O'Connell. (2 hrs.)
E HERE'S TO YOUR HEALTH
4:30 **5 POP GOES THE COUNTRY —Music**
Ronnie Milsap and Ronnie McDowell are featured. Music: "Get It Up."
9 THAT NASHVILLE MUSIC
Guests are T.G. Sheppard, Connie Smith, Dale McBride, Buddy Spicher.
17 THIS WEEK IN BASEBALL
E PRESENCE OF GOD
5 PM **3 CHANNEL 3 REPORTS**
5 THAT NASHVILLE MUSIC
Guests are Mel Tillis, Dottsy, Freddy Weller, Buddy Spicher.
9 FOCUS
10 WHAT'S YOUR LINE
17 WRESTLING
E VAUDEVILLE
Red Buttons, Barbara McNair ("Wang Wang Blues," "I'll Build a Stairway to Paradise"), banjo player Scotty Plum-

mer, singer-dancer Barry Monroe, magician Dick Zimmerman. (60 min.)

5:30 3 DATELINE: MEMPHIS
5 13 NEWS
7 RIFLEMAN—Western
8 WILD KINGDOM
Preserving Bengal tigers—a look at how it's done.
9 NBC NEWS—Jane Pauley
10 LAWMAKERS

EVENING

6 PM 3 7 8 9 HEE HAW
Guests include Tennessee Ernie Ford ("Daddy Usta Say"), Tammy Wynette ("No One Else in the World," "They Call It Making Love") and Czechoslovakian singer Karel Gott ("Love Me Tender"). Also: Roy performs "Down in the Valley." (60 min.)
5 MINORITY REPORT
10 OLD HOUSEWORKS—Home Repair
13 OTHER SIDE—Public Affairs
24 SHA NA NA—Variety
Gloria Gaynor performs "I Will Survive" and Sha Na Na sings "Black Denim Trousers & Motorcycle Boots."
E AUSTIN CITY LIMITS—Music
Clarence "Gatemouth" Brown and Delbert McClinton offer jazz, blues, country and Cajun music. (60 min.)

6:30 5 FACE TO FACE
10 JULIA CHILD & MORE COMPANY
Julia plans a picnic that includes a fish terrine made of sole, scallops, watercress and melon, and ground meats baked in a pastry crust.
13 PRESS CONFERENCE
24 DANCE FEVER
Host Deney Terrio welcomes judges Jerry Van Dyke, Jack Jones and Alison Arngrim. Fern Kinney sings.

7 PM 3 BAD NEWS BEARS
Return: Amanda's hugging of teammates prompts Buttermaker (Jack Warden) to take her aside for a lecture on the facts of life. Amanda: Tricia Cast. Dr. Rappant: Catherine Hicks. Josh: Rad Daly. Ogilvie: Sparky Marcus. Tanner: Meeno Peluce.
5 9 BJ AND THE BEAR
BJ (Greg Evigan) helps an old friend regain possession of a gold mine she was pressured to sell to a mining corporation. (Repeat; 60 min.)

Guest Cast

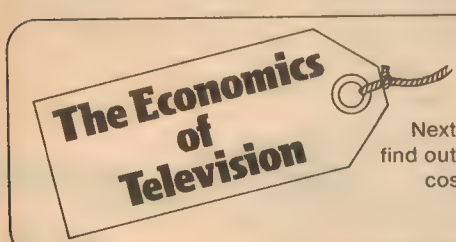
Pogo Lil .....Anne Lockhart
Joe .....Harry Carey Jr.
Cummings .....Bruce Glover
Taggert .....John Quade
Montayne .....Richard S. Fullerton

7 8 240-ROBERT
An earthquake's aftershock traps Thib and Trap (Mark Harmon, John Bennett Perry) in an underwater cave. Morgan: Joanna Cassidy. Kestenbaum: Steve Tannen. (Repeat; 60 min.)

Guest Cast

Carol .....Janet Louise Johnson
Laurie .....Eddie Benton
Lieutenant Vetter .....Jay Varela
Streeter .....Ivan Bonar
Jean .....Julie Hill

10 ODYSSEY—Documentary
"The Chaco Legacy" chronicles the rise—and abrupt disappearance—of a civilization that flourished in the American Southwest some 800 years ago. The program explores how the



Next week in TV Guide, find out how much it *really* costs to produce your favorite TV series.

THE KEYS TO SUCCESS

New Opportunities Await You If You Can Type.

Consult any newspaper and see the number of jobs available for people with this skill.

ESSENTIAL SKILLS, INC. is in the business of teaching skills. We give no phony diplomas or certificates. We do offer you the most comprehensive typing course at the lowest possible price.

We teach you • the touch typing system • the parts of the typewriter • the proper method of centering • typing punctuation • difference in keyboards • tips on erasing and correcting errors, and provide you with drills to increase your speed. We also instruct you in the four basic styles of typing a business letter. Purchasers of our course may, within six months of delivery, submit four business letters for correction and review.

Our course was designed by professional business educators to enable you to learn in the convenience of your own home and avoid the high cost of private schools.

ESSENTIAL SKILLS, INC.'s typing course includes more than 5½ hours of instruction on cassette tapes, two textbooks (Basic Typing and Business Typing), and a typewriter keyboard chart.

Essential Skills, Inc., 82-48 135 Street, Kew Gardens, NY 11435

Send to: **Essential Skills, Inc., P.O. Box 329**
Kew Gardens Station, NY 11415

I enclose check ☐ or money order ☐ (sorry no C O D 's) in the amount of $42 95 + $3 00 handling and mailing for Essential Skills' Typing course

Name

Address

City, State _____ Zip Code

If I am not satisfied, I may return the course within 14 days for a prompt refund

NaturSlim® II Works Naturally and It's 100% Drug-Free

The safety of diet products containing appetite suppressant drugs is now under investigation by the Food and Drug Administration.

New United States Food and Drug Administration Request

Many crash dieting pills rely on starvation plus high levels of artificial stimulation to get rid of excess fat.

The FDA recently asked that shipping of those pills stop immediately.

No drugs.

There are no stimulants, no drugs (like phenylpropanolamine or caffeine) of any sort in NaturSlim II. Nothing to disturb your body's natural balance.

The NaturSlim II Way

The unique NaturSlim formula has been helping women lose weight for almost ten years. You don't starve or artificially stimulate your body with NaturSlim II because NaturSlim II derives its goodness from wholesome ingredients like soybeans, citrus fruits and other nutrients. NaturSlim II provides the full recommended daily allowance (R.D.A) of Vitamin A, B2, B6, B12, B Complex, C, D, E, protein, iron and calcium.

NaturSlim II. It's the common sense way to lose weight naturally.

Ask about it at your pharmacy's prescription counter. Or have your local pharmacist call this toll-free number, 1-800-358-9082, to get new NaturSlim II.

NaturSlim® II

©1980 The NaturSlim Corporation

Saturday

7 PM to 8 PM

Chacoans' discovery of an irrigation system led to the development of large towns, complete with multi-storied buildings. (60 min.) [Closed-captioned.]

13 BILLY GRAHAM CRUSADE —Religion

Special: George Beverly Shea and Myrtle Hall are among the guests appearing in this crusade from Indianapolis. The Rev. Billy Graham delivers the message "Home Where I Belong." Music: "He Is Lord," "I'd Rather Have Jesus" and "Born Again." Organist: John Innes. (60 min.)

17 MOVIE—Comedy (BW)

"The Notorious Landlady." (1962) Jack Lemmon rents a London flat from murder suspect Kim Novak and becomes comically involved. Fred Astaire. (2 hrs., 30 min.)

24 WILD WILD WEST —Adventure (BW)

Trying to recover stolen radioactive material, West (Robert Conrad) follows his only clue—a set of fingerprints found on the ankle of a pretty secretary. Cluny: Kipp Hamilton. (60 min.)

E JAZZ AT THE MAINTENANCE SHOP

Debut: The Phil Woods Quartet opens a series of jazz concerts taped at Iowa State University. The group—Woods (alto sax), Steve Gilmore (bass), Mike Mellilo (piano) and Bill Goodwin (drums)—jam on the Dizzy Gillespie-Charlie Parker number "Shaw 'Nuf," "Song for Sisyphus." (60 min.)

7:30 3 STOCKARD CHANNING

Brad (Ron Silver) falls for a stunning blonde reporter (Shelley Smith) who wants to do a story about him. Susan: Stockard Channing. Earline: Sydney Goldsmith. Gus: Max Showalter. Alf: Bruce Baum. Martin: Marty Cohen. [Postponed from an earlier date; now seen on this new day.]

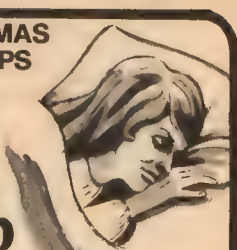
8 PM 3 MOVIE—Comedy

"Won Ton Ton, the Dog Who Saved Hollywood," a 1975 spoof of the silent-movie era, features Madeline Kahn and Bruce Dern as Hollywood hopefuls whose careers are launched by a talented German shepherd. Cameos by Virginia Mayo, Rory Calhoun, Ricardo Montalban, Ethel Mer-

SLIM SLEEPERS®

NEW REDUCING PAJAMAS OF DUPONT FABRIC* HELPS

Reduce Waist, Hips, Thighs, While You Sleep



WITHOUT DIET PILLS OR EXERCISE.

SLEEP COMFY AND COZY...AND WAKE UP TRIMMER THAN YOU WERE THE NIGHT BEFORE...THANKS TO SLIM-SLEEPERS®.

The fast, safe reducing method you can wear! That's right...slip into Slim Sleepers®, the comfortable new reducing pajamas, and the next morning you will actually wake up thinner than you were the night before. Amazing, but true. It couldn't be easier. Slim Sleepers® are made from DuPont's amazing Tyvek®*. This special fabric seals in body heat, and while you're blissfully

- ACTUALLY SLIMS WHILE YOU SLEEP
- MAKES JOGGING MORE EFFECTIVE
- SLIM DOWN AS YOU CLEAN HOUSE
- LOSE INCHES AS YOU RELAX

asleep, works to rid you of unwanted, excess tissue moisture. Wake up thinner, more rested, and ready to go!

AN EFFORTLESS WAY TO REDUCE

After the first night with **Slim-Sleepers®**, you will notice a difference that you can measure. Each succeeding night you use the **Slim-Sleeper®** plan, the size reduction will continue until you have reached your ideal measurements. And, just by wearing **Slim-Sleepers®** for a few days a month (after you've reached your ideal measurements), you can maintain those ideal measurements for as long as you like.

MORE THAN JUST FOR SLEEPING

Slim-Sleepers® are also perfect for jogging or exercising. Or, wear them around the house. You'll lose inches as you take care of daily house chores, work in the yard, or sit around relaxing or watching TV. And, if you wear **Slim-Sleepers®** while you exercise, you'll slim down even quicker— as you firm up.

EASY...AND EFFECTIVE

If you've failed with diets and exercise, you're in for a treat with **Slim-Sleepers®**. Let **Slim-sleepers®** work for you while you do your daily duties. **Slim-Sleepers®** are guaranteed to work the first night you sleep in them, or return them for a full refund...no questions asked! **Slim-Sleepers®** are specially designed to provide freedom of movement and comfort, double-seam, reinforced. They are available for men and women. Slim-Sleepers are machine washable and will last for years under normal use. Hurry and order yours today.

MAIL NO RISK COUPON TODAY – ONLY

$9.95

NO DANGEROUS PILLS – DRUGS – DIET-FADS OR EXERCISE

CREDIT CARD BUYERS - CALL TOLL FREE 24 HOUR SERVICE 800-453-9000

ROMAR SALES 535 Fifth Ave., NY, NY 10017

SLIM SLEEPER, Dept. 772
10-10 44th Ave., L.I.C., NY 11101

Please send Slim-Sleepers

$9.95 each + $1.00 shipping . . . (Total $10.95)

SPECIAL! ANY TWO
Two for $18.95 POSTPAID **SAVE $2.95**

	Qty.	Small	Medium	Large
Women				
Mens				

Make check or money order payable to ROMAR SALES

Charge my ☐BANKAMERICARD ☐MASTER CHARGE Enclosed is $_____

ACCT #_____

M.C. BANK No._____ Exp Date_____

Name_____

Address_____

City_____

State_____ Zip_____

NEW YORK RESIDENTS ADD SALES TAX

FREE ROMAR SALES

*Spunbonded olefin

man, Yvonne DeCarlo, Joan Blondell, Ann Miller. (2 hrs.)

Supporting Cast

J.J. Fromberg .....Art Carney
Murray Fromberg .....Phil Silvers
Fluffy Peters .....Teri Garr
Rudy Montague .....Ron Leibman

5 9 SANFORD—Comedy

Fred, Cal and Winston form a partnership to sell the formula for Cal's moonshine. Fred: Redd Foxx. Cal: Dennis Burkley. Winston: Percy Rodrigues. Al: Bob Mitchell. Evelyn: Marguerite Ray. (Repeat)

7 8 13 LOVE BOAT

1. A widow (Martha Scott), whose late husband sent her a rose every day, is wooed by the florist (Don Ameche) who delivered them. 2. Julie (Lauren Tewes) recruits Gopher (Fred Grandy) to fill in for an absentee singer. 3. Two carefree sisters (Jaye P. Morgan, Joanna Cassidy) embark on their annual cruise, but with one change from past vacations—a tag-along husband (Conrad Janis). Captain: Gavin MacLeod. (Repeat; 60 min.)

10 E IRAN: INSIDE THE ISLAMIC REPUBLIC—Documentary

Special: This report—part documentary and part apologia—was filmed between December 1978 and May 1979 (before the taking of the U.S. hostages), and traces events that led to the Shah's ouster and the transformation of Iran into an Islamic republic. It reviews the modern political history of Iran, from the government of Prime Minister Mossadegh (1951-53) through the return of Ayatollah Khomeini, and explains the ideology of the Islamic revolution. (2 hrs.)

24 MOVIE—Drama (BW)

"Night Ambush." (English; 1957) On German-occupied Crete, British officers plot a kidnaping. Dirk Bogarde. Kriepe: Marius Goring. Sandy: Cyril Cusack. Moss: David Oxley. Nicely done. (1 hr., 55 min.)

8:30 5 9 JOE'S WORLD

Katie (K Callan) is determined to make provisions for the children's future, despite Joe's squeamishness about contemplating death. Joe: Ramon Bieri. Maggie: Melissa Sherman. Steve: Christopher Knight. Jimmy: Michael Sharrett.

9 PM 5 9 PRIME TIME SATURDAY —Tom Snyder

Reports on "freeway phobia," the fear of driving in heavy traffic; and the accuracy of eyewitness accounts. Sandy Gilmour. (Live and tape; 60 min.)

7 8 13 WHEN THE WHISTLE BLOWS—Comedy

A young woman seems desperate to win the Miss Hard Hat beauty contest. Norm: Dolph Sweet. Buzz: Doug Barr. Randy: Philip Brown. Hunk: Tim Rossovich. Lucy: Susan Buckner. Darlene: Sue Ane Langdon. (60 min.)

Guest Cast

Dixie .....Barbi Benton
Bo .....Richard Lineback
Tuy Hoa .....Saily Imamura

[Pre-empts regular programming.]

9:30 17 THAT NASHVILLE MUSIC

9:55 24 MOVIE—Thriller

"Blood and Lace." (1971) Gruesome tale of murder, mayhem and a sinister country orphanage. Mrs. Deere: Gloria Grahame. (1 hr., 50 min.)

10PM 4 6 8 9 13 NEWS

7 ABC NEWS

10 RIGHTEOUS APPLES —Comedy-Drama

Sandy (Elizabeth Daily) falls into the clutches of a pimp. Nick: Grainger Hines. Gloretta: Kutee. Big Neck: Mykel T. Williamson. Dad Burns: Graham Jarvis. DC: Joey Camen.

17 DICK MAURICE AND COMPANY

E NON FICTION TELEVISION

"On Company Business" concludes with a look at the CIA's role in the 1973 military overthrow of Chilean President Salvador Allende; its training of the Iranian secret police; and its recruitment of mercenaries to fight in the Angolan civil war (1975-76). Also examined: Congress's function as "watchdog" over the agency. (60 min.)

10:15 7 WRESTLING

9 ABC NEWS

10:30 3 MOVIE—Drama (BW)

"Sweet Smell of Success." (1957) Hard-hitting, well-acted tale of a ruthless Broadway columnist (Burt Lancaster) and those he manipulates. Tony Curtis. (2 hrs.)

5 9 SATURDAY NIGHT LIVE

Martin Sheen ("Apocalypse Now") is the host and David Bowie is the musical guest. (Repeat; 90 min.)

Saturday

10:30 PM to Sign-off

8 MOVIE—Western
"Texas Lady." (1955) Out West with Claudette Colbert, running a frontier newspaper. Chris: Barry Sullivan. (1 hr., 35 min.)

13 SANFORD AND SON—Comedy
The Sanfords try to get rid of a burglar's gun.

11PM 13 SOUL TRAIN—Music
Guest Leo Haywood performs "Don't Push It, Don't Force It." (60 min.)

17 DON KIRSHNER'S ROCK CONCERT

11:15 7 MOVIE—Crime Drama (BW)
"The Dark Corner." (1946) A private eye (Mark Stevens) and his girl Friday (Lucille Ball) try to thwart the murder scheme of a socialite (Clifton Webb). (1 hr., 45 min.)

11:45 24 TRACK AND FIELD
Special: The Lite Invitational Track and Field Meet, taped in Houston. Among those competing in the men's 100-meter dash are Curtis Dickey, Harvey Glance and Houston McTear. In the men's 110-meter hurdles: Rod Milburn and Renaldo Nehemiah. (60 min.)

Mid. 5 BATMAN—Adventure
Part 1. The Minstrel (Van Johnson) threatens to ruin the stock market.

9 MOVIE—Comedy
"This Happy Feeling." (1958) Curt Jurgens in his American film debut as a retired stage actor who becomes involved with a naive secretary. Debbie Reynolds, John Saxon, Alexis Smith. (2 hrs.)

13 DON KIRSHNER'S ROCK CONCERT
Music by Rufus and Chaka Khan, Squeeze, Tanya Tucker and Rupert Holmes; comedy by Jimmie Walker and Dick Lord. Songs include "Do You Love What You Feel?" "Lay Back in the Arms of Someone," "Blind Love," "Escape." (90 min.)

12:05 8 ABC NEWS

12:20 8 NEWS, LITTLE BREADCAST

12:30 3 MOVIE—Drama
"The Purple Plain." (English; 1954) Unusual war tale about the adventures of a mentally disturbed pilot (Gregory Peck) who crashes in the enemy jungles of Burma. Anna: Win Min Than. Dr. Harris: Bernard Lee. Phang: Ram Gopal. Blore: Maurice Denham. (90 min.)

5 BATMAN—Adventure
Conclusion. The Minstrel plans to level the stock exchange with a sonic beam. Minstrel: Van Johnson. Batman: Adam West. Robin: Burt Ward.

17 MOVIE—Western
"Dakota Lil." (1950) An Indian scout (George Montgomery) works undercover to locate bank notes held by outlaws. (1 hr., 50 min.)

1 AM 5 NEWS

7 R.A. WEST—Religion

2 AM 3 MOVIE—Mystery (BW)
"Mysterious Mr. Moto." (1938) The Oriental detective (Peter Lorre) vs. members of a league of assassins (Harold Huber, Forrester Harvey). Ann: Mary Maguire. (90 min.)

9 MOVIE—Drama
"Captains of the Clouds." (1942) James Cagney in a two-fisted role as a cocky bush pilot who joins the Royal Canadian Air Force and makes himself unpopular. Dennis Morgan, Alan Hale. (2 hrs.)

2:20 17 MOVIE—Thriller
"Deathdream." (1972) Eerie melodrama about the strange homecoming of a GI (Richard Backus) thought to have been killed in action. John Marley, Lynn Carlin. (2 hrs.)

3:30 3 MOVIE—Western
"Geronimo." (1962) The Indian warrior fights the cavalry for better conditions for his people. Worthy attempt to deliver the message, despite Chuck Connors as a blue-eyed Geronimo. (90 min.)

4 AM 9 MOVIE—Drama (BW)
"Flowing Gold." (1940) Familiar but action-packed yarn about two oil drillers who love the same girl. Blake: John Garfield. O'Connor: Pat O'Brien. (90 min.)

5 AM 3 MOVIE—Crime Drama
"Day of the Wolves." (1971) Seven strangers band together to isolate and sack a small American town. Martha Hyer, Richard Egan. (90 min.)

5:30 9 MOVIE—Drama (BW)
"In This Our Life." (1942) John Huston directed this excellent study of an evildoer (Bette Davis) who has stolen her sister's (Olivia de Havilland) husband (Dennis Morgan). George Brent. (1 hr., 45 min.)

6 AM 17 JAMES ROBISON—Religion

This may be the most important TV program you ever watched.

SUNDAY

12:30 PM

5 WMC/TV

Sunday

4:20 AM to 8:30 AM

MORNING

4:20 (17) WORLD AT LARGE
4:30 (17) CHURCH SERVICE—Catholic
5 AM (17) BETWEEN THE LINES—Public Affairs
6 AM (7) REV. BOBBY WELDON
(13) PRESS CONFERENCE
(17) JAMES ROBISON—Religion
6:30 (3) AMERICA'S BLACK FORUM
(7) R.A. WEST—Religion
(13) OTHER SIDE—Public Affairs
(17) IT IS WRITTEN—Religion
6:35 (5) TV CHAPEL
6:40 (5) MISSISSIPPI FISH AND GAME
6:55 (5) RELIGION IN THE NEWS
(8) LITTLE BREADCAST
7 AM (3) ABOVE THE CLOUDS
(5) FACE TO FACE
(7) SPIRITUAL UPLIFT
(8) GOSPEL SINGING JUBILEE
(13) JAMES ROBISON—Religion
(17) THREE STOOGES AND FRIENDS —Comedy (8W)
(24) JIMMY SWAGGART—Religion
A discussion of World Outreach Partners program.
7:15 (9) MISSISSIPPI FISH AND GAME
7:30 (3) WHAT IS YOUR FAITH?
(5) GOSPEL SINGING—Florida Boys
(7) JAMES ROBISON—Religion
(8) SPEAKING THE TRUTH IN LOVE —Religion
(9) CAMPUS REPORT
(13) CHURCH SERVICE
(24) ERNEST ANGLEY—Religion
8 AM (3) ARCHIES—Cartoon
(5) GOSPEL SINGING—Oris Mays
(7) TRINITY TABERNACLE
(8) AMAZING GRACE BIBLE CLASS
(9) ORAL ROBERTS—Religion
Sermon: "The Faith System."
(13) CHURCH SERVICE—Baptist
(17) PARTRIDGE FAMILY—Comedy
(24) SHOW MY PEOPLE—Religion
8:30 (3) WILD, WILD WORLD OF ANIMALS
(5) FLASH GORDON—Cartoon
(7) (24) DAY OF DISCOVERY —Religion
Part 2 of the four-part sermon "Lord, Teach Us to Pray."
(8) JIMMY SWAGGART—Religion
(9) CHRIST FOR THE CRISIS
(13) CHRIST IS THE ANSWER
(17) GILLIGAN'S ISLAND

Sunday

9 AM to 11:30 AM

9 AM (3) **CHURCH SERVICE—Presbyterian**
(5) **FLIPPER—Drama**
(7) **AMAZING GRACE BIBLE CLASS**
(8) (24) **REX HUMBARD—Religion**
Sermon: "What Happened to the Human Race?" Music: "Through It All," "I Have a Friend." (60 min.)
(9) **ROBERT SCHULLER—Religion**
(13) **HERALD OF TRUTH—Religion**
(17) **LEAVE IT TO BEAVER** (BW)

9:30 (3) **SONGS OF PRAISE**
(5) **BRADY BUNCH—Comedy**
(7) (13) **ORAL ROBERTS—Religion**
Sermon: "The Faith System."
(17) **MOVIE—Comedy**
"It Started in Naples." (1960) Warm, lightweight romantic tale that serves chiefly to show off the natural beauty of Naples, Capri, the Blue Grotto and Sophia Loren. Clark Gable, Vittorio De Sica. (2 hrs.)

10AM (3) **DAY OF DISCOVERY—Religion**
(5) **MAGICLAND—Children**
(7) **JIM WHITTINGTON—Religion**
(8) **JERRY FALWELL—Religion**
The sermon is "The Family: Danger of Extinction." Interpreted for the hearing-impaired. (60 min.)
(9) **JERRY FALWELL—Religion**
"Communism: America's Threat" is the sermon. Interpreted for the hearing-impaired. (60 min.)
(13) **INSIGHT—Religion**
(24) **POPEYE—Cartoon**

10:30 (3) **FACE THE NATION**
(7) **WAY OF LIFE—Religion**
(13) **SACRED HEART**
(24) **THREE STOOGES—Comedy** (BW)

10:45 (13) **CHURCH SERVICE—Baptist**

11AM (3) (7) (8) (9) **CHURCH SERVICE—Baptist**
(5) **LONE RANGER—Western**

11:30 (5) **MEET THE PRESS**
(17) **MOVIE—Crime Drama** (BW)
"The Human Jungle." (1954) Exciting semidocumentary about the operation of a metropolitan police department during a crime wave. Danforth: Gary Merrill. Mary: Jan Sterling. (2 hrs.)
(24) **MOVIE—Drama** (BW)
"Heidi." (1937) Shirley Temple plays the waif who softens a hardhearted re-

close up

WOMEN'S GOLF
1:30 PM (5) (9)

LPGA CHAMPIONSHIP

Facts and Figures	
Purse: $150,000	Winner's share: $22,500
Par: 72	Yardage: 6313
15th hole: par 4	380 yards
16th hole: par 3	180 yards
17th hole: par 4	382 yards
18th hole: par 5	550 yards

Special: The first of the Big Three events on the women's tour.

Although Donna Caponi Young earned the winner's check (adding another major title to accompany her two U.S. Women's Open crowns), last year's LPGA Championship will probably be remembered as the place where runner-up Jerilyn Britz first made a name for herself.

Britz's 64 on the first day at the Jack Nicklaus Sports Center in Mason, Ohio, included nine birdies, tying the then LPGA record. Proving that her play here was no fluke, Britz won the '79 U.S. Women's Open one month later. (Live)

cluse (Jean Hersholt) of the Alps in this fine version of Johanna Spyri's book. (90 min.)

AFTERNOON

Noon (3) **WORLD OF MEDICINE**
(5) **SAFARI TO ADVENTURE**
(7) (8) **ISSUES AND ANSWERS**
(9) **GOSPEL SINGING JUBILEE**
Guest performers include the Fowler Family and the Florida Boys. Music: "Jesus Is Coming Soon." (60 min.)
(13) **TONY BROWN'S JOURNAL —Report**
The image of blacks on radio and television is examined.
(E) **ACCESS**

12:30 (3) **FOCUS ON MEMPHIS**
(5) **SALT SYNDROME —Documentary**
The military strength of the U.S. and the Soviet Union is assessed in a program produced by the American Security Council.
(7) **SEARCHING THE SCRIPTURE**
(8) **BILL DANCE OUTDOORS**
Fishing for largemouth bass in Lake Gaston, Va.
(13) **ISSUES AND ANSWERS**
(E) **SPOLETO '80**
Highlights of chamber operas performed at Spoleto Festival U.S.A. 1980 are featured.

1 PM (3) **TENNIS**
Special: The men's singles final in the $617,000 French Open, the sport's premiere clay-court event, via satellite from Paris. Top seeds: Bjorn Borg and John McEnroe. (2 hrs.)
(5) **RACERS—Sports**
(7) (8) (13) **NASL SOCCER**
The Tampa Bay Rowdies vs. the Strikers in Fort Lauderdale, Fla. (Live)
(9) **ADAM-12—Crime Drama**
(10) **PICASSO—A PAINTER'S DIARY —Documentary**
Special: Links between the art and life of Pablo Picasso (1881-1973) are vividly drawn in this portrait by Perry Miller Adato. (90 min.)
(24) **MOVIE—Musical**
"Happy Go Lovely." (English; 1951) Chorus girl (Vera-Ellen) gets her big chance to star when it's rumored she's engaged to a millionaire. David Niven. (2 hrs.)
(E) **ANOTHER VOICE—Interview**

1:30 (5) (9) **WOMEN'S GOLF**
Special: The LPGA Championship. For tournament details, see the Close-up on page A-23. (Live)
(17) **NASL SOCCER**
The Atlanta Chiefs vs. the New York Cosmos at Giants Stadium in East Rutherford, N.J. (Live)
(E) **OLD HOUSEWORKS—Home Repair**

2 PM (E) **ONCE A DAUGHTER —Documentary**
Special: Mother-daughter relationships are explored in four cinema-verite portraits and three dramatized scenes. (Repeat; 60 min.)

2:30 (10) **ISLAM, THE VEIL AND THE FUTURE—Discussion**
American and Islamic women compare their life styles in a forum.

3 PM (3) **GOLF**
Special: Final-round play in the Atlanta Classic is telecast from Marietta, Ga. The 7019-yard, par-72 Atlanta Country Club was the model of Southern hospitality last year. Mark Lye grabbed the opening-day lead with a 63. Joe Inman moved to the head of the pack the next day with a 64. But Andy Bean stayed there for good with a tournament-record 61 on the third day. Purse: $300,000; winner's share: $54,000. (Live)
(10) **RACE FOR THE YELLOW JERSEY—Documentary**
Special: Professional bicycle racing is explored in this 1979 portrait of six American entrants in a 365-mile Canadian race. (Repeat; 60 min.)
(24) **MOVIE—Adventure** (BW)
"Top of the World." (1955) In the frozen North with the Air Force, conducting weather experiments. Good Alaskan footage. Dale Robertson, Evelyn Keyes, Frank Lovejoy. (2 hrs.)
(E) **OVER EASY—Hugh Downs**
An interview with Gore Vidal. (Repeat) [Closed-captioned.]

3:30 (5) (9) **SPORTSWORLD**
The $100,000 PBA Doubles Bowling Championship, taped in Las Vegas. Among the teams vying for the $20,000 first prize are Mark Roth and Marshall Holman, the defending champions; and Wayne Webb and

Save a cool $100* at Sears

on Sears Central Air Conditioning System with five-year warranty on compressor

24,000 Btuh Model #52151

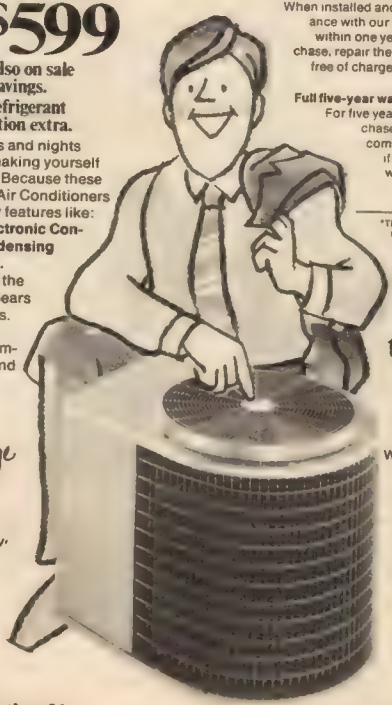
Now $599

Other models also on sale at similar savings.

Thermostat, refrigerant tubing, installation extra.

Those hot summer days and nights aren't far off. So start making yourself comfortable right now. Because these efficient Sears Central Air Conditioners are on sale, with quality features like: • **"Silent Sentinel" Electronic Control** • **Wraparound condensing coil unit** • **"Super Coil"**.

There's even more to the exceptional quality of Sears Central Air Conditioners. They're durably built to provide long-lasting comfort. That's why you'll find it hard to beat Sears warranties.



Sears can arrange professional installation. Ask us for FREE estimate.

Full one-year warranty on air conditioner. When installed and maintained in accordance with our instructions, Sears will, within one year from the date of purchase, repair the central air conditioner, free of charge, if defective in material or workmanship.

Full five-year warranty on compressor. For five years from the date of purchase, Sears will replace the compressor, free of charge, if defective in material or workmanship. To obtain warranty service, just contact Sears.

*These are the minimum savings nationally. Regular prices vary in some markets.

Available at most Sears retail stores. Prices and dates may vary in Alaska and Hawaii.

You can trust your house to

Sears

Where America shops for Value

ON SALE June 1 thru 21

© Sears, Roebuck and Co. 1980

"I think I'm pregnant"

Now there's an easy way to determine if you're pregnant. It's Acu-Test...a safe and simple urine test for pregnancy that requires no internal examination.

In tests by hundreds of women in the privacy of their own homes, Acu-Test's pregnancy readings proved to be 97% accurate. Acu-Test is the same kind of test that's used in a doctor's office.

You can clearly see the results of your Acu-Test in just 2 hours. The appearance of a dark ring in the mirror at the base of the Acu-Test kit indicates that you're pregnant.

The sooner you know if you're pregnant, the sooner you can begin to take proper care of yourself and consult your doctor.

At your drug counter now.

Follow instructions carefully.

As they grow, their protection grows. Your premium stays the same.

The cost of living is going up. Your expenses continue to grow for food, clothing, education and practically everything your family needs or wants.

Think of how this affects the cost of protecting their financial future. As your family's needs and living standards grow, you'll need more and more insurance just to keep pace.

Life of Georgia knows this. That's why we have new Executive Participating Life Plans. These plans offer you an opportunity to hedge against inflation in your life insurance program.

Under our Cost of Living Addition option, dividends can increase the value of your insurance based on the increase in the Consumer Price Index. These dividends are used to purchase additions to your original policy. The total coverage can grow to twice the original amount. But the premium stays the same.

Life of Georgia's Executive Participating Life plans have four more dividend options. Your dividend can be paid to you in cash. It can be used to reduce future premiums. You can purchase paid-up permanent insurance. Or you can leave it on deposit earning interest. The amount of the dividend is determined by the Company's future

experience with interest rates, mortality, and expense.

If you'd like to learn more, just mail the coupon, and one of our agents will phone to arrange an appointment to explain the special features of these new plans. By return mail, we'll send you What My Family Should Know. It's a convenient, spiral-bound financial log for recording all your assets and obligations.

Name _____

Address _____

City _____

State _____ Zip _____

Home Phone _____ Business Phone _____

Life of Georgia®

Because you love them®

Mail to: Hugh Rickenbaker, Jr., Executive Offices, Life Insurance Company of Georgia, (Dept. 3) Life of Georgia Tower, Atlanta, Georgia 30308

Mike Aulby, the PBA's current money leader and 1979 Rookie of the Year, respectively . . . The English Derby, the second jewel in the British Triple Crown, taped in Epsom, England . . . Japanese Sumo Wrestling, taped in Tokyo. (90 min.)

7 8 13 **WIDE WORLD OF SPORTS**

Members of the U.S. Olympic team compete in the National Mixed Pairs Gymnastics Championships, taped in Chicago. Entrants include Bart Conner and Tracee Talavera, the top qualifiers for the squad sanctioned by the USOC . . . A preview of the U.S. Open, which begins play later this week at the Baltusrol Golf Club in Springfield, N.J. Jack Nicklaus and Lee Trevino are among the golfers interviewed . . . A preview of the WBC welterweight-title bout between defending champ Sugar Ray Leonard and Roberto Duran, the former lightweight titleholder. Series host: Jim McKay; additional commentators include Dave Marr, Gordon Maddux and Howard Cosell. (90 min.)

17 **MOVIE—Drama** (BW)

"Go, Man, Go." (1954) Semibiographical story of Abe Saperstein (Dane Clark) and his efforts on behalf of the Harlem Globetrotters basketball team. Sylvia: Pat Breslin. Jackson: Sidney Poitier. (90 min.)

[Time approximate after soccer.]

E **OVER EASY—Hugh Downs**

A talk with Dick Smothers. (Repeat) [Closed-captioned.]

4 PM 10 **FIRING LINE**

Possible Republican candidates for Vice President are suggested by J. Daniel Mahoney of the New York Conservative Party. (60 min.)

E **LOOK AT ME—Phil Donahue**

Phil Donahue discusses how parents discipline their children.

4:30 E **WORLD OF THE SEA**

Medical treatment for sea lions that fall victim to injuries or polluted oceans is described.

5 PM 3 **MUPPET SHOW—Variety**

Guest Beverly Sills joins the Muppets in presenting their own opera, "Pigaletto"; and sings "When the Bloom Is on the Sage."

5 **ADAM-12—Crime Drama**

7 **LAWRENCE WELK**

The songs of Harry Warren are featured, including "Shuffle Off to Buffalo," "On the Atchison, Topeka & the Santa Fe," "I Found a Million Dollar Baby," "Cheerful Little Earful" and "You Must Have Been a Beautiful Baby." (60 min.)

8 **IN FOCUS**

9 **WILD KINGDOM**

10 **F.Y.I.: COAL POWER—Report**

Special: A report on plans to exploit the vast coal deposits of the Southwest. (Repeat; 60 min.)

13 **ABC NEWS—Sam Donaldson**

17 **WRESTLING**

24 **MOVIE—Western** (BW)

"The Redhead and the Cowboy." (1950) A wrangler (Glenn Ford) becomes involved with a beautiful Southern spy (Rhonda Fleming) in this Civil War story. Jeffers: Edmond O'Brien. Larmartine: Alan Reed. (90 min.)

E **VICTORY GARDEN**

5:30 24 **WILD KINGDOM**

The hazards facing an antarctic penguin, which inhabits barren terrain amid air, sea and ice-based predators: gulls preying on the young, killer whales blocking access to the sea and hostile leopard seals.

5 13 **NEWS**

8 **ABC NEWS—Sam Donaldson**

9 **NBC NEWS—Jessica Savitch**

E **LAWMAKERS**

EVENING

6 PM 3 **60 MINUTES**

5 9 **DISNEY'S WONDERFUL WORLD**

"The Young Runaways" concludes as 12-year-old Rosebud and her friend Eric retrieve her youngest brother from the bank robbers' trailer—unaware that the tyke has innocently pocketed their loot. (Repeat; 60 min.)

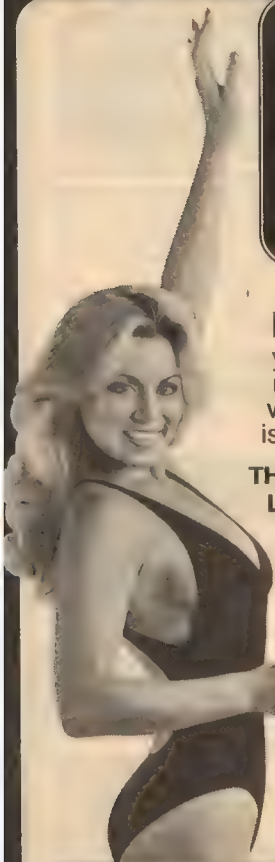
Cast

Eric .....Chip Courtland
Rosebud Doyle .....Alicia Fleer
Joseph T. .....Tommy Crebbs
Fred Lockhart .....Robert Webber
Marian Lockhart .....Anne Francis
Lt. Ray Phillips .....Gary Collins
Mama Doyle .....Sharon Farrell

Continued on page A-29

"Lost 15 lbs in just 72 hours on the Cambridge Diet"

Amma Clark, Minden, Nevada



This is the

INCREDIBLE 'SUPER DIET'

you have been reading about in the national press. From coast to coast word of this startling weight loss food is sweeping the country.

THE CAMBRIDGE ULTIMATE WEIGHT-LOSS FORMULA...ACTUALLY REDUCES BODY FAT AS FAST AS FASTING OR COMPLETE STARVATION.

Dr. Alan Howard of Cambridge, England, headed a team of British scientists who, after 8 years of research and clinical study, have perfected the ultimate diet. **"Here at last,"** says Dr. Howard. **"we have unlocked the dietary secret that causes the body to burn up the maximum amount of its own excess fatty tissues–and to do so safely."**

Dr. Howard's clinical case histories show users safely losing 6 lbs in 48 hours, 15 lbs in one week 22 lbs in 14 days, 46 lbs in six weeks and so on. And now this incredible new "Super Diet" is available in America.

Dr. Alan Howard

"I couldn't believe my eyes. Between April 17 and April 21–just 5 days–I lost 24 lbs. I've tried everything and there's nothing like this diet. It's a real winner! P.S. My husband lost 17 lbs in the same time."

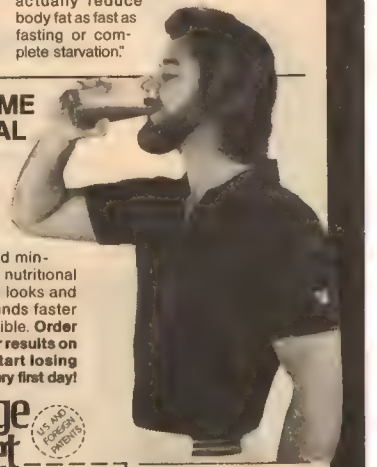
Ola Spears, Gary, Indiana

TURN PAGE

"Reduced 21 lbs in 5 days on fantastic Cambridge Diet"

Barbara Andrews, Eugene, Oregon

Dr. Alan Howard: "Here finally is the diet plan for the person who has been disappointed or frustrated by every other diet. Whether you need to lose 15 lbs or 50–10 lbs or 100–I'm sure you will find the Cambridge Diet formula the most effective weight loss–fat loss–food in the world. Not only is it the ultimate weight loss diet, but totally fulfills the body's adult daily requirement for nutrients –vitamins and minerals according to standards set by the U.S. Government. **This is the diet program that can guarantee consistent and dramatic weight loss week after week and do it safely.** It is an unprecedented achievement in reducing–totally delicious, nutritious–with a 'breakthrough' balancing of food elements that will actually reduce body fat as fast as fasting or complete starvation."



FOOD BARGAIN OF A LIFETIME ...AS LITTLE AS 50¢ PER MEAL

If you order the 30 meal pack, **your entire food bill averages less than 65¢ per meal.** If you order the 120 meal pack **your entire food bill averages less than 50¢ per meal.** No drugs or pills to take, no calories to count, this one incredible mix-in-a-minute diet formula not only guarantees 100% of the adult RDA of vitamins and minerals but supplies a scientifically tuned balance of nutritional elements to protect your health, vitality and good looks and to melt off your excess pounds faster than you ever dreamed possible. **Order today. There is no waiting for results on the Cambridge Diet–you start losing pounds and inches from the very first day!**

the Cambridge diet

ULTIMATE WEIGHT LOSS

U.S. AND FOREIGN PATENTS

CAMBRIDGE DIET, DEPT. TVG-10, GARDEN ROAD, MONTEREY, CA 93940

Please RUSH me my supply of the delicious Cambridge Formula along with the Cambridge Permanent Weight-Loss Booklet. If I don't find the Cambridge Diet the most exciting, effective reducing product I have ever tried, I may return it within 10 days for a complete refund (except postage and handling of course)

Please RUSH me–first class priority mail–the offer checked below.

- ☐ **10 meal supply–$9.95 plus $2.50 postage & handling** ***(less than $1.00 per complete meal)***
- ☐ **30 meal supply–$18.95 plus $3.50 postage & handling** ***(save $11.00–less than 65¢ per complete meal)***
- ☐ **60 meal supply–$34.95 plus $5.50 postage & handling** ***(save $25.00–less than 60¢ per complete meal)***
- ☐ **120 meal supply–$59.95 plus $8.50 postage & handling** ***(save $60.00–actually less than 50¢ per complete meal)***

Amount enclosed $_____

☐ Check ☐ Money Order No COD's accepted

Please charge to my

☐ Master Charge ☐ Visa

Charge Account No _____ Exp Date _____

Name _____

Address _____

City _____

State _____ Zip _____

Telephone (_____) _____

Am interested in being a distributor ☐

Dr. Howard: "My medical colleagues and I have in over 8 years with hundreds of subjects found the Cambridge Diet, by every test, to be safe and superbly effective." We advise anyone starting on any reducing plan to check with his doctor. We feel sure your own doctor, when he reviews the literature accompanying your Diet, will give you his enthusiastic go-ahead and then can advise you when you have reached your ideal weight with this most remarkable, healthful and exciting of all reducing diets.

Sunday

6 PM to 7 PM

C.L. Doyle .....Sonny Shroyer
Katherine Phillips .....Pat Delany
Sergeant Abel .....Walter Barnes
[Closed-captioned.]

7 8 13 YEAGERS—Drama
Carroll's sale of land to a Mennonite family draws fire from neighbors, many of whom had bid on the property. Carroll: Andy Griffith. Willie: James Whitmore Jr. Tony: Kevin Brophy. Kyle: Gregg Henry. John David: David Ackroyd. Carrie: Molly Cheek. Johanna: Deborah Shelton. (60 min.)

Guest Cast

Seth Miller .....James Olson
Luke .....Albert Salmi
Roger .....Bernard Behrens
Mrs. Miller .....Amanda Harley
Richards .....Phillip R. Allen

10 BILL MOYERS' JOURNAL
In a program on defense spending, Bill Moyers reports on weapons systems being developed. (60 min.)

17 BASEBALL
The Los Angeles Dodgers vs. the Braves at Atlanta Stadium. (Live)

E PRO SOCCER

6:30 24 LAWRENCE WELK
See 5 P.M. Ch. 7 for details.

7 PM 3 ARCHIE BUNKER'S PLACE
Everyone but the sightless Van Ranseleer (Bill Quinn) is excited by news of a new surgical cure for blindness. Archie: Carroll O'Connor. Murray: Martin Balsam. Stephanie: Danielle Brisebois. Veronica: Anne Meara. Dr. Larkin: Will Hare. Barney: Allan Melvin. Harry: Jason Wingreen. (Repeat)

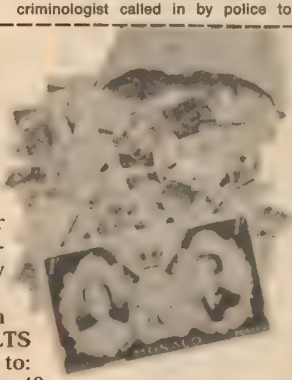
5 9 CHiPs—Crime Drama
Jon and Ponch (Larry Wilcox, Erik Estrada) compete in an off-road race, and soon discover that a few of the entrants are after more than victory. Harlan: Lou Wagner. Getraer: Robert Pine. Bonnie: Randi Oakes. Baricza: Brodie Greer. (Repeat; 60 min.)

Guest Cast

Larson .....Ramon Bieri
Mesker .....Michael Baseleon
Beth .....Meredith MacRae
Andy .....Edd Byrnes

7 8 13 MOVIE—Crime Drama
William Conrad is "Turnover Smith," a criminologist called in by police to

STAMP GRAB BAG ONLY 10¢



Giant grab bag of over 100 unassorted foreign stamps! Africa, Asia, Europe, South Seas, etc. This offer is made to get your name for our mailing list. Satisfaction Guaranteed or your money back. You'll also receive wonderful price lists of U.S. and foreign stamps. This offer made to ADULTS ONLY. Send 10¢ and coupon to: Littleton Stamp Co., Dept. G—43, Littleton, New Hampshire 03561.

Name _____

Address _____

City _____ State _____ Zip _____

DON'T MISS OUT ON FOUL PLAY. CALL NOW FOR HBO INSTALLATION.

See all the latest movies, great specials and exclusive sports events every month. With no cuts or commercials. HBO is available in the areas listed below. Call today.

BRINKLEY, WYNNE, MARIANNA, FORREST CITY, AR
East Arkansas Video, Inc.
633-8932

ABERDEEN, MS
Aberdeen Tele Cable, Inc.
369-8550

AMORY, MS
Amory Cable TV
256-5771

AMORY, MS
Home Cable TV, Inc.
256-2994

BOONEVILLE, MS
Booneville Cable TV
728-8111

CALHOUN CITY, MS
Calhoun Antenna Service, Inc.
628-5681

CLARKSDALE, MS
Cablecom of Clarksdale/Lyon
627-4747

CLARKTON AREA, MO
Delta Video, Inc.
448-3368

CORINTH, MS
Corinth Video Company
287-1560

DYER, TN
North Gibson CATV Associates
692-3741

DYERSBURG, TN
Cablecom of Dyersburg
285-4174

GOSNELL, AR
Tri-State Cablevision
532-5935

HENDERSON, TN
Henderson Cable TV Co.
989-7551

HUMBOLDT, TN
Humboldt Cable Co.
784-5000

HUNTINGDON, TN
Clear Vision of Huntingdon
352-2273

IUKA, MS
Iuka TV Cable Co.
423-6130

JACKSON, TN
Douglas Communications of West Tennessee
424-3213

JONESBORO, AR
Jonesboro Cable TV, Inc.
935-3615

KENNETT, MO
Kennett Cablevision
888-4686

LEXINGTON, TN
Clear Vision Cable TV
968-2525

MALDEN, CAMPBELL, MO
Cotton Hill Cablevision
276-2415

McKENZIE, TN
Clear Vision Cable Company
352-2273

MEMPHIS, TN
Memphis Cablevision
346-9980

MILAN, TN
Clear Vision TV Co. of Milan
686-3168

NEW ALBANY, MS
New Albany Cable TV
534-7911

NEWBERN, OBION, TRIMBLE, TN
O & D Cable Co.
800-392-3807

OKOLONA, MS
Okolona Community Antenna System
447-2180

OXFORD, MS
Oxford Video Corp.
234-3000

PARAGOULD, AR
Paragould Cablevision, Inc.
236-6936

PIGGOTT, AR
Piggott Video Cable, Inc.
598-3808

SAVANNAH, TN
Clear Vision T.V. Company
925-6478

SOUTH HAVEN, MS
Communicators Cable
393-3365

STARKVILLE, MS
Starkville TV Cable Corporation
323-1615

STEELE, MO
Steele Video Cable
695-4483

TRENTON, TN
Trenton TV Cable Company
855-2808

TUPELO, MS
Tupelo Community Antenna System
842-6353

UNION CITY, TN
Clear Vision TV of Union City
885-0770

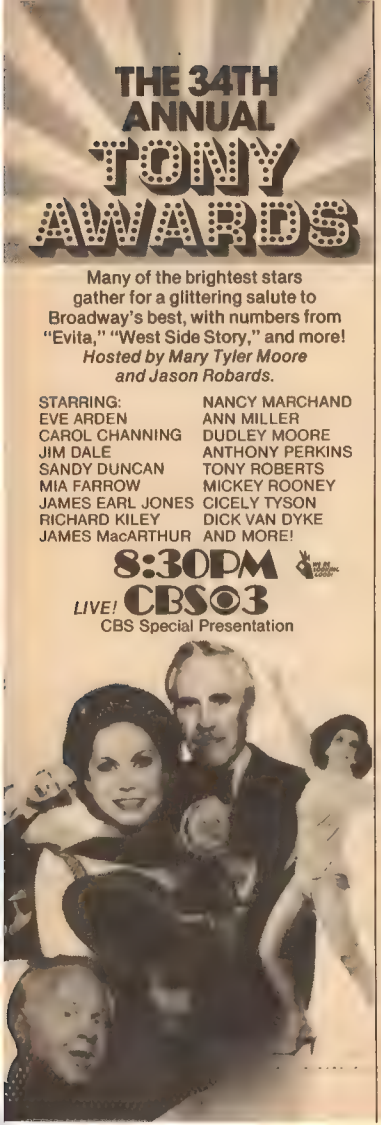
WEST MEMPHIS, AR
American Cablevision of West Memphis
732-3620

WEST POINT, MS
West Point Community Antenna System
494-5074

If your community is not listed, call your local cable TV company.

HBO PEOPLE DON'T MISS OUT!

HBO®
HOME BOX OFFICE



Many of the brightest stars gather for a glittering salute to Broadway's best, with numbers from "Evita," "West Side Story," and more! *Hosted by Mary Tyler Moore and Jason Robards.*

STARRING:	NANCY MARCHAND
EVE ARDEN	ANN MILLER
CAROL CHANNING	DUDLEY MOORE
JIM DALE	ANTHONY PERKINS
SANDY DUNCAN	TONY ROBERTS
MIA FARROW	MICKEY ROONEY
JAMES EARL JONES	CICELY TYSON
RICHARD KILEY	DICK VAN DYKE
JAMES MacARTHUR	AND MORE!

8:30PM

LIVE! **CBS 3**

CBS Special Presentation

Sunday

7 PM to 8 PM

help checkmate a killer terrorizing San Francisco in this 1980 TV-movie. (90 min.)

Supporting Cast

Kelly .....Belinda J. Montgomery
Eddy .....Hilly Hicks
Georgie Green .....James Darren
Lieutenant Brophy .....Michael Parks
Colonel Simmons ..Cameron Mitchell
Hamad .....Nehemiah Persoff
Sharif .....Richard Dimitri
Faud .....Adam Ageli
Franz .....Ben Wright
Sergeant McCallister .....Nita Talbot
[Closed-captioned.]

10 ODYSSEY—Documentary

The wilderness of northern Quebec is home for "The Cree Hunters of Mistassini," whose rugged existence is captured in this documentary. The film follows three Cree families as they set up their communal camp, build the one-room lodge that 16 people will share for the winter, and locate and track game. (60 min.)
[Closed-captioned.]

E FIRING LINE

See 4 P.M. Ch. 10. (60 min.)

7:30 **3 ONE DAY AT A TIME**

A psychiatrist recommends a heart-to-heart talk to take the heat out of Ann's relationship with her mother (Nanette Fabray). Ann: Bonnie Franklin. Psychiatrist: Bruce Solomon. Julie: Mackenzie Phillips. Barbara: Valerie Bertinelli. Schneider: Pat Harrington. (Repeat)

24 AMERICA'S ATHLETES—1980

Marathon runner Frank Shorter (the 1972 Olympic gold medalist), swimmer Kim Linehan and fencer Michael Marx are among the athletes observed. Steve Garvey is the host. (60 min.)

8 PM **3 ALICE**

Mel (Vic Tayback) is convinced that his chief competitor is romancing Flo (Polly Holliday) just to get the recipe for Mel's Texas-style chili, rated by a food critic as "the best in the West." Alice: Linda Lavin. Vera: Beth Howland. Barney: Richard B. Shull. Happy: Claude Stroud. Tommy: Philip McKeon. Ralph: Michael Alldredge. (Repeat)

5 9 MOVIE—Adventure

Paul Newman is "The Mackintosh Man" (1973) in this complex Cold War spy yarn directed in London and Ireland by John Huston. (2 hrs.)

Sunday

8 PM to 10:30 PM

Supporting Cast

Mrs. Smith .....Dominique Sanda
Sir George Wheeler ....James Mason
Angus Mackintosh ....Harry Andrews
Slade .....Ian Bannen

10 MASTERPIECE THEATRE

In Part 2 of "Disraeli: Portrait of a Romantic," the new MP marries Mary Anny Lewis (Mary Peach) and is jeered during his initial speech in the House of Commons. "The time will come," he says, "when you will hear me." Disraeli: Ian McShane. Bentinck: Anton Rodgers. Peel: Antony Brown. Count D'Orsay: Leigh Lawson. Isaac D'Israeli: Aubrey Morris. (60 min.)
[Closed-captioned.]

E ODYSSEY—Documentary

See 7 P.M. Ch. 10. (60 min.)

8:30 **3 TONY AWARDS**

Special: Telecast live. See the Close-up on page A-34. (90 min.)
[Pre-empts regular programming.]

7 9 13 MOVIE—Comedy-Drama

"Nightside" prowls Los Angeles after dark with two cops, who cope with life-and-death situations and outrageous college pranks on the eve of the USC-UCLA football game. A 1980 TV-movie. (90 min.)

Cast

Danny Dandoy .....Doug McClure
Macey .....Michael Cornelison
Willy Pitts .....John de Lancie
Sergeant Duckman .....Roy Jenson
Hicks .....Jason Kincaid
Greenlight .....Michael D. Roberts
Redlight .....Michael Winslow
[Closed-captioned.]

17 PORTER WAGONER—Music

24 JACK VAN IMPE PRESENTS

Sermon: "Everything You've Always Wanted to Know About Prophecy, but Didn't Know Who to Ask." Also: a conversation with Al Palmquist, coauthor of "The Minnesota Connection."

9 PM **10 JULIA CHILD & MORE COMPANY**

Julia plans a picnic that includes a fish terrine made of sole, scallops, watercress and melon.

17 UP CLOSE—Interview

An interview with former CIA director William Colby.

24 MEMPHIS FORUM

E MASTERPIECE THEATRE

See 8 P.M. Ch. 10. (60 min.)

9:30 **10 UPSTAIRS, DOWNSTAIRS**

Hudson (Gordon Jackson) takes pains to prevent a visiting relative from learning that he is employed as a butler. Lord Richard: David Langton. Mrs. Bridges: Angela Baddeley. Roberts: Patsy Smart. (60 min.)

17 RUFF HOUSE—Discussion

10PM **3 5 8 9 13 NEWS**

7 ABC NEWS

17 OPEN UP—Discussion

24 MEMPHIS WEEK

E NATIONAL GEOGRAPHIC—Documentary

"Ethiopia, the Hidden Empire," a portrait of an African kingdom lost in time and dominated by religious traditions dating back to Solomon and Sheba. Included: an Easter celebration, 600-year-old churches. (60 min.)

10:15 **3 CBS NEWS—Ed Bradley**

7 PTL CLUB—Religion

9 ABC NEWS

10:30 **3 MOVIE—Drama**

"Minnie and Moskowitz." (1971) John

Jack Van Impe Presents . . .

Everything You Always Wanted To Know About

PROPHECY

. . . but didn't know who to ask!

WPTY/24 Sun. 8:30 pm

Clip and send to: **JACK VAN IMPE**
BOX J, ROYAL OAK, MI 48068

FREE Book:
"Everything You Always Wanted To Know About Prophecy But Didn't Know Who To Ask," *PLUS* "Perhaps Today" magazine

Name _____
(PLEASE PRINT)
Address _____
City _____ State _____ Zip _____

Cassavetes directed this unusual study of two lonely people (Gena Rowlands, Seymour Cassel) in contemporary Los Angeles. Zelmo: Val Avery. Morgan: Tim Carey. Sheba: Katherine Cassavetes. (2 hrs.)

5 9 **LIFELINE—Profile**
Dr. Henry Cleveland, trauma surgeon at St. Anthony Hospital in Denver, attends to two motorcycle-accident victims. (60 min.)

8 **RAYO BRECKENRIDGE—Fishing**

13 **MOVIE—Mystery** (BW)
"Ten Little Indians." (English; 1966) Remake of Agatha Christie's classic about 10 people gathered at an unusual house party for execution. Shirley Eaton, Hugh O'Brian. Mike: Fabian. Mandrake: Leo Genn. Ilona: Daliah Lavi. Judge: Wilfrid Hyde-White. Blore: Stanley Holloway. Shot in Ireland.

24 **PTL CLUB—Religion**

11PM 8 **PTL CLUB—Religion**

E **JOB BANK**

11:30 5 9 **LIFELINE—Profile**
Pediatric surgeon J. Alex Haller of the Johns Hopkins University Medical Center treats a 4-year-old thought to have a tumor in her heart; a 1-week-old with a damaged intestine; and a young girl believed to have appendicitis. (60 min.)

Mid. 17 **BASEBALL**
The Los Angeles Dodgers vs. the Braves, played earlier tonight at Atlanta. Ernie Johnson. (2 hrs., 30 min.)

12:15 7 **JIM WHITTINGTON—Religion**

12:30 3 **MOVIE—Drama**
"The Hero." (English; 1971) Richard Harris made his directorial debut with this uneven story about the problems of an aging Israeli soccer player (portrayed by Harris). Nira: Romy Schneider.

5 **NEWS**

1 AM 3 **NEWS, LITTLE BREADCAST**

2:30 17 **MOVIE—Crime Drama** (BW)
"Gideon of Scotland Yard." (English; 1958) John Ford's fast-moving, entertaining account of one hectic day in the life of an English police inspector (Jack Hawkins). (2 hrs.)

4:30 17 **LOVE, AMERICAN STYLE**

close up

TONY AWARDS
8:30 PM 3

Special: Mary Tyler Moore and Jason Robards are the hosts for the 34th Tony Awards from New York City. (Live; approx. 90 min.)

Scheduled entertainment features selections from Broadway revivals. Sandy Duncan does "I'm Flying" ("Peter Pan") and Debbie Allen performs "America" ("West Side Story").

Scheduled presenters include James MacArthur (who presents the special lifetime-achievement award to Helen Hayes), Carol Channing, Richard Kiley, Dudley Moore, James Earl Jones and Tony Roberts.

Songs from the Nominated Musicals

"There's a Sucker Born Ev'ry Minute" (from "Barnum") .....Jim Dale

"Doin' the Production Code" ("Day in Hollywood/Night in the Ukraine") .....Cast

"A New Argentina" ("Evita")
Patti LuPone, Mandy Patinkin, Bob Gunton

Jimmy McHugh medley ("Sugar Babies")
.....Ann Miller, Mickey Rooney

MAJOR CATEGORIES AND NOMINEES

Play: "Bent," "Children of a Lesser God," "Home," "Talley's Folly."

Musical: "A Day in Hollywood/A Night in the Ukraine," "Barnum," "Evita," "Sugar Babies."

Dramatic Actor: Charles Brown ("Home"), Gerald Hiken ("Strider"), Judd Hirsch ("Talley's Folly"), John Rubinstein ("Children of a Lesser God").

Dramatic Actress: Blythe Danner ("Betrayal"), Phyllis Frelich ("Children of a Lesser God"), Maggie Smith ("Night and Day"), Anne Twomey ("Nuts").

Musical Actor: Jim Dale ("Barnum"), Gregory Hines ("Comin' Uptown"), Mickey Rooney ("Sugar Babies"), Giorgio Tozzi ("The Most Happy Fella").

Musical Actress: Christine Andreas ("Oklahoma!"), Sandy Duncan ("Peter Pan"), Patti LuPone ("Evita"), Ann Miller ("Sugar Babies").

Monday

5 AM to Noon

MORNING

5 AM (17) **LISTEN**
5:15 (17) **ATHLETES—Profile**
5:30 (17) **NEWS**
5:55 (5) **TV CHAPEL**
(8) **LITTLE BREADCAST**
6 AM (3) **MONDAY MORNING—Schieffer**
(5) **COUNTRY ROADS—Music**
Ray Price is featured.
(7) (8) **PTL CLUB—Religion**
(9) **MORNIN'**
(13) **DINAH! & FRIENDS**
Co-host: Charles Nelson Reilly. Guests: Valerie Perrine, Robert Stack, gymnast Kurt Thomas and singer-actor Andre De Shields. (60 min.)
(17) **FUN TIME**
6:30 (5) **WAKE UP CALL**
6:45 (E) **A.M. WEATHER**
7 AM (3) **GOOD MORNING FROM MEMPHIS**
(5) (9) **TODAY—Tom Brokaw**
"Muppeteer" Jim Henson is a scheduled guest. (2 hrs.)
(7) (8) (13) **GOOD MORNING AMERICA—David Hartman**
(17) **HAZEL**
(24) **HEALTH FIELD**
Part 1 of a four-part series on estrogen. Dr. Frank Field and his daughter Pamela are the co-hosts.
(E) **OVER EASY—Hugh Downs**
Segments include a discussion of depression in older people. (Repeat) [Closed-captioned.]
7:30 (17) **LUCY SHOW**
(24) **STAR BLAZERS—Cartoon**
(E) **WALL STREET WEEK**
8 AM (3) **CAPTAIN KANGAROO**
Jack Gilford visits. (60 min.)
(17) **FAMILY AFFAIR—Comedy**
(24) **700 CLUB—Religion**
(E) **MacNEIL/LEHRER REPORT**
8:30 (17) **GREEN ACRES—Comedy**
(E) **SPOLETO '80**
See the 3 P.M. listing.
9 AM (3) **JEFFERSONS**
George (Sherman Hemsley) tries to impress a white banker.
(5) (9) **PHIL DONAHUE**
Guest: former President Gerald R. Ford. (60 min.)
(7) (8) **PTL CLUB—Religion**
(13) **STRAIGHT TALK—Discussion**
(17) **MOVIE—Drama** (BW)
"One Foot in Heaven." (1941) Heartwarming story of a minister (Fredric March) and his family, their joys and sorrows as they move from parish to parish over the years. Martha Scott. (2 hrs., 15 min.)
(24) **ED ALLEN—Exercise**
(E) **ONCE A DAUGHTER**
See Sun. 2 P.M. (60 min.]
9:30 (3) **ALICE**
A food editor (Victor Buono) reviews the fare at Mel's Diner. Linda Lavin.
(24) **LOVE, AMERICAN STYLE**
Michael Callan as a reporter in drag doing a story on women's lib.
10AM (3) **PRICE IS RIGHT—Game**
(5) (9) **HIGH ROLLERS—Game**
(7) (8) (13) **LAVERNE & SHIRLEY**
The girls take a job costumed as Jack and Jill. Uncle Tom: George Memmoli.
(24) **PTL CLUB—Religion**
(E) **REBOP—Children**
10:30 (5) (9) **WHEEL OF FORTUNE**
(7) (8) **FAMILY FEUD—Game**
(13) **ALL MY CHILDREN—Serial**
(E) **MISTER ROGERS—Children**
10:55 (10) **COMMUNITY BULLETIN BOARD**
11AM (3) **YOUNG AND THE RESTLESS**
(5) (9) **CHAIN REACTION—Game**
Vicki Lawrence, Robert Mandan, Judy Norton-Taylor, Richard Paul. Bill Cullen is the series host.
(7) **$20,000 PYRAMID—Game**
Gina Hecht, Lynn Swann. Dick Clark is the program host.
(8) **ALL MY CHILDREN—Serial**
(10) (E) **SESAME STREET**
11:15 (17) **LOVE, AMERICAN STYLE**
11:30 (5) (9) **PASSWORD PLUS—Game**
John Astin, Betty White. Allen Ludden is the host.
(7) (13) **RYAN'S HOPE—Serial**
(17) **MOVIE—Drama** (BW)
"Up from the Beach." (1965) Post-D-Day war games about a sergeant (Cliff Robertson) playing nursemaid to a captured Nazi (Marius Goring) and French citizens. Red Buttons, Irina Demick. (1 hr., 55 min.)

AFTERNOON

Noon (3) (5) (8) (13) **NEWS**
(7) **ALL MY CHILDREN—Serial**
(9) **NOON**
(10) **DICK CAVETT**
The conclusion of an interview with author Joseph Wambaugh. (Repeat)

Monday

Noon to 5 PM

24 MOVIE—Drama (BW)
"The Bridge of San Luis Rey." (1944) Thornton Wilder's inquiry into why God chose five people to die when a bridge collapsed. Michaela: Lynn Bari. Pio: Akim Tamiroff. Viceroy: Louis Calhern. (2 hrs.)
E STUDIO SEE—Children

12:30 3 SEARCH FOR TOMORROW
5 9 DAYS OF OUR LIVES
8 RYAN'S HOPE—Serial
10 FIRING LINE
See Sun. 4 P.M. Ch. 10. (60 min.)
13 FAMILY FEUD—Game
E ZOOM—Children

1 PM 3 AS THE WORLD TURNS—Serial
7 8 13 ONE LIFE TO LIVE
E ELECTRIC COMPANY—Children

1:25 17 NEWS

1:30 5 9 DOCTORS—Serial
10 ARTISTRY OF...
17 FATHER KNOWS BEST (BW)
E ONCE UPON A CLASSIC
In Part 2 of "The Old Curiosity Shop," Quilp (Trevor Peacock) learns that Grandfather (Sebastian Shaw) has been gambling at night. (Repeat)

2 PM 3 GUIDING LIGHT—Serial
5 9 ANOTHER WORLD—Serial
7 8 13 GENERAL HOSPITAL
10 E OVER EASY
Interviewed: Mitch Miller. (Repeat) [Closed-captioned.]
17 FUN TIME—Children
24 PARTRIDGE FAMILY—Comedy
This time Shirley's in love; Keith is jealous of the rival for his mother's attention. Shirley: Shirley Jones.

2:30 10 VILLA ALEGRE—Children
24 KROFFT SUPERSTARS
E BONAVENTURE CONSUMER TRAVEL

3 PM 3 SUPERMAN—Adventure (BW)
A rocket ship from Krypton lands on the Kents' farm.
7 8 13 EDGE OF NIGHT
10 SESAME STREET—Children
17 FLINTSTONES—Cartoon
24 BUGS BUNNY AND FRIENDS
E SPOLETO '80
Spoleto festival regular performers are spotlighted. Featured: the Spoleto Festival Orchestra and its director Christian Badea.

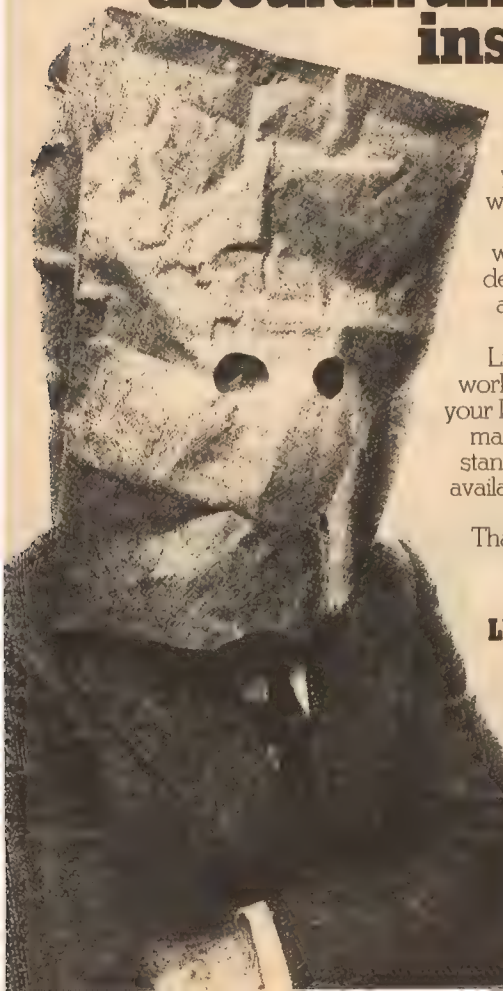
3:30 3 ANDY GRIFFITH—Comedy
5 MERV GRIFFIN
Guests include Jerry Van Dyke, Dick Gautier, singers Billy Preston and Syreeta Wright, and author Shelley Aspaklaria. (90 min.)
7 LITTLE RASCALS—Comedy (BW)
8 BOZO'S BIG TOP—Children
9 TOM & JERRY/LITTLE RASCALS
13 MY THREE SONS—Comedy
Continuing antagonism between Polly's father (Norman Alden) and Chip.
17 GILLIGAN'S ISLAND
24 SPIDERMAN—Cartoon
E COOKIN' CAJUN
Pork roast, and broiled and baked pork chops, are the dishes prepared.

4 PM 3 BEVERLY HILLBILLIES (BW)
The Clampetts strike oil in the Ozarks. Jed: Buddy Ebsen.
7 BEVERLY HILLBILLIES—Comedy
8 BIG VALLEY—Western
Amnesia victim Jarrod (Richard Long) comes to the aid of a pretty squatter who is being forced off her land by greedy cattlemen. Liby: Sheree North. (60 min.)
9 REAL McCOYS—Comedy (BW)
Grampa encourages three marriage-minded widows—to do his housework. Grampa: Walter Brennan.
10 E MISTER ROGERS
13 BONANZA—Western
Hoss and Hop Sing put together an unconventional defense to clear Joe of a murder charge. (60 min.)
17 MY THREE SONS—Comedy
24 POPEYE—Cartoon

4:30 3 DICK VAN DYKE—Comedy (BW)
Some pills cause chaos in the Petrie household. Rob: Dick Van Dyke.
7 GOMER PYLE, USMC
9 GILLIGAN'S ISLAND
Strother Martin appears as a game-show contestant in an island survival test. Gilligan: Bob Denver.
10 ELECTRIC COMPANY—Children
17 I DREAM OF JEANNIE—Comedy
24 FLINTSTONES—Cartoon
E SESAME STREET—Children

5 PM 3 MARY TYLER MOORE—Comedy
Mary finds romance in a journalism class. Dan: Michael Tolan.
5 NEWS
7 HOGAN'S HEROES—Comedy
8 13 ABC NEWS—Reynolds
9 BEWITCHED—Comedy (BW)
Darrin and Samantha teach an or-

There's nothing funny about an unknown insurance agent.



Because when you really need to talk with one, you need one who knows you. One whose service you can depend on. One whose answers you can trust.

That's the way Liberty National agents work. Once you have one, your Liberty National agent makes it a point to understand your needs. And be available anytime you need insurance help.

That's one-to-one service. And that's the way it ought to be.

LIBERTY NATIONAL
LIFE INSURANCE COMPANY
BIRMINGHAM, ALABAMA

phan about Santa Claus. Santa: Cecil Kellaway. Michael: Billy Mumy.
10 ZOOM—Children
17 ANDY GRIFFITH—Comedy (BW)
24 WILD WILD WEST—Adventure
West (Robert Conrad) finds the town of Willow Springs looted and its citizens completely immobile—victims of a mysterious paralysis. Dr. Kirby: Theo Marcuse. (60 min.)

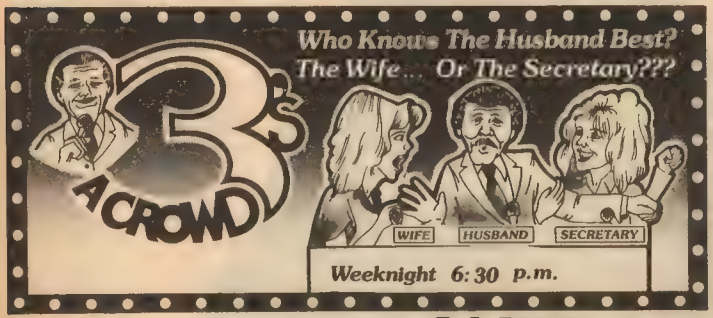
5:30 3 CBS NEWS—Walter Cronkite
7 ABC NEWS—Frank Reynolds
8 ANDY GRIFFITH—Comedy (BW)
An out-of-towner is designated Founder's Day guest of honor. Davis: Jay Novello. Barney: Don Knotts.
9 NBC NEWS—John Chancellor
10 OVER EASY
Interviewed: Mitch Miller. (Repeat) [Closed-captioned.]
13 GOOD TIMES—Comedy
Thelma must resolve her mixed feelings about her boy friend when he lands a job in California. Thelma: BernNadette Stanis.
17 I LOVE LUCY—Comedy (BW)
E ELECTRIC COMPANY—Children

EVENING

5 PM 3 7 8 9 13 NEWS
5 NBC NEWS—John Chancellor
10 WEEKNIGHT—Magazine
17 HOGAN'S HEROES—Comedy
24 FAMILY AFFAIR—Comedy
E ZOOM—Children

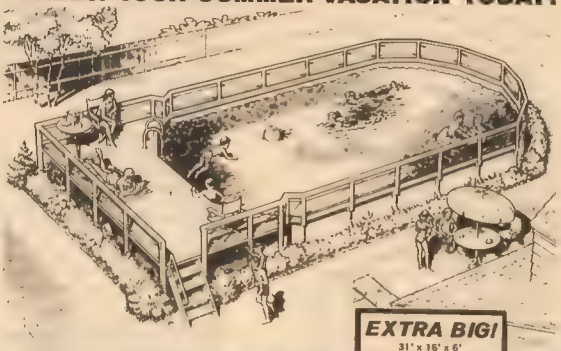
6:30 3 MATCH GAME
5 TIC TAC DOUGH—Game
7 3'S A CROWD—Game
8 ARKANSAW TRAVELLER FOLK THEATRE
9 NEWLYWED GAME
10 E MacNEIL/LEHRER REPORT
17 ALL IN THE FAMILY
24 I DREAM OF JEANNIE—Comedy
A decorator turns Tony's home into a fuchsia nightmare. Jeannie: Barbara Eden. Tony: Larry Hagman.

7 PM 3 WKRP IN CINCINNATI
Johnny proclaims that God talks to him. Johnny: Howard Hesseman. Carlson: Gordon Jump. Venus: Tim Reid. Andy: Gary Sandy. Jennifer: Loni Anderson. (Repeat)



After The NEWS WBBJ TV

SAVE GAS
ORDER YOUR SUMMER VACATION TODAY!



EXTRA BIG!
31' x 16' x 6'
Outside Dimension
24' x 15' x 4'
Swimming Area

$895

INSTALLATION AVAILABLE
NO EXTRAS

POOL INCLUDES:

- Filter & Pump
- Sun Deck
- Vacuum Cleaner
- Set In Vinyl Liner
- Pool Ladder
- Safety Fence & Stairs
- Steel Brace

CALL NOW

MANY OTHER POOLS TO CHOOSE FROM - EXTRA BIG.
CALL NOW FOR APPOINTMENT
779 Brookhaven Circle, Memphis, TN 38117

761-0580

CREDIT TERMS AVAILABLE
- 24 HOUR SERVICE DAILY & SUNDAY
- Insured for your protection & Service guaranteed

FULL LINE OF POOL CHEMICALS & SUPPLY

7 PM

5 9 LITTLE HOUSE ON THE PRAIRIE

Caroline's father (Barry Sullivan), newly widowed and dispirited, arrives in Walnut Grove. As a kind of therapy, the family urges him to put his lifetime of stories into a book. Charles: Michael Landon. Caroline: Karen Grassle. Laura: Melissa Gilbert. Albert: Matthew Laborteaux. Mary: Melissa Sue Anderson. Adam: Linwood Boomer. (Repeat; 60 min.)

7 8 13 ONE IN A MILLION

Cushing (Keene Curtis) begins his 50th birthday at the funeral of his best friend, and ends it in a hospital—after keeling over into a surprise birthday cake from Shirley (Shirley Hemphill). Stone: Richard Paul. Grace: Louise Sorel. Nancy: Dorothy Fielding. Max: Carl Ballantine. Nurse: Fritzi Burr. Duke: Ralph Wilcox.

10 A DAY WITH CONRAD GREENE —Comedy

Special: An adaptation of Ring Lardner's story has Fred Gwynne playing a 1920s Broadway producer whose hectic day is clouded by the funeral of a long-time assistant—whom no one else seems to remember at all. Script by Israel Horovitz ("Bartleby the Scrivener"). Lewis: David Garrison. Miss Jackson: Katharine Balfour. Marjorie: Ziska. (60 min.)

[Closed-captioned.]

17 MOVIE—Drama

"Summer and Smoke." (1961) Tennessee Williams' tale of a lonely spinster in a small Mississippi town. A brilliant performance by Geraldine Page. Laurence Harvey. (2 hrs., 30 min.)

24 STAR TREK—Science Fiction

On the planet Ekos, Kirk (William Shatner) tries to prevent history from repeating itself when a self-styled Fuhrer begins leading his people down a bloody Nazi path. Gill: David Brian. (60 min.)

E BEN WATTENBERG'S 1980 —Report

Host Ben J. Wattenberg talks with former Texas representative Barbara Jordan about her years in Congress; her reasons for leaving politics.

close up

M*A*S*H
8 PM 3

A RACE AGAINST TIME

Alan Alda and Mike Farrell

A GI with a badly lacerated aorta (the main chest artery) is brought to the 4077th via helicopter—and Hawkeye must act quickly to save him. Cutting into the man's chest with a pocketknife, he stems the bleeding by hand. But by doing so, Hawkeye leaves only 20 minutes to close the wound and restore circulation. Any longer, and the patient will be paralyzed—or possibly die.

Once in the operating room, it's obvious that the blood vessel is beyond repair and that a graft is needed. The only possible donor: another casualty with a fatal head wound—provided he dies in time.

Filmed without a laugh track, the episode gains dramatic impact from a clock in the corner of the screen that ticks off the precious minutes in very real time.

Hawkeye: Alan Alda. B.J.: Mike Farrell. Potter: Harry Morgan. Hot Lips: Loretta Swit. Charles: David Ogden Stiers. Klinger: Jamie Farr. Father Mulcahy: William Christopher. Roberts: Kevin Brophy. (Repeat)

Monday

7:30 PM to 8:30 PM

7:30 (3) PHYL AND MIKHY—Comedy
As Max prepares a formal wedding for Phyl, her grouchy uncle shows up uninvited, demanding to meet "the Commie" who's marrying his niece. Phyl: Murphy Cross. Mikhy: Rick Lohman. Max: Larry Haines. Uncle Clyde: Charles Lane. Truck: Jack Dodson.

(7) (8) (13) BASEBALL
Yankees-Angels at Anaheim, Cal., or Dodgers-Mets at New York. (Live)

(E) FARMWEEK

8 PM (3) M*A*S*H
The surgeons race time to save a critically injured soldier. For details, see the Close-up on page A-40. (Repeat)

(5) (9) MUSIC CITY NEWS COUNTRY AWARDS
Special: For program details, see the Close-up below. (Live; 2 hrs.)

(10) MARK TWAIN: BENEATH THE LAUGHTER—Drama
Special: The darker side of the great humorist is revealed as an elderly Samuel Clemens (Dan O'Herlihy) grimly reflects on life—and death—after his daughter's unexpected death. The script is drawn mostly from his works. (Repeat; 60 min.)

Supporting Cast
Jean Clemens .....Kay Howell
Sherburn .....Peter Henry Schroeder
Stranger .....Richard Moll
Young Clemens .....Gavan O'Herlihy
Bixby .....Sam Edwards
[Closed-captioned.]

(24) MOVIE—Western
"Man of the West." (1958) A tough tale of three people held captive by brutal outlaws in 1874 Texas. Gary Cooper, Julie London, Lee J. Cobb. (2 hrs.)

(E) A DAY WITH CONRAD GREENE—Comedy
See 7 P.M. Ch. 10. (60 min.)

8:30 (3) HOUSE CALLS
Amos asks Charley (Wayne Rogers) to date a hospital benefactor despite a previous engagement with Ann (Lynn Redgrave). Amos: David Wayne. Norman: Ray Buktenica. Louella Grady: Candice Azzara. Maitre d': John van Dreelen. Waiter: Roger Bowen. Mrs. Phipps: Deedy Peters. (Repeat)

close up

MUSIC CITY NEWS COUNTRY AWARDS
8 PM (5) (9)

The Statler Brothers: Harold Reid, Phil Balsley, Lew DeWitt and Don Reid

Special: Fans honor their favorites at Nashville's Grand Ole Opry. (Live; 2 hrs.)

The awards, determined by a Music City News magazine poll, are presented in 15 country categories, including Best Male and Female Artist, Duet and Vocal Group. The Album of the Year and Single of the Year are also chosen

Lynn Anderson, Ray Stevens and the Statler Brothers are the hosts; and there are scheduled appearances by Charlie Daniels, Tom T. Hall and Barbara Mandrell.

MAJOR CATEGORIES AND NOMINEES

Male Artist: Larry Gatlin, Marty Robbins, Kenny Rogers, Conway Twitty, Don Williams

Female Artist: Crystal Gayle, Emmylou Harris, Loretta Lynn, Barbara Mandrell, Anne Murray.

Single Record of the Year: "All Around Cowboy" (Marty Robbins), "All the Gold in California" (Larry Gatlin), "Coward of the County" (Kenny Rogers), "How to Be a Country Star" (Statler Brothers), "Last Cheater's Waltz" (T.G. Sheppard).

Monday

9 PM to 10:30 PM

9 PM (3) LOU GRANT

Billie (Linda Kelsey) is given police protection after the death of her source for a story about a beating. Lou: Edward Asner. Rossi: Robert Walden. Hume: Mason Adams. Animal: Daryl Anderson. Donovan: Jack Bannon. (Repeat; 60 min.)

Guest Cast

Staley .....Richard Jaeckel
McQueen .....Peter Marshall
Robinson .....William Bryant
Wilke .....Charles Hallahan
Korkus .....Jack Lukes

(10) JAZZ AT THE MAINTENANCE SHOP

The mellow sounds of the Bill Evans Trio with Evans (on piano), Marc Johnson (bass) and Joe LaBarbera (drums). Selections include "The Theme from 'M*A*S*H'," Paul Simon's "I Do It for Your Love," Rodgers and Hart's "My Romance," Dave Brubeck's "In Your Own Sweet Way," Jerome Kern's "Up with the Lark" and an original song "Re: The Person I Knew." (60 min.)

(E) MARK TWAIN: BENEATH THE LAUGHTER—Drama

See 8 P.M. Ch. 10. (60 min.)

9:30 (17) COMMANDERS—Documentary

Focusing on the Royal Air Force's Sir Arthur Harris, who headed the bomber command during the air offensive against Nazi Germany. The program includes German-archives film of the bombing of Berlin. (60 min.)

10PM (3) (5) (7) (8) (9) (13) NEWS
(10) (E) DICK CAVETT

Actress Myrna Loy is scheduled to be interviewed.

(24) INN NEWS

Debut: Independent Network News is a syndicated nightly newscast that originates in New York City.

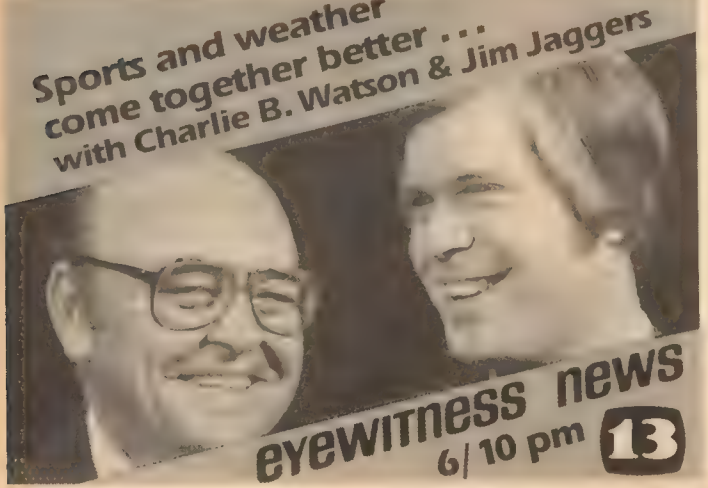
10:30 (3) ALL IN THE FAMILY

Archie's niece has a date with a black neighbor. Color Archie purple.

(5) (9) TONIGHT

Scheduled: Guest host George Carlin, author Peter Benchley. Ed McMahon, Doc Severinsen orchestra. (90 min.)

(7) (8) ABC NEWS—Ted Koppel
(10) CAPTIONED ABC NEWS



New newscast.
New network.
New time.
New look.
New Independent Network News.

Now, the full worldwide scope of network coverage, at a more convenient time. Watch tonight for a fresh, new approach to news from the nation's newest network.

10 PM every weeknight. Starting tonight.

24 WPTY

Monday

10:30 PM to Sign-off

13 GUNSMOKE—Western
Ron Moody as an old man willing to trade his honor for booze; Vincent Van Patten as a farm boy who cares enough to stop him. (60 min.)

17 MOVIE—Comedy (BW)
"The Farmer's Daughter." (1947) Loretta Young's portrayal of a Swedish maid who becomes embroiled in politics won her an Academy Award. Joseph Cotten, Charles Bickford. (2 hrs.)

24 MOVIE—Adventure
"Kona Coast." (1968) Richard Boone as a Honolulu fishing boat captain investigating the death of his teen-age daughter. (2 hrs.)

E SNEAK PREVIEWS
Critics Gene Siskel and Roger Ebert discuss movies they consider to be overlooked classics of the '70s, including "The Late Show." (Repeat)

10:50 7 8 BARNEY MILLER
The detectives panic when an exterminator finds electronic bugs in the squad room. Hal Linden. Luger: James Gregory. (35 min.)

Sports and Specials

Continued from page A-8

SPECIALS/ *Continued*

MONDAY
Once a Daughter 9 A.M. (E)
A look at mother-daughter relationships.
A Day with Conrad Greene 7 P.M. (10); 8 P.M. (E)
Fred Gwynne in Ring Lardner's story.
Music City News Country Awards 8 P.M. (5, 9) The 14th annual ceremonies from Nashville.
Mark Twain: Beneath the Laughter 8 P.M. (10); 9 P.M. (E)
A view of the humorist's darker side.

WEDNESDAY
Henry Moore 8 P.M. (10)
A portrait of the sculptor.
Guess Who's Pregnant? 9 P.M. (10, E)
Update of a report on teen-age pregnancies.
Blacks in America 9 P.M. (17)
A retrospective of the decade.

THURSDAY
ABC News Closeup 9 P.M. (7, 8, 13)
A report on Northern Ireland.

11PM 3 STREETS OF SAN FRANCISCO —Crime Drama
Part 1. Keller's resignation is delayed when radicals kidnap a jury trying two of their cohorts. Keller: Michael Douglas. Susan: Patty Duke Astin. Arlen Washington: Ron Glass. (60 min.)

E JOB BANK

11:25 7 8 POLICE WOMAN—Crime Drama
Crowley discovers a woman near death in a car trunk. (70 min.)

11:30 13 ABC NEWS—Ted Koppel

11:50 13 BARNEY MILLER
See 10:50 P.M. Ch. 7. (35 min.)

Mid. 3 MOVIE—Comedy
"The World of Henry Orient." (1964) Hilarious farce about an amorous concert pianist (Peter Sellers) whose life is complicated by two adoring teenagers. Merrie Spaeth. (2 hrs.)

5 9 TOMORROW—Tom Snyder
Scheduled: Jeff Greenfield talks about the Presidential race. (60 min.)

12:25 13 POLICE WOMAN—Crime Drama
See 11:25 P.M. Ch. 7. (70 min.)

12:30 17 NEWS

24 INN NEWS

12:35 8 NEWS, LITTLE BREADCAST

17 MOVIE—Crime Drama
"Death Pays in Dollars." (Italian; 1966) A criminal superorganization plots to undermine the Anglo-American economy with a fortune in counterfeit money. Stephen Forsyth. (1 hr., 45 min.)

1 AM 5 9 NEWS

24 TENNIS
Jimmy Connors vs. Eddie Dibbs in a WCT Invitational match taped last February in Salisbury, Md. (60 min.)

1:35 13 NEWS

2 AM 3 MOVIE—Comedy-Drama
"The Secret of Santa Vittoria." (1969) Location scenery highlights this true story about Italian villagers outwitting the invading Germans during World War II. Anthony Quinn, Anna Magnani, Virna Lisi. (2 hrs.)

24 NEWS

2:20 17 MAVERICK—Western (BW)

3:20 17 OPEN UP—Discussion

4 AM 3 MOVIE—Adventure
"Ride the Tiger." (1970) A nightclub owner goes after the mysterious killer of his partner. George Montgomery. (2 hrs.)

5:20 17 WORLD AT LARGE—Travel

A third less tar
than the leading filter 85

Longer, yet lighter

Pall Mall
Light 100s [illegible] mg tar [illegible] mg nic

Western [illegible] 21 mg tar 1.4 mg nic

Lowest brand [illegible] than 0.5 mg tar 0.05 mg nic

PALL MALL LIGHT 100's

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

[illegible] per cigarette, FTC Report Dec. '74

Tuesday

5:30 AM to Noon

MORNING

5:30 (17) **NEWS**
5:55 (5) **TV CHAPEL**
(8) **LITTLE BREADCAST**
6 AM (3) **TUESDAY MORNING—Schieffer**
(5) **PORTER WAGONER—Music**
Ronnie McDowell is Porter's guest. Musical highlights: "The World's Most Perfect Woman," "Love Me Now."
(7) (8) **PTL CLUB—Religion**
(9) **MORNIN'**
(13) **DINAH! & FRIENDS**
Co-host: Charles Nelson Reilly. Guests: Cathy Lee Crosby, actor Andrew MacFarlane ("Sullivans"), Patti La Belle, comedian Frank Welker and Ken Minyard. (60 min.)
(17) **FUN TIME**
6:30 (5) **WAKE UP CALL**
6:45 (E) **A.M. WEATHER**
7 AM (3) **GOOD MORNING FROM MEMPHIS**
(5) (9) **TODAY—Tom Brokaw**
Phil Donahue reports on height discrimination. (2 hrs.)
(7) (8) (13) **GOOD MORNING AMERICA—David Hartman**
(17) **HAZEL**
(24) **HEALTH FIELD**
Side effects related to birth-control pills are discussed on Part 2 of a four-part series on estrogen.
(E) **OVER EASY**
Interviewed: Mitch Miller. (Repeat)
7:30 (17) **LUCY SHOW**
(24) **STAR BLAZERS—Cartoon**
(E) **FARMWEEK**
8 AM (3) **CAPTAIN KANGAROO**
Actor John Driver plays the host of "Bowling for Brownies." (60 min.)
(17) **FAMILY AFFAIR—Comedy**
(24) **700 CLUB—Religion**
(E) **MacNEIL/LEHRER REPORT**
8:30 (17) **GREEN ACRES—Comedy**
(E) **SPOLETO '80**
Featured: excerpts from chamber-music performances featured at Spoleto Festival U.S.A. 1980.
9 AM (3) **JEFFERSONS**
George schemes to get Billy Dee Williams to speak at a fund-raiser. Sherman Hemsley, Isabel Sanford.
(5) (9) **PHIL DONAHUE**
Topic: suicide. (60 min.)
(7) (8) **PTL CLUB—Religion**
(13) **STRAIGHT TALK—Discussion**
(17) **MOVIE—Mystery** (BW)
"Footsteps in the Dark." (1941) An author (Errol Flynn) gets involved in the investigation of a murder, then becomes the chief suspect. Rita: Brenda Marshall. Davis: Ralph Bellamy. (1 hr., 55 min.)
(24) **ED ALLEN—Exercise**
(E) **FIRING LINE**
See Sun. 4 P.M. Ch. 10. (60 min.)
9:30 (3) **ALICE**
Alice finds a picture of a nude woman in 12-year-old Tommy's wallet.
(24) **LOVE, AMERICAN STYLE**
1. Bob and Linda (Christopher Connelly, Debbie Watson) hatch a way-out scheme to hide their marriage from Linda's mother (Eve Arden). 2. A story about a lady athlete.
10AM (3) **PRICE IS RIGHT—Game**
(5) (9) **HIGH ROLLERS—Game**
(7) (8) (13) **LAVERNE & SHIRLEY**
An ensign (Phillip Clark) romances Shirley on a Great Lakes cruise.
(24) **PTL CLUB—Religion**
(E) **REBOP—Children**
10:30 (5) (9) **WHEEL OF FORTUNE**
(7) (8) **FAMILY FEUD—Game**
(13) **ALL MY CHILDREN—Serial**
(E) **MISTER ROGERS—Children**
10:55 (10) **COMMUNITY BULLETIN BOARD**
(17) **NEWS**
11AM (3) **YOUNG AND THE RESTLESS**
(5) (9) **CHAIN REACTION—Game**
Vicki Lawrence, Robert Mandan.
(7) **$20,000 PYRAMID—Game**
Lynn Swann, Gina Hecht.
(8) **ALL MY CHILDREN—Serial**
(10) (E) **SESAME STREET**
(17) **LOVE, AMERICAN STYLE**
11:30 (5) (9) **PASSWORD PLUS—Game**
John Astin, Betty White.
(7) (13) **RYAN'S HOPE—Serial**
(17) **MOVIE—Drama**
"Four Girls in Town." (1956) Four beauties go to Hollywood to try for a film role. Julie Adams, George Nader. (1 hr., 55 min.)

AFTERNOON

Noon (3) (5) (8) (13) **NEWS**
(7) **ALL MY CHILDREN—Serial**
(8) **NOON**
(10) **DICK CAVETT**
Author-critic Richard Gilman ("Decadence") is the guest. (Repeat)

Now there's someone you can talk to in the morning...

Join Peggy and Dick for the Mid-South's newest morning show..."Wake Up Call."

Live, each morning, "Wake Up Call" presents news, features, swap shop, games and most importantly, a chance for you to call in and express your feelings on a wide range of subjects.

Wake Up Call

6:30am weekdays

726-0550

wmc tv 5

Tuesday

Noon to 5 PM

24 MOVIE—Drama (BW)
"Never Love a Stranger." (1958) Mild mob mayhem with John Drew Barrymore cast as a comer in a Depression syndicate. Cabell: Steve McQueen. (2 hrs.)
E STUDIO SEE—Children
12:30 3 SEARCH FOR TOMORROW —Serial
5 9 DAYS OF OUR LIVES —Serial
8 RYAN'S HOPE—Serial
10 JAZZ AT THE MAINTENANCE SHOP
See Mon. 9 P.M. Ch. 10. (60 min.)
13 FAMILY FEUD—Game
E ZOOM—Children
1 PM 3 AS THE WORLD TURNS—Serial
7 8 13 ONE LIFE TO LIVE
E ELECTRIC COMPANY—Children
1:25 17 NEWS
1:30 5 9 DOCTORS—Serial
10 ARTISTRY OF...
17 FATHER KNOWS BEST (BW)
E BIG BLUE MARBLE
2 PM 3 GUIDING LIGHT—Serial
5 9 ANOTHER WORLD—Serial
7 8 13 GENERAL HOSPITAL
10 E OVER EASY
An interview with singer Vic Damone. Also: a profile of several elderly achievers in history. (Repeat) [Closed-captioned.]
17 FUN TIME—Children
24 PARTRIDGE FAMILY—Comedy
A mountain vacation turns into a marathon of rain, mud and gloom.
2:30 10 VILLA ALEGRE—Children
24 KROFFT SUPERSTARS
E BONAVENTURE CONSUMER TRAVEL
3 PM 3 SUPERMAN—Adventure (BW)
Jimmy discovers smugglers operating out of a remote lighthouse.
7 8 13 EDGE OF NIGHT
10 SESAME STREET—Children
17 FLINTSTONES—Cartoon
24 BUGS BUNNY AND FRIENDS
E STRATEGIES IN READING
3:30 3 ANDY GRIFFITH—Comedy
5 MERV GRIFFIN
The guests include Tom Wopat, Jameson Parker, Anne Archer, singer David London and actor Leon Isaac Kennedy. David sings "Sound of the City." (90 min.)
7 LITTLE RASCALS—Comedy (BW)
8 BOZO'S BIG TOP—Children
9 TOM & JERRY/LITTLE RASCALS
13 MY THREE SONS—Comedy
A departure from the usual fare finds the adult Douglases in silly cat costumes—and lots of trouble.
17 GILLIGAN'S ISLAND
24 SPIDERMAN—Cartoon
E COOKIN' CAJUN
Two wine dishes are prepared in a crock pot.
4 PM 3 BEVERLY HILLBILLIES (BW)
Jane (Nancy Kulp) helps the Clampetts settle into their new life.
7 BEVERLY HILLBILLIES —Comedy
8 BIG VALLEY—Western
Jarrod (Richard Long) battles bigotry and political extremism when he defends a Basque sheepherder who admits to being an anarchist—but not a murderer. (60 min.)
9 REAL McCOYS—Comedy (BW)
Luke is at the local laundry gathering dirt for a gossip column.
10 E MISTER ROGERS' NEIGHBORHOOD—Children
13 BONANZA—Western
Ossie Davis in "The Wish." Hoss's desire to aid a drought-stricken black farmer is complicated by the ex-slave's pride—and Hoss's color. John: George Spell. (60 min.)
17 MY THREE SONS—Comedy
24 POPEYE—Cartoon
4:30 3 DICK VAN DYKE—Comedy (BW)
Rob's golf game threatens to spoil Laura's party plans.
7 GOMER PYLE, USMC
9 GILLIGAN'S ISLAND
The Skipper hears a radio broadcast blaming him for the shipwreck.
10 GED SERIES—Instruction
17 I DREAM OF JEANNIE—Comedy
24 FLINTSTONES—Cartoon
E SESAME STREET—Children
5 PM 3 MARY TYLER MOORE—Comedy
Ida Morgenstern (Nancy Walker) pulls her suffering-mother act on daughter Rhoda (Valerie Harper).
5 NEWS
7 HOGAN'S HEROES—Comedy
8 13 ABC NEWS—Reynolds
9 BEWITCHED—Comedy (BW)
Alice Ghostley appears as the Stephenses' new maid.

Tuesday

5 PM to 7 PM

10 ZOOM—Children
17 ANDY GRIFFITH—Comedy (BW)
24 WILD WILD WEST—Adventure
To get the score on a traitor in his department, West (Robert Conrad) follows the clues on a sheet of music left by a murdered agent. Thorpe: Jack Carter. (60 min.)

5:30 3 CBS NEWS—Walter Cronkite
7 ABC NEWS—Frank Reynolds
8 ANDY GRIFFITH—Comedy (BW)
A door-to-door salesman (Sterling Holloway) wants to quit the road.
9 NBC NEWS—John Chancellor
10 OVER EASY
An interview with singer Vic Damone. Also: a profile of several elderly achievers in history. (Repeat) [Closed-captioned.]
13 GOOD TIMES—Comedy
The Evanses decide to throw a rent party for an impoverished neighbor.
17 I LOVE LUCY—Comedy (BW)
E ELECTRIC COMPANY—Children

EVENING

6 PM 4 7 11 4 13 NEWS
5 NBC NEWS—John Chancellor
10 WEEKNIGHT—Magazine
17 HOGAN'S HEROES—Comedy
24 FAMILY AFFAIR—Comedy
A frenzied search begins when Buffy's doll disappears.
E ZOOM—Children

6:30 3 MATCH GAME
5 TIC TAC DOUGH—Game
7 3'S A CROWD—Game
8 CAROL BURNETT AND FRIENDS —Comedy
Sketches: Harvey Korman plays a World War II paratrooper who jumps without a parachute, and Carol and Harvey portray the acting team of Funt and Mundane.
9 NEWLYWED GAME
10 E MacNEIL/LEHRER REPORT
17 ALL IN THE FAMILY
24 I DREAM OF JEANNIE—Comedy
House guests at the Nelsons': Jeannie's two inquisitive uncles.

7 PM 3 WHITE SHADOW
Hayward (Thomas Carter) seeks revenge on the dealer responsible for his cousin's overdose death. Reeves: Ken Howard. Goldstein: Ken Michelman. Buchanon: Joan Pringle. Thorpe: Kevin Hooks. Reese: Nathan Cook. Salami: Timothy Van Patten. Jackson: Eric Kilpatrick. Coolidge: Byron Stewart. (Repeat; 60 min.)

Guest Cast

Trotter .....Leopoldo
Jason Hayward .....Marc Jefferson
Aunt Edna .....Hope Clarke

5 9 MISADVENTURES OF SHERIFF LOBO
A senior citizen goes on a bombing spree after the county declares her incompetent and takes away her land. Lobo: Claude Akins. Birdie: Brian Kerwin. Perkins: Mills Watson. Margaret Ellen: Janet Curtis. Rose: Cydney Crampton. (Repeat; 60 min.)

Guest Cast

Maude .....Jeanette Nolan
Milly .....Ann Alicia
Waverly .....Ben Cooper

7 11 13 HAPPY DAYS
The gang musters its forces to halt construction of an expressway off

HANDS TIED BECAUSE YOU LACK A HIGH SCHOOL DIPLOMA?

Get your high school education at home in spare time from 80 yr. old AMERICAN SCHOOL. Write for FREE INFORMATION on Diploma, Accreditation. No obligation, or telephone day or night

American School, Dept. 50645
850 East 58th Street
Chicago, IL 60637

Name_____ Age_____
Address_____ Apt_____
City/State_____ Zip_____
Telephone (___)_____

USE COUPON OR CALL FREE DAY OR NIGHT
1-800 621-5809

ramp that would destroy Inspiration Point. Richie: Ron Howard. Howard: Tom Bosley. Marion: Marion Ross. Fonzie: Henry Winkler. (Repeat)

10 NOVA
"BaMiki BaNdula: Children of the Forest" profiles the nomadic Mbuti Pygmies who inhabit the Ituri rain forest of Zaire. They are seen making clothing from tree bark; building huts from saplings and leaves. (Repeat; 60 min.) [Closed-captioned.]

17 MOVIE—Crime Drama (3:37)
"Man-Trap." (1961) Young man's troubles include an alcoholic wife and a hijacking scheme. Jeffrey Hunter, David Janssen. Nina: Stella Stevens. (2 hrs.)

24 THREE STOOGES—Comedy (3:37)

3 OVER EASY—Hugh Downs
A chat with Martin Balsam. (Repeat) [Closed-captioned.]

7:30 **7 8 13 LAVERNE & SHIRLEY**
The despair of alcoholism hits the

Feeney family as Shirley's brother, on leave from the Navy, shows up drunk and unable to deal with his addiction. Shirley: Cindy Williams. Laverne: Penny Marshall. Bobby Feeney: Ed Begley Jr. Edna: Betty Garrett. Barbara: Lynne Marie Stewart. (Repeat)

E FACES

A report on a community project of Jackson State University designed to improve education and enrich leisure time for school children.

8 PM 3 MOVIE—Drama

"M Station: Hawaii" is a research facility tasked to retrieve secret equipment from a Soviet sub that sank in Hawaiian waters. A 1980 TV-movie directed by Jack Lord, who plays Admiral Henderson. (2 hrs.)

Cast

Dana Ryan .....Jared Martin
Karen Holt .....Jo Ann Harris
Andrew McClelland ..Andrew Duggan
Maggie Michaels .....Dana Wynter
Billy Jim Whitney .....Tom McFadden
Vasily Litvak .....Ted Hamilton

5 9 MOVIE—Drama

In the conclusion of "Women in White," physicians consider an unusually delicate operation, chart a shattered staff romance and argue over the "right" of a terminally ill patient to die. A 1979 TV-movie. (Repeat; 2 hrs.)

Cast

Cathy Payson .....Patty Duke Astin
Dr. Jill Bates .....Kathryn Harrold
Dr. Mike Rayburn .....David Ackroyd
Dr. Ken Dalton .....Stuart Whitman
Dr. Rebecca Dalton ...Susan Flannery
Dr. Fletcher .....Laraine Stephens
Anthony Broadhurst .....Robert Culp
Lisa Gordon .....Sheree North
Evanhauer .....Howard McGillin
Virginia Tyndall .....Tracy Reed

[Closed-captioned.]

7 8 13 THREE'S COMPANY

Jack and the girls open their hearts and their apartment to a homeless elderly man, who shows gratitude by presenting them with Furley's prize roses. Jack: John Ritter. Leo: J. Pat O'Malley. Furley: Don Knotts. (Repeat) [Closed-captioned.]

10 SEARCH FOR SOLUTIONS —Documentary

Debut: Scientists and their work are studied in this three-part series. The

IT'S MAGIC!

This is more than Ronnie's new album, it's MILSAP MAGIC! It's just what you'd expect from the same powerful voice that brought you, "IT WAS ALMOST LIKE A SONG." This album includes his hit singles, SILENT NIGHT, MY HEART, WHY DON'T YOU SPEND THE NIGHT.

Ronnie Milsap Magic!

Mail To:
The Hound Dawg Record Shop
P.O. Box 22700, Nashville, Tn. 37202

Circle Choice:
LP $6.98 8 Track $6.98 Cassette $6.98

Enclosed is my payment of $
TN. residents add 6% sales tax. Add postage and handling $2.00

Name _____
Address _____
City _____
State _____
Zip _____

RCA

The Original
WAIST AWAY
No Cheap Cloth Or Elastic Imitation

You Will Lose

Reducing belts and devices may come and go, but WAIST AWAY started it all and continues to remove inches & trim bulges long after imitators are gone. Why? Because WAIST AWAY is designed from sound scientific principles that work for everyone! WAIST AWAY works on the tested and proven reducing principles used for year by professional athletes, taking the body's own heating effect and concentrating it on areas with bulging fat.

Lose 4-6 Inches In The First 24 Hours!

That's right. WAIST AWAY can work on your waist and hips that fast! The effective slimming action comes from our original design, which can be imitated but not duplicated. Our rubberized material is soft and washable. The same material athletes use to sweat away the excess moisture that forms bulky fat-quickly, efficiently. Imagine how delighted YOU will be to find yourself inches slimmer in the waist and hips the very next day!

Don't Hold Fat In...LOSE IT!

WAIST AWAY is not a glorified corset like so many imitator's belts are. We don't squeeze it in. We trim you down and with our 5 minute exercise program, you can lose inches of unisightly fat where you want to lose them most. It is working right now for some of the most famous athletes and entertainers in the world and IT WILL WORK FOR YOU!

WAIST AWAY Does More!

Our special construction creates a soothing massage effect, relives back pain and tense muscles while trimming fat. The heating effect trims bulges without cumbersome weights, machinery or drugs. And, NO Starving. You can jog, do housework or office work while wearing WAIST AWAY. And, after you lose a few inches, WAIST AWAY adjust quickly to allow you to start losing more!

Lose Inches Or Pay Nothing!

You have ten days to try WAIST AWAY at home to find out it does all we claim AND MORE. If you aren't totally delighted, return for a full, no questions asked. refund of your money. You risk absolutely nothing, so order NOW!

FOR THE THIGHS TOO!

Based on the same principle as the WAIST-AWAY, THIGH WRAPS will reduce excess fatty tissue on the thighs—one of the most diffcult places on the body to reduce excess fat. Wear THIGH WRAPS like the WAIST-AWAY and get the same fast, guaranteed results!

Available in the following sizes only: 18 20 22 24 26 28 30

©Copyright Vibrant Sales Inc., 1980 310 Madison Ave. NY

UP TO 4-6 Inches The Very First Day!

WAIST AWAY!™

Trims Stomach & Hip Bulges The Scientific Way!

NATIONALLY ADVERTISED FOR $19.99

NOW WITH THIS AD ONLY

$14.99

WAIST AWAY, INC. Dept. WA—31
310 Madison Avenue New York, N.Y. 10017

____Rush me one WAIST AWAY belt @ $14.99, plus $1.00 p&h.
____Rush me one pair of THIGH WRAPS @ $19.99, plus $1.00 p&h.
(Available in the following sizes only: 18 20 22 24 26 28 30 Circle One)
SAVE $2.00 Buy two belts for only $27.99
or one belt and one Thigh Wraps for only $32.99 plus $2.00 p&h.
(N.Y. Residents add sales tax) $_____(enc.)
Waist size: _____Men's _____ Women's Thigh Size: _____
Name _____
Address _____
City_____State_____Zip_____
Please charge my ☐MC ☐VISA
Account No._____ Expiration _____

A Division of Vibrant Sales, Inc.

NUMBER 1

YOU DON'T HAVE TO BE BIG TO BE BEST

The highest rated Television program * in the nation is the 6 p.m. News on KAIT-TV Jonesboro, Arkansas.

*Arbitron
November, 1979.

Tuesday

8 PM to 10 PM

first show, "Evidence, Patterns and Investigation," reports on how an epidemiologist uncovered the cause of a nerve disease affecting a New Guinean tribe; an astronomer's photographic examination of a tenth planet; studies of cloud and weather patterns; a search for the origin of the human species. (60 min.)
[Closed-captioned.]

24 MOVIE—Adventure
"Daring Game." (1968) A team of skin divers tries to rescue a political prisoner from a Caribbean island. Filmed in Florida. Lloyd Bridges, Michael Ansara. (2 hrs.)

E NOVA
See 7 P.M. Ch. 10. (60 min.)

8:30 7 8 13 TAXI
Unnerved by the prospect of meeting his girl friend's parents, Louie (Danny De Vito) hires Alex (Judd Hirsch) to go along for moral support. Zena: Rhea Perlman. Nathan Sherman: John C. Becher. Beth Sherman: Camila Ashland. Jim: Christopher Lloyd. Elaine: Marilu Henner. (Repeat)

9 PM 7 8 13 HART TO HART
—Crime Drama
A treasure hunt through a supposedly haunted house makes for an offbeat dinner party—especially after one of the guests is murdered. Jennifer: Stefanie Powers. Jonathan: Robert Wagner. (Repeat; 60 min.)

Guest Cast

Simon .....Fred Stuthman
Amanda .....Cynthia Harris
Mike .....Paul Shenar
Gladys .....Marya Small
Fred .....Arlen Dean Snyder
Dr. Phillips .....Nina Van Pallandt

10 SOUNDSTAGE
Song stylist Joan Armatrading performs "Cool Blue Stole My Heart," "Kissin' and A Huggin'," "Back to the Night," "Steppin' Out," "Down to Zero," "Mama." (Repeat; 60 min.)
[Closed-captioned.]

17 MAVERICK—Western 8V

E SEARCH FOR SOLUTIONS
—Documentary
See 8 P.M. Ch. 10. (60 min.)

10PM 3 5 7 8 9 13 NEWS

10 E DICK CAVETT
The first of two panels on horse racing is scheduled.

"Save up to 30% at Ramada. That's how we're fighting inflation."

"Tight money doesn't have to keep your family from traveling," says Jacqueline Wang, who runs the Ramada Inn, Long Beach, California.

"Like more than 300 other Ramada Inns all over the country, we're working hard to fight inflation by saving you money. So now, with the special coupon below, a family of four can stay in one room at the single room rate saving from 15 to 30%.* Or a businessman can take his wife along on a trip, for just the single room rate.

*Actual savings may vary according to rates at participating hotels.

"That's what I call really taking good care of the nice people who stay with us!"

Use this coupon for your first visit to *any participating Ramada Inn,* where you'll get another coupon for your next stay. Need another coupon? Send a self-addressed stamped envelope to P. O. Box 590-DB, Phoenix, Arizona 85001.

For participating hotels and reservations call toll-free

800-228-2828

or call your travel planner.

Nice people. Taking care of nice people. All over the world.

Nice. RAMADA INN

Family Inflation Fighter

Present this coupon at a participating Ramada Inn at check-in and you will be charged the single room rate for up to four people in the room. Rollaway beds available at slight extra charge; cribs free. Offer subject to availability. One coupon per stay, coupon applies for entire stay. Good through 12/31/80. Not valid in combination with other discounts, promotions or during special events listed in the current issue of the Ramada Inn directory. Coupon has no cash value. Void where prohibited by law. TV-441-6/7-80

Customer signature _____

Tuesday

10 PM to Sign-off

(17) LAST OF THE WILD
(24) INN NEWS
10:30 (3) ALL IN THE FAMILY
Wife swapping is the issue after Edith unknowingly answers an ad placed by a swinging couple. Edith: Jean Stapleton. Archie: Carroll O'Connor.
(5) (9) TONIGHT
Dolly Parton, Jack Albertson, author William Peter Blatty and comic Tony Delia. Johnny Carson, Doc Severinsen orchestra. (Repeat; 90 min.)
(7) (8) ABC NEWS—Ted Koppel
(10) CAPTIONED ABC NEWS
(13) GUNSMOKE—Western
A former gunman (Steve Forrest) finds it difficult to live down his reputation. Matt: James Arness. Teresa: Barra Grant. Kitty: Amanda Blake. (60 min.)
(17) MOVIE—Drama (BW)
"The Stranger." (1946) Orson Welles (who also directed) plays a Nazi war criminal who settles in New England disguised as a college professor. Loretta Young. (1 hr., 50 min.)
(24) MOVIE—Drama (BW)
"Storm Fear." (1955) Fugitive (Cornel Wilde) hides out at his brother's (Dan Duryea) farm with his gang; the tensions rise. Well-done script (Horton Foote) and direction (Wilde), fine performances. (2 hrs.)
(E) RIGHTEOUS APPLES —Comedy-Drama
Sandy (Elizabeth Daily) falls into the clutches of a pimp. Nick: Grainger Hines. Gloretta: Kutee. Big Neck: Mykel T. Williamson. Dad Burns: Graham Jarvis. DC: Joey Camen.
10:50 (7) (8) SOAP
Chester (Robert Mandan) is seduced by the daughter of a minister; Danny (Ted Wass) learns Burt (Richard Mulligan) is dying. (35 min.)
11PM (3) STREETS OF SAN FRANCISCO —Crime Drama
Conclusion: Stone and Inspector Robbins (Richard Hatch) make a last-ditch effort to save the kidnaped jury from execution. Keller: Michael Douglas. Susan: Patty Duke Astin. Washington: Ron Glass. (60 min.)
(E) JOB BANK
11:25 (7) (8) MOVIE—Crime Drama
"Beautiful but Deadly," an action tale about a gangland power struggle. Released to theaters in 1973 as "The Don Is Dead." Anthony Quinn, Robert Forster. Tony: Frederic Forrest. Vince: Al Lettieri. (2 hrs., 10 min.)
11:30 (13) ABC NEWS—Ted Koppel
11:50 (13) SOAP
See 10:50 P.M. Ch. 7. (35 min.)
Mid. (3) MOVIE—Drama
"Russian Roulette." (1975) George Segal stars in this intricate espionage tale about a detective who uncovers a plot to kill Soviet Premier Kosygin on a state visit to Canada. Filmed in Vancouver. Bogna: Cristina Raines. Petapiece: Denholm Elliott. (2 hrs.)
(5) (9) TOMORROW—Tom Snyder
Scheduled: The psychological effects of the Vietnam War on veterans are examined. (60 min.)
12:20 (17) NEWS
12:25 (13) MOVIE—Crime Drama
See 11:25 P.M. Ch. 7. (2 hrs., 10 min.)
(17) MOVIE—Crime Drama (BW)
"Johnny O'Clock." (1947) Dick Powell is in top form as a gambler involved in murder. Lee J. Cobb, Evelyn Keyes. (2 hrs.)
12:30 (24) INN NEWS
1 AM (5) (9) (24) NEWS
1:35 (8) NEWS, LITTLE BREADCAST
2 AM (3) MOVIE—Drama (BW)
"The Woman in Green." (1945) In this updated Sherlock Holmes yarn, the master sleuth (Basil Rathbone) tries to find a maniacal killer of young women. Moriarity: Henry Daniell. (90 min.)
2:25 (17) MOVIE—Drama (BW)
"Portrait in Terror." (1965) A deranged artist plots to steal a rare Titian painting from his uncle. Filmed in Europe. William Campbell, Anna Pavane. (1 hr., 35 min.)
2:35 (13) NEWS
3:30 (3) MOVIE—Comedy (BW)
"Operation Snatch." (English; 1962) Mildly amusing nonsense about an officer who has to tend the colony of apes on Gibraltar during World War II. Terry-Thomas, George Sanders, Lionel Jeffries. (90 min.)
4 AM (17) MAVERICK—Western (BW)
5 AM (3) MOVIE—Mystery
"Man with the Icy Eyes." (Italian; 1971) Crime drama about a young Mexican falsely accused of a senator's murder Antonio Sabato. (60 min.)
(17) WORLD AT LARGE—Travel

Wednesday

5:30 AM to Noon

MORNING

5:30 (17) NEWS
5:55 (5) TV CHAPEL
(8) LITTLE BREADCAST
6 AM (3) WEDNESDAY MORNING
(5) DOLLY—Variety
La Costa and John Hartford are Dolly Parton's guests. Songs: "When Will I Be Loved?" "Circle Game."
(7) (8) PTL CLUB—Religion
(9) MORNIN'
(13) DINAH! & FRIENDS
From Singapore: The guests include Don Meredith, Eydie Gorme, Steve Lawrence and Harvey Korman. Dinah sings "Far Away Places." (60 min.)
(17) FUN TIME
6:30 (5) WAKE UP CALL
6:45 (E) A.M. WEATHER
7 AM (3) GOOD MORNING FROM MEMPHIS
(5) (9) TODAY—Tom Brokaw
A tribute to "A Chorus Line" is scheduled. (2 hrs.)
(7) (8) (13) GOOD MORNING AMERICA—David Hartman
(17) HAZEL
(24) HEALTH FIELD
Part 3. A discussion of estrogen and cancer. Co-hosts: Dr. Frank Field and his daughter Pamela.
(E) OVER EASY
An interview with singer Vic Damone. Also: a profile of several elderly achievers in history. (Repeat)
7:30 (17) LUCY SHOW
(24) STAR BLAZERS—Cartoon
(E) VICTORY GARDEN
8 AM (3) CAPTAIN KANGAROO
Animal trainer Steve Martin is a guest on a show from the bird exhibit at San Diego's Wild Animal Park. (60 min.)
(17) FAMILY AFFAIR—Comedy
(24) 700 CLUB—Religion
(E) MacNEIL/LEHRER REPORT
8:30 (17) GREEN ACRES—Comedy
(E) SPOLETO '80
See the 3 P.M. listing.
9 AM (3) JEFFERSONS
George's favorite cousin needs a kidney transplant—and a donor.
(5) (9) PHIL DONAHUE
Barbara Timm, who visited her hostage son in Iran, discusses public reaction to her trip. (60 min.)
(7) (8) PTL CLUB—Religion
(13) STRAIGHT TALK—Discussion
(17) MOVIE—Drama
"Wednesday's Child." (English; 1971) Ken Loach directed this harrowing portrait of a teen-age mental patient. Janice: Sandy Ratcliff. Baildon: Bill Dean. (2 hrs., 15 min.)
(24) ED ALLEN—Exercise
(E) MASTERPIECE THEATRE
Closed-captioned. See Sun. 8 P.M. Ch. 10 for details. (60 min.)
9:30 (3) ALICE
Flo's thinking of remarrying her womanizing first husband (Norman Alden).
(24) LOVE, AMERICAN STYLE
1. About a man of the cloth who finds himself in a compromising situation. Ozzie and Harriet Nelson, Diana Ewing. 2. Jeannine Riley's the prize in a TV dating contest.
10AM (3) PRICE IS RIGHT—Game
(5) (9) HIGH ROLLERS—Game
(7) (8) (13) LAVERNE & SHIRLEY
The girls play hooky from work, and a pair of vice cops take them for hookers. Bob: Archie Hahn.
(24) PTL CLUB—Religion
(E) REBOP—Children
10:30 (5) (9) WHEEL OF FORTUNE
(7) (8) FAMILY FEUD—Game
(13) ALL MY CHILDREN—Serial
(E) MISTER ROGERS—Children
10:55 (10) COMMUNITY BULLETIN BOARD
11AM (3) YOUNG AND THE RESTLESS
(5) (9) CHAIN REACTION—Game
Judy Norton-Taylor, Richard Paul.
(7) $20,000 PYRAMID—Game
Gina Hecht, Lynn Swann.
(8) ALL MY CHILDREN—Serial
(10) (E) SESAME STREET
11:15 (17) LOVE, AMERICAN STYLE
11:30 (5) (9) PASSWORD PLUS—Game
John Astin, Betty White.
(7) (13) RYAN'S HOPE—Serial
(17) MOVIE—Comedy (BW)
"The Ghost Goes West." (English; 1935) Delightful satirical fantasy about a haunted Scottish castle transplanted to the U.S. Murdoch/Donald: Robert Donat. Martin: Eugene Pallette. (1 hr., 55 min.)

AFTERNOON

Noon (3) (5) (8) (13) NEWS
(7) ALL MY CHILDREN—Serial
(9) NOON

Wednesday

Noon to 5 PM

10 DICK CAVETT
A conversation with director Peter Hall. (Repeat)
24 MOVIE—Western (BW)
"In Old California." (1942) Fast, well-made saga about a Boston druggist (John Wayne) who heads West during the gold rush. Lacey: Binnie Barnes. (2 hrs.)
E STUDIO SEE—Children

12:30 **3 SEARCH FOR TOMORROW**
5 9 DAYS OF OUR LIVES
8 RYAN'S HOPE—Serial
10 ATTITUDES TOWARD DEATH
13 FAMILY FEUD—Game
E ZOOM—Children

1 PM **3 AS THE WORLD TURNS—Serial**
7 8 13 ONE LIFE TO LIVE
E ELECTRIC COMPANY—Children

1:25 **17 NEWS**

1:30 **5 9 DOCTORS—Serial**
10 ARTISTRY OF...
17 FATHER KNOWS BEST (BW)
E TO BE ANNOUNCED

2 PM **3 GUIDING LIGHT—Serial**
5 9 ANOTHER WORLD—Serial
7 8 13 GENERAL HOSPITAL
10 E OVER EASY—Hugh Downs
Novelist-playwright Irwin Shaw is the guest. (Repeat)
[Closed-captioned.]
17 FUN TIME—Children
24 PARTRIDGE FAMILY—Comedy
Laurie's in love; her mom's worried that things are getting too serious.

2:30 **10 VILLA ALEGRE—Children**
24 KROFFT SUPERSTARS
E BONAVENTURE CONSUMER TRAVEL

3 PM **3 SUPERMAN—Adventure** (BW)
Superman investigates the disappearance of several armored cars.
7 8 13 EDGE OF NIGHT
10 SESAME STREET—Children
17 FLINTSTONES—Cartoon
24 BUGS BUNNY AND FRIENDS
E SPOLETO '80
Featured: excerpts from Vincenzo Bellini's opera "La Sonnambula," performed at Spoleto Festival U.S.A. 1980 in Charleston, S.C.

3:30 **3 ANDY GRIFFITH—Comedy**
5 MERV GRIFFIN
Guests: Neil Sedaka and his daughter Dara, Loni Anderson and Robert Urich and actress Pamela Hemsley. Mort Lindsey orchestra. (90 min.)
7 LITTLE RASCALS—Comedy (BW)
8 BOZO'S BIG TOP—Children
9 TOM & JERRY/LITTLE RASCALS
13 MY THREE SONS—Comedy
With a private detective hot on their trail, Chip and Polly decide to elope.
17 GILLIGAN'S ISLAND
24 SPIDERMAN—Cartoon
E COOKIN' CAJUN
Ingredients of a seafood dinner include broiled red snapper.

4 PM **3 BEVERLY HILLBILLIES** (BW)
The Clampett mansion decor: early Ozark Mountain. Jed: Buddy Ebsen.
7 BEVERLY HILLBILLIES
8 BIG VALLEY—Western
Flood waters are rising as a newly deputized Heath (Lee Majors) goes to protect a nearly evacuated town —where he clashes with four men bent on killing him. (60 min.)
9 REAL McCOYS—Comedy (BW)
Grampa tempts the people in Luke's health club with "forbidden" fruit.
10 E MISTER ROGERS
13 BONANZA—Western
The appearance of his ex-fiancee sends Joe into delicious confusion, until the lady's lies land him in big trouble. (60 min.)
17 MY THREE SONS—Comedy
24 POPEYE—Cartoon

4:30 **3 DICK VAN DYKE—Comedy** (BW)
Jack Carter guest stars as Rob's boyhood buddy. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.
7 GOMER PYLE, USMC
9 GILLIGAN'S ISLAND
Gilligan's the quarry of a big-game hunter (Rory Calhoun).
10 ELECTRIC COMPANY—Children
17 I DREAM OF JEANNIE—Comedy
24 FLINTSTONES—Cartoon
E SESAME STREET—Children

5 PM **3 MARY TYLER MOORE—Comedy**
Ted's celebrated ego is more than matched by that of his brother (Jack Cassidy). Ted: Ted Knight.
5 NEWS
7 HOGAN'S HEROES—Comedy
8 13 ABC NEWS—Reynolds
9 BEWITCHED—Comedy (BW)
Eve Arden portrays Tabitha's nurse. Darrin: Dick York.
10 ZOOM—Children
17 ANDY GRIFFITH—Comedy (BW)

Wednesday

5 PM to 7 PM

EVENING

24 WILD WILD WEST—Adventure
An Army sergeant's letter to President Grant sends West (Robert Conrad) and Artemus to a lonely outpost to fight a gang of terrorists. Roper: Edward Binns. (60 min.)

5:30 **3 CBS NEWS—Walter Cronkite**
7 ABC NEWS—Frank Reynolds
8 ANDY GRIFFITH—Comedy (BW)
A bored Barney comes to life when Andy jails a couple of moonshiners. Barney: Don Knotts. Aunt Bee: Frances Bavier. Billy: Orville Sherman. Ike: Bob McQuain.
9 NBC NEWS—John Chancellor
10 OVER EASY—Hugh Downs
Novelist-playwright Irwin Shaw is the guest. (Repeat)
[Closed-captioned.]
13 GOOD TIMES—Comedy
Part 1: James has landed a promising job in rural Mississippi, and his family prepares to leave Chicago to join him. Esther Rolle. Bookman: Johnny Brown. Olivia: Rose Marie Cooper.
17 I LOVE LUCY—Comedy (BW)
E ELECTRIC COMPANY—Children

6 PM **3 7 8 9 13 NEWS**
5 NBC NEWS—John Chancellor
10 WEEKNIGHT—Magazine
17 HOGAN'S HEROES—Comedy
24 FAMILY AFFAIR—Comedy
A marriage-minded spinster tries to end French's bachelor days.
E ZOOM—Children

6:30 **3 MATCH GAME**
5 TIC TAC DOUGH—Game
7 3'S A CROWD—Game
8 CAROL BURNETT AND FRIENDS
In a sketch, Carol plays a housewife who's a movie-magazine addict.
9 NEWLYWED GAME
10 E MacNEIL/LEHRER REPORT
17 ALL IN THE FAMILY
24 I DREAM OF JEANNIE—Comedy
NASA wants a picture of Tony's bride. Too bad genies don't photograph. Jeannie: Barbara Eden.

7 PM **3 MOVIE—Adventure**
Conclusion. "Captain America" (Reb Brown) attempts to stop a power-mad

"NO MORE BAGGY SWEATERS FOR ME"

"The people at the Center were so nice .. they're not sellers, they're helpers. I just adore them. It was great." —Ruth

Hundreds of thousands of overweight men and women have brought their extra pounds and inches to the professionals at Weight Reduction Center where medically supervised quick weight loss programs can have you losing up to 20 pounds in one month.

WEIGHT REDUCTION CENTERS

POPLAR AVE. 761-3380
EAST SHELBY DR. 345-1751
UNION PLAZA 274-8376

master charge
WEIGHT REDUCTION CENTERS
Approved by International Health Association
VISA

industrialist (Steve Forrest) from extorting a billion dollars in gold. A 1979 TV-movie. (Repeat; 60 min.)

Additional Cast

Dr. Mills .....Len Birman
Dr. Day .....Heather Menzies
Harley .....Lance LeGault
Barber .....Frank Marth
Tina .....Robin Mattson

5 9 REAL PEOPLE

Highlights include reports on a colony for psychics; an ugly-dog contest; a taxi-dance hall; a milk-carton boat race; a dancing school that holds class on the beach; a speedway featuring human-powered vehicles; bodybuilding for women; and a furniture maker whose work can be described as Early Neanderthal. Byron Allen, John Barbour. (Repeat; 60 min.) [Closed-captioned.]

7 8 13 FAMILY

Buddy's attachment to Willie (Gary Frank) and her fear of leaving home prompt her to lie that she was rejected by every college she applied to. Buddy: Kristy McNichol. Kate: Sada Thompson. Doug: James Broderick. Annie: Quinn Cummings. (60 min.)

Guest Cast

Audrey .....Louise Foley
Miss Applegate .....Estelle Omens
[Closed-captioned.]

10 GREAT PERFORMANCES —Dance

Isadora Duncan and Martha Graham are among the "Trailblazers of Modern Dance" whose careers and styles are examined. Highlights include Graham dancing her "Lamentation" in a 1941 film; Lynn Seymour in Sir Frederick Ashton's "Five Brahms Waltzes in the Manner of Isadora"; and Clif de Raita in Ted Shawn's "Japanese Spear Dance." (Repeat; 60 min.)

17 MOVIE—Drama

"The Longest Hundred Miles." (1966) Doug McClure tries to help natives escape the 1942 invasion of Luzon. Laura: Katharine Ross. Priest: Ricardo Montalban. (2 hrs.)

24 NATIONAL GEOGRAPHIC

"The Mystery of Animal Behavior," a filmed study by German naturalist

close up

HENRY MOORE
8 PM 10

A PROFILE OF THE SCULPTOR AT 80

Moore's five-ft. tall bronze "Family Group," which took four years to sculpt.

Special: Like modern-day counterparts to Stonehenge, the sculptures of Henry Moore are mysterious and monumental—ranging from attenuated human figures to totemic animal faces and flowing organic forms full of intricate curves, planes and hollows. Why so huge? "Size has its own emotional impact," Moore explains in this documentary by Robert M. Fresco. And it's the role of the artist, the sculptor adds, to "make people use their eyes and see things which ordinarily they might pass over."

As seen in this 1978 portrait, Moore himself might easily pass for a sedate and settled English country squire. In fact, though, he's revealed as something of a jet setter, leaving his Hertfordshire home to visit the West German foundry where many of his enormous bronzes are cast, and to tour five U.S. cities where several of his open-air works are displayed.

The octogenarian Moore also emerges as an astute and acerbic businessman ("I don't want commissions," he snaps) as well as a keenly observant artist. "I prefer trees in the winter," he says, "because they show their anatomy." Other sources of inspiration include his infant grandson Gus and a Paul Cezanne painting of bathers, whose textured forms so delight Moore's eye that he is creating three-dimensional replicas. (60 min.)

Wednesday

7 PM to 8 PM

Heinz Sielmann. Segments include famed animal behaviorist Konrad Lorenz. (60 min.)

(E) HORSEMAN RIDING BY—Drama

Part 11. Paul (Nigel Havers) joins the army; Shallowford becomes a convalescent home for soldiers. Claire: Prunella Ransome. (60 min.)

8 PM **(3) MOVIE—Comedy**

A love story played for laughs, "Getting Married" follows a persistent TV director (Richard Thomas) in pursuit of a pert anchorwoman (Bess Armstrong)—who just happens to be engaged to another man. A 1978 TV-movie. (Repeat; 2 hrs.)

Supporting Cast

Howie .....Mark Harmon
Vera Lasser .....Katherine Helmond
Phil .....Van Johnson
Catherine .....Audra Lindley
Sylvia .....Dena Dietrich
Burt .....Vic Tayback
Wayne .....Fabian
Henny .....Mimi Kennedy

(5) (9) DIFF'RENT STROKES

Convinced that Drummond (Conrad Bain) is going bankrupt, the boys rush to the welfare office to get $30 million. Arnold: Gary Coleman. Willis: Todd Bridges. Kimberly: Dana Plato. Tom Bishop: Robert Rockwell. (Repeat) [Closed-captioned.]

(7) (8) (13) CHARLIE'S ANGELS —Crime Drama

Bosley (David Doyle) falls into the hands of smugglers using Charlie's yacht to transport illegal gold. Kelly: Jaclyn Smith. Kris: Cheryl Ladd. Tiffany: Shelley Hack. (Repeat; 60 min.)

Guest Cast

Atamien .....Peter Mark Richman
Pat Justice .....Beverly Garland
Holder .....Reni Santoni
Webner .....Gene Evans
General Ranez .....Rodolfo Hoyos

(10) HENRY MOORE—Profile

Special: A profile of the English sculptor. For further details, see the Close-up opposite. (60 min.)

(24) MOVIE—Adventure (BW)

"To Have and Have Not." (1944) Howard Hawks directed the sensational team of Humphrey Bogart and Lauren

Got a dog or cat with a

FLEA PROBLEM?

Then try.....

No Chemicals • No Poisons • All-Natural

If you have tried poisonous flea collars, powders, sprays and dips, and still have fleas, then try the nutritional approach. **SOLID GOLD PETZYMES** uses a specially prepared high-potency yeast available only from Europe. This formulation has been used successfully in Europe since 1932. We use no chemicals of any kind. The poisons used in many anti-flea preparations were originally developed by the U.S. Army for chemical warfare and are a nerve gas. We accept Master Charge/VISA or checks. FOR MORE INFORMATION or faster delivery using MC/V, call 1-714-465-9507. For 600 tablets, send $8.95 plus 6% tax (CA only). Add $3.00 for postage and handling. Send to : **SOLID GOLD,** P.O. Box 2341, La Mesa, CA 92041. Make checks payable to **SOLID GOLD.**

If not satisfied, return unused portion to La Mesa address for money back in 10 days.

Shampoo in thickness while washing away damaged hair.

A unique scientific breakthrough now provides you with thick, lustrous, in fact, more beautiful hair.

Actual photos of hair show how Pro-Hair repairs damaged hair.

The problems: Thin hair. Broken and damaged hair. Mostly, these problems are caused by blow drying, exposure to the elements, brushing, coloring, and even combing. These are just some of the things which strip hair of vital oils, causing the outer layer of the individual hair shaft to break. (See Photo at left). If examined under a microscope, almost every hair on your head would show some kind of damage or deterioration.

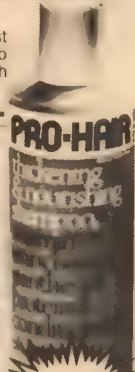
The solution: Medically tested, clinically proven, Pro Hair Thickening and Nourishing Shampoo.

Pro-Hair Shampoo offers you something no other shampoo can... new, revolutionary Vylinium. Extensive laboratory tests have shown Vylinium actually penetrates the hair shaft to make thin hair thicker and damaged hair healthier. It has a molecular structure so small that it works its way into the outer layer of each hair shaft to help damaged hair from within, making it thicker and healthier while leaving it clean and shiny.

Don't confuse: Pro-Hair is not like other shampoos. Most shampoos are merely cleansers which damage hair further by hastening the stripping process. Even shampoos which claim to condition or thicken, only coat the hair shaft, but do nothing to alleviate the real problem. Pro-Hair is really like a medicine formulated into a shampoo. It works from within to help repair broken and damaged hair while making it thicker.

After one use, the improvement will be as obvious as the hair on your head, or your money back. Send unused portion to Heath-Winslow for full refund if not fully satisfied.

Extra strength: To achieve the best results in bringing your hair back to good health, try Pro-Hair Extra Strength Conditioner along with the shampoo.



Available at

SKAGGS

and other fine stores

STORE COUPON

50¢ OFF

PRO-HAIR SHAMPOO 8 OZ.

Save 50¢ on Pro-Hair Thickening & Nourishing Shampoo when you buy 8 oz. size. To the Seller: You are authorized to act as our agent in redeeming this coupon. We will reimburse you for the face value of this coupon plus 7¢ for handling each coupon provided you and the customer have complied with the terms of this offer. Proof of purchase of sufficient stocks of Heath-Winslow product specified to cover coupons presented must be furnished upon request. We will not honor redemption through outside agencies, brokers, etc. except where specifically authorized by Heath-Winslow. The customer must pay any sales or similar tax on the product received. Coupon void if use is prohibited, restricted or taxed. Good only where this offer is displayed or advertised. Cash redemption value of coupon 1/20¢. Redemption on other than product specified constitutes fraud. Heath Winslow Inc., P.O. Box 1367, Clinton, Iowa 52734.

STORE COUPON

50¢ OFF

PRO-HAIR CONDITIONER 8 OZ.

Save 50¢ on Pro-Hair Extra Strength Conditioner when you buy 8 oz. size. To the Seller: You are authorized to act as our agent in redeeming this coupon. We will reimburse you for the face value of this coupon plus 7¢ for handling each coupon provided you and the customer have complied with the terms of this offer. Proof of purchase of sufficient stocks of Heath-Winslow product specified to cover coupons presented must be furnished upon request. We will not honor redemption through outside agencies, brokers, etc. except where specifically authorized by Heath-Winslow. The customer must pay any sales or similar tax on the product received. Coupon void if use is prohibited, restricted or taxed. Good only where this offer is displayed or advertised. Cash redemption value of coupon 1/20¢. Redemption on other than product specified constitutes fraud. Heath Winslow Inc., P.O. Box 1367, Clinton, Iowa 52734.

Wednesday

8 PM to 9 PM

Bacall (her movie debut) in this crackling tale of intrigue in World War II Martinique. (2 hrs.)

E GREAT PERFORMANCES —Dance

See 7 P.M. Ch. 10. (60 min.)

8:30 **5 9 FACTS OF LIFE**

A snobbish clique from another dorm lures two of Mrs. Garrett's girls to a meeting where marijuana smoking proves to be their chief claim to social superiority. Mrs. Garrett: Charlotte Rae. Blair: Lisa Whelchel. Sue Ann: Julie Piekarski. Bradley: John Lawlor. Tootie: Kim Fields. Natalie: Mindy Cohn. Tumpy: Hillary Horan. Emily: Helen Hunt. Nancy: Felice Schachter. [Postponed from an earlier date.]

9 PM **5 9 QUINCY**

Asten (John S. Ragin) must rule on whether his alcoholic niece was driving a car in which a companion was killed. Quincy: Jack Klugman. Sam: Robert Ito. (Repeat; 60 min.)

Guest Cast

Melody .....Karlene Crockett
Laura .....Madlyn Rhue
Jerry .....Paul Lambert
Silva .....Joseph Sirola
Eric .....Scott Colomby

7 8 VEGAS—Crime Drama

Dan (Robert Urich) thinks Beatrice's fiance is a murderer. Beatrice: Phyllis Davis. Nelson: Greg Morris. Binzer: Bart Braverman. (Repeat; 60 min.)

Guest Cast

Drew .....Dennis Cole
Luther .....Allan Miller
[Closed-captioned.]

10 E GUESS WHO'S PREGNANT?—Documentary

Special: This update of a 1977 report examines the continuing rise of teenage pregnancies in the U.S. The documentary assesses media and peer pressures on youths to be sexually active. (60 min.)

13 HARD TIME—Documentary

Special: Cameras enter a maximum-security prison for candid uncensored interviews with inmates and officials, who tell about racism and gang-run vigilantism. George Kennedy is the host of the show, still being edited at

FINANCING NO PROBLEM!

Have you been priced out of today's housing market?

Miles Homes could be the answer!

If you have the ambition and desire to build your own home, then the Miles Plan could be for you. **THE MILES HOME OWNERSHIP PLAN IS UNIQUE.** Your desire and dedication are more important than ready cash — start now to build the home of your dreams...the Miles Way.

- Liberal credit — Low monthly payments while building.
- Foundation assistance.
- Land may not have to be fully paid for.
- Pre-cut materials, blue-prints, **step-by-step instructions.**
- 24 months to build
- There is a representative near you. Phone: **(901) 784-4117**

Miles has nearly 30 years experience helping over 15,000 families to build their own home. Send coupon today to see how Miles can help you.

Send me your **FREE** Great Homes Idea Book
MILES HOMES, Dept. MTV5-0610
4500 Lyndale Ave. N., Minneapolis, MN 55412
Name _____
Address _____
City _____ State _____ Zip _____
Phone( ) _____
I plan to do all or part of the work
☐ $1.00 enclosed for priority handling

Miles Homes
12 Insilco A Division of Insilco Corporation

press time. Filmed at Statesville Penitentiary in Joliet, Ill. (60 min.)
[Ch. 13 plans an announcement warning that this program may not be suitable for all family members.]

(17) BLACKS IN AMERICA —Documentary

Special: A look at the contributions of black Americans in the '70s in such areas as politics, employment, sports and entertainment features interviews with Patricia Harris, Secretary of Health and Human Services; Vernon Jordan, executive director of the National Urban League. (60 min.)

10PM (3) (5) (7) (E) (9) (13) NEWS
(10) (E) DICK CAVETT
The scheduled conclusion of a show on horse racing.
(17) LAST OF THE WILD
(24) INN NEWS

10:30 (3) ALL IN THE FAMILY
The merits of men vs. women doctors make the argument.
(5) (9) TONIGHT
Barbara Howar, opera singer Placido Domingo, ex-baseball player Jim Bouton, Chuck Mangione. Johnny Carson, Ed McMahon. (Repeat; 90 min.)
(7) (8) ABC NEWS—Ted Koppel
(10) CAPTIONED ABC NEWS
(13) GUNSMOKE—Western
Richard Kiley stars as a reformed gunfighter who stirs a romantic interest in Kitty (Amanda Blake). (60 min.)
(17) MOVIE—Drama (BW)
"Rachel and the Stranger." (1948) A pioneer (William Holden) treats his bondswoman bride (Loretta Young) like a servant, until a friend (Robert Mitchum) comes. Davey: Gary Gray. (2 hrs.)
(24) MOVIE—Drama
"Jane Eyre." (1957) In 19th-century England, a young governess encounters mystery and romance. Made for TV. Joan Elan, Patrick Macnee, Tita Purdom, Isobel Elsom. (2 hrs.)
(E) CAMERA THREE
Dadaist painter, sculptor and filmmaker Hans Richter (1888-1976) is profiled in a program from 1973.

10:50 (7) (8) LOVE BOAT
A man (John Ritter) poses as a woman to join the cruise; a quarreling couple (Sherman Hemsley, LaWanda Page) is trapped in an elevator. (70 min.)

11PM (3) STREETS OF SAN FRANCISCO —Crime Drama
Stone (Karl Malden) is a detractor of the motorcycle cop who attracts his daughter (Darleen Carr). Larry Wilson: Don Johnson. (60 min.)
(E) JOB BANK

11:30 (13) ABC NEWS—Ted Koppel

11:50 (13) LOVE BOAT
See 10:50 P.M. Ch. 7. (70 min.)

Mid. (3) MOVIE—Drama
"An Affair to Remember." (1957) Sentimental tale about a couple who fall in love and are separated. Cary Grant, Deborah Kerr. (2 hrs.)
(5) (9) TOMORROW—Tom Snyder
Scheduled: Actor Robert Sacchi ("The Man With Bogart's Face"); and BBC reporter Anthony Summer. (60 min.)
(7) (8) BARETTA—Crime Drama
Baretta goes after the man who put a contract on his father 27 years before. Baretta: Robert Blake. Kramer: Mel Ferrer. Paul: Robert Lipton. (70 min.)

12:30 (17) NEWS
(24) INN NEWS

12:35 (17) MOVIE—Thriller
"Who Slew Auntie Roo?" (English; 1972) Shelley Winters pulls out all the stops in this sinister modern variation on "Hansel and Gretel." Mark Lester. Ralph Richardson. (1 hr., 55 min.)

1 AM (5) (9) (24) NEWS
(13) BARETTA—Crime Drama
See 12 mid. Ch. 7. (70 min.)

1:10 (8) NEWS, LITTLE BREADCAST

2 AM (3) MOVIE—Drama
"Boy on a Dolphin." (1957) Competition for a priceless statue in Greece. The location scenery and Sophia Loren are the visual treasures. Alan Ladd. (2 hrs.)

2:10 (13) NEWS

2:30 (17) MOVIE—Drama
"Devil's Angels." (1967) On the road with a renegade motorcycle club. John Cassavetes, Beverly Adams. Marianne: Mimsy Farmer. Billy: Marc Cavell. (1 hr., 45 min.)

4 AM (3) MOVIE—Drama (BW)
"Decision Before Dawn." (1951) Top-rank World War II thriller about a German who spies for the Allies. Richard Basehart, Oskar Werner, Gary Merrill. (2 hrs.)

4:15 (17) MAVERICK—Western (BW)

5:15 (17) WORLD AT LARGE—Travel

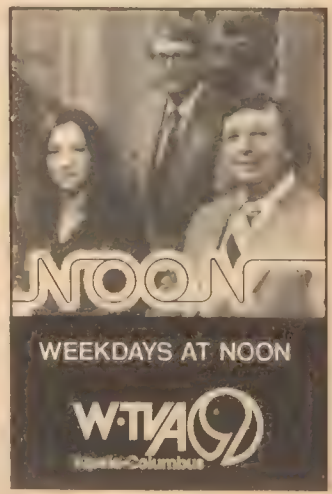
MORNING

5:30 (17) NEWS
5:55 (5) TV CHAPEL
(8) LITTLE BREADCAST
6 AM (3) THURSDAY MORNING
(5) ARCHIE CAMPBELL—Gospel Music
The Rex Nelon Singers, Colleen Sharp-Murray, the Kingsmen and host Archie Campbell perform songs.
(7) (8) PTL CLUB—Religion
(9) MORNIN'
(13) DINAH! & FRIENDS
From Singapore: The guests include Don Meredith, Steve Lawrence, Eydie Gorme, Harvey Korman and the National Fan Dance Company of Singapore. (60 min.)
(17) FUN TIME
6:30 (5) WAKE UP CALL
6:45 (E) A.M. WEATHER
7 AM (3) GOOD MORNING FROM MEMPHIS
(5) (9) TODAY—Tom Brokaw
A report on Alcatraz is among the scheduled segments. (2 hrs.)
(7) (8) (13) GOOD MORNING AMERICA—David Hartman
(17) HAZEL
(24) HEALTH FIELD
Conclusion. The use of estrogen during menopause is discussed.
(E) OVER EASY—Hugh Downs
Novelist-playwright Irwin Shaw is the guest. (Repeat)
7:30 (17) LUCY SHOW
(24) STAR BLAZERS—Cartoon
(E) OLD HOUSEWORKS
8 AM (3) CAPTAIN KANGAROO
Actress Evalyn Baron appears as a reporter. (60 min.)
(17) FAMILY AFFAIR—Comedy
(24) 700 CLUB—Religion
(E) MacNEIL/LEHRER REPORT
8:30 (17) GREEN ACRES—Comedy
(E) SPOLETO '80
Featured: jazz and country music performances from the Spoleto Festival U.S.A. 1980
9 AM (3) JEFFERSONS
Louise (Isabel Sanford) loses her memory as the result of a mugging.
(5) (9) PHIL DONAHUE
Dr. Nathaniel Branden, author of "The Psychology of Romantic Love," is the program guest. (60 min.)

Thursday

5:30 AM to 10 AM

(7) (8) PTL CLUB—Religion
(13) STRAIGHT TALK—Discussion
(17) MOVIE—Western
"Run for Cover." (1955) A drifter, appointed sheriff, finds his embittered young deputy causing him more trouble than outlaws. James Cagney, John Derek. (1 hr., 55 min.)
(24) ED ALLEN—Exercise
(E) ODYSSEY—Documentary
See Sun. 7 P.M. Ch. 10. (60 min.)
5:30 (3) ALICE
Lovelorn Vera (Beth Howland) swallows a bottleful of sleeping pills.
(24) LOVE, AMERICAN STYLE
1. A sailor (Roger Miller) and his gal (Maureen Arthur) head for a splashy wedding in Las Vegas, but a wrong turn lands them in a desert town. 2. About a couple reflecting on phonies.
10AM (3) PRICE IS RIGHT—Game
(5) (9) HIGH ROLLERS—Game
(7) (8) (13) LAVERNE & SHIRLEY
The girls are imprisoned in a rundown mansion.
(24) PTL CLUB—Religion
(E) REBOP—Children



Thursday

10:30 AM to 3:30 PM

10:30 (5) (9) WHEEL OF FORTUNE—Game
(7) (8) FAMILY FEUD—Game
(13) ALL MY CHILDREN—Serial
(E) MISTER ROGERS—Children
10:40 (10) COMMUNITY BULLETIN BOARD
10:45 (10) A.M. WEATHER
10:55 (17) NEWS
11AM (3) YOUNG AND THE RESTLESS—Serial
(5) (9) CHAIN REACTION—Game
Vicki Lawrence, Robert Mandan, Judy Norton-Taylor, Richard Paul.
(7) $20,000 PYRAMID—Game
Lynn Swann, Gina Hecht.
(8) ALL MY CHILDREN—Serial
(10) (E) SESAME STREET
(17) LOVE, AMERICAN STYLE
11:30 (5) (9) PASSWORD PLUS—Game
John Astin, Betty White.
(7) (13) RYAN'S HOPE—Serial
(17) MOVIE—Musical
"Those Redheads from Seattle." (1953) Four sisters find romance in an Alaskan frontier town. Kathie: Rhonda Fleming. Mrs. Edmonds: Agnes Moorehead. (1 hr., 55 min.)

Lynn Redgrave

Next week in TV Guide, meet Lynn Redgrave, and discover how the Oscar-nominee and veteran of the British and American stage wound up on *House Calls.*

AFTERNOON

Noon (3) (5) (8) (13) NEWS
(7) ALL MY CHILDREN—Serial
(9) NOON
(10) DICK CAVETT
The scheduled conclusion of a show on horse racing.
(24) MOVIE—Drama (BW)
"The Thief." (1952) Ray Milland portrays a traitorous nuclear scientist in this unusual spy thriller. The novelty: no dialogue. Martin Gabel, Rita Gam. (2 hrs.)
(E) STUDIO SEE—Children
12:30 (3) SEARCH FOR TOMORROW—Serial
(5) (9) DAYS OF OUR LIVES—Serial
(8) RYAN'S HOPE—Serial
(10) SOUNDSTAGE
See Tues. 9 P.M. Ch. 10. (60 min.)
(13) FAMILY FEUD—Game
(E) ZOOM—Children
1 PM (3) AS THE WORLD TURNS—Serial
(7) (8) (13) ONE LIFE TO LIVE
(E) ELECTRIC COMPANY—Children
1:25 (17) NEWS
1:30 (5) (9) DOCTORS—Serial
(10) ARTISTRY OF...
(17) FATHER KNOWS BEST (BW)
(E) TO BE ANNOUNCED
2 PM (3) GUIDING LIGHT—Serial
(5) (9) ANOTHER WORLD—Serial
(7) (8) (13) GENERAL HOSPITAL
(10) (E) OVER EASY—Hugh Downs
Journalist I.F. Stone is interviewed. Also: updated information on lung cancer in older men. (Repeat) [Closed-captioned.]
(17) FUN TIME—Children
(24) PARTRIDGE FAMILY—Comedy
High hopes for Keith after he's offered a Hollywood screen test.
2:30 (10) VILLA ALEGRE—Children
(24) KROFFT SUPERSTARS
(E) BONAVENTURE CONSUMER TRAVEL
3 PM (3) SUPERMAN—Adventure (BW)
Lois trails two men who have been destroying plaster statues.
(7) (8) (13) EDGE OF NIGHT
(10) SESAME STREET—Children
(17) FLINTSTONES—Cartoon
(24) BUGS BUNNY AND FRIENDS
(E) STRATEGIES IN READING
3:30 (3) ANDY GRIFFITH—Comedy

Thursday

3:30 PM to 4:30 PM

5 MERV GRIFFIN
Guests: Chevy Chase, Andy Gibb, Graham Nash, Grace Slick and improvisational comedians Jim Staahl and Jim Fisher. (90 min.)
7 LITTLE RASCALS—Comedy (BW)
8 BOZO'S BIG TOP—Children
9 TOM & JERRY/LITTLE RASCALS
13 MY THREE SONS—Comedy
Swinging singles have taken over the Mexican resort where Chip and Polly (Stanley Livington, ,Ronne Troup) hoped to spend a quiet honeymoon.
17 GILLIGAN'S ISLAND
24 SPIDERMAN—Cartoon
E COOKIN' CAJUN
Two casseroles are prepared.

4 PM **3 BEVERLY HILLBILLIES** (BW)
Granny's still brews trouble with Mrs. Drysdale. Mrs. Drysdale: Harriet MacGibbon. Granny: Irene Ryan.
7 BEVERLY HILLBILLIES —Comedy
8 BIG VALLEY—Western
Boxer Jack Kilbain (Larry Pennell) can't resist returning to the ring for one more bout, even though it may cost him his family—and his life. Nick: Peter Breck. (60 min.)
9 REAL McCOYS—Comedy (BW)
Luke fumes when a crop duster maneuvers to steal his girl friend.
10 E MISTER ROGERS' NEIGHBORHOOD—Children
13 BONANZA—Western
Joe's after the clever swindlers who hoodwinked the Cartwrights and robbed the Virginia City bank. Joe: Michael Landon. (60 min.)
17 MY THREE SONS—Comedy
24 POPEYE—Cartoon

4:30 **3 DICK VAN DYKE—Comedy** (BW)
Buddy's friends get annoyed at his prank phone calls. Buddy: Morey Amsterdam. Rob: Dick Van Dyke.
7 GOMER PYLE, USMC
9 GILLIGAN'S ISLAND
Who's sending Mrs. Howell unsigned love notes? Howell: Jim Backus.
10 GED SERIES—Instruction
17 I DREAM OF JEANNIE—Comedy
24 FLINTSTONES—Cartoon
E SESAME STREET—Children

5 PM **3 MARY TYLER MOORE—Comedy**
Mary goes to a high-school reunion that has all the sparkle of a dusty yearbook. Ed: Ron Masak.
5 NEWS
7 HOGAN'S HEROES—Comedy
8 13 ABC NEWS—Reynolds
9 BEWITCHED—Comedy
10 ZOOM—Children
Captioned for the hearing-impaired.
17 ANDY GRIFFITH—Comedy (BW)
24 WILD WILD WEST—Adventure
A tempestuous diva (Patrice Munsel) becomes an added piece to a puzzle when kidnapers try to make her their fifth victim. (60 min.)

5:30 **3 CBS NEWS—Walter Cronkite**
7 ABC NEWS—Frank Reynolds
8 ANDY GRIFFITH—Comedy (BW)
A farmer infected by a rusty nail refuses a tetanus shot.
9 NBC NEWS—John Chancellor
10 OVER EASY—Hugh Downs
Journalist I.F. Stone is interviewed. Also: updated information on lung cancer in older men. (Repeat)
[Closed-captioned.]

13 GOOD TIMES—Comedy
Conclusion: At a gathering after James's funeral, the grief-stricken children grow bitter over Florida's festive manner. Bookman: Johnny Brown. Reverend Gordon: Nick LaTour. Wanda: Helen Martin.
17 I LOVE LUCY—Comedy (BW)
E ELECTRIC COMPANY—Children

EVENING

6 PM **3 7 8 9 13 NEWS**
5 NBC NEWS—John Chancellor
10 WEEKNIGHT—Magazine
17 HOGAN'S HEROES—Comedy
24 FAMILY AFFAIR—Comedy
Experts advise Bill (Brian Keith) to separate the twins. Jody: Johnnie Whitaker. Buffy: Anissa Jones.
E ZOOM—Children

6:30 **3 MATCH GAME**
5 TIC TAC DOUGH—Game
7 RACELAND PARK REPORT
8 CAROL BURNETT AND FRIENDS—Comedy
Guest Kaye Ballard joins Carol and Vicki Lawrence in a comedy sketch about three "friends" who argue over their luncheon check.
9 NEWLYWED GAME
10 E MacNEIL/LEHRER REPORT
17 ALL IN THE FAMILY
24 I DREAM OF JEANNIE—Comedy
Double trouble: Jeannie (Barbara Eden) and Tony (Larry Hagman) plan to match Roger with the girl of his dreams. Patricia: Janis Hansen

7 PM **3 WALTONS**
Olivia and John (Michael Learned, Ralph Waite) agonize over the news that John-Boy is missing in action, and are determined to learn of his fate. Mary Ellen: Judy Norton-Taylor. Ben: Eric Scott. Jim-Bob: David W. Harper. Elizabeth: Kami Cotler. Ike: Joe Conley. Corabeth: Ronnie Claire Edwards. Rose: Peggy Rea. Jeffrey: Keith Mitchell. Serena: Martha Nix. Jason: Jon Walmsley. (Repeat. 60 min.)
Guest Cast
Henshaw .....Richard Venture
Mrs. Denman .....Diana Douglas
5 9 BUCK ROGERS IN THE 25th CENTURY—Science Fiction
The women of a faraway planet resort

Thursday

7 PM to 8 PM

to kidnaping to restore their war-depleted male population. Buck: Gil Gerard. Wilma: Erin Gray. Huer: Tim O'Connor. Twiki: Felix Silla. Voice of Twiki: Mel Blanc. (Repeat; 60 min.)

Guest Cast

Prime Minister .....Anne Jeffreys
Ariela .....Ann Dusenberry
Thorne .....Jay Robinson
Nyree .....Liberty Godshall

7 8 13 MORK & MINDY

Mork's apprehension over Mindy's tonsillectomy turns to terror when a hospital error schedules her for brain surgery. Mork: Robin Williams. Mindy: Pam Dawber. Burnett: Vernon Weddle. Doctor: Wayne Morton. Virginia: Anita Dangler. (Repeat)

10 BILL MOYERS' JOURNAL

An interview with Mexican author and diplomat Carlos Fuentes. (60 min.)

17 MOVIE—Drama

"A Girl Named Tamiko." (1962) This tale of miscegenation in modern Japan is recommended for its location photography. Laurence Harvey, France Nuyen, Martha Hyer, Michael Wilding. (2 hrs., 30 min.)

24 PEOPLE, PLACES AND LIVING SPACES

Economical and innovative home remodeling ideas are featured. (60 min.)

E MURDER MOST ENGLISH —Mystery

The Wilbraham emeralds are found, but the murderer's identity and motive still unsettle Lord Peter Wimsey (Ian Carmichael) as "The Nine Tailors" concludes. Bunter: Glyn Houston. Rector: Donald Eccles. Will Thoday: Neil McCarthy. (60 min.)

7:30 **7 8 13 BENSON—Comedy**

The neglected wife of a bigwig industrialist uses Benson, her old sweetheart, to make her husband jealous. Benson: Robert Guillaume. Governor: James Noble. Howard: Roscoe Lee Browne. Carol: Denise Nicholas. Marcy: Caroline McWilliams. Taylor: Lewis J. Stadlen. Katie: Missy Gold. (Repeat)

8 PM **3 BARNABY JONES—Crime Drama**

The search for a missing girl takes Betty (Lee Meriwether) to a lodge that happens to be a recruiting center for white slavers. Barnaby: Buddy Ebsen. J.R.: Mark Shera. (Repeat; 60 min.)

Guest Cast

Brad Adamson .....Dabney Coleman
Les Harmon .....Marshall Colt
Sally .....Debi Richter
Al De Paris .....David Darlow
Jeannie Larkin .....Roberta Leighton

5 9 MOVIE—Mystery

Tony winner Barnard Hughes plays an eccentric Manhattan priest and amateur detective in "The Girl in the Park," a 1979 TV-movie in which an actress is subjected to a campaign of terror. Originally entitled "Sanctuary of Fear," the film is loosely derived from G.K. Chesterton's Father Brown stories. (Repeat; 2 hrs.)

Supporting Cast

Carol Bain .....Kay Lenz
Jack Coburn .....David Rasche
Russell Heyman ...Donald Symington
Whitney Fowler .....Jeffrey DeMunn
Father Wembley ...Robert Schenkkan
Police Lieutenant ...Michael McGuire
Beth .....Maureen Silliman
Eli Clay .....Peter Maloney
Judge Potter .....Fred Gwynne
Mrs. Glidden .....Elizabeth Wilson

close up

ABC NEWS CLOSEUP
9 PM 7 8 13

TO DIE FOR IRELAND

Special: Ten years of sectarian conflict in Northern Ireland have resulted in more than 2000 deaths. And, say documentarians Alan and Susan Raymond, there's no resolution in sight, as a well-armed IRA guerrilla force numbering 300-500 continues to oppose—with deadly skill—an estimated 33,000 British and government troops.

Exploring "both sides of the story" in and around Belfast, the report (still being edited at press time) interweaves scenes of—and comments from—British soldiers and IRA sympathizers. The Raymonds accompany a British bomb-disposal unit to a bus depot that has been raided by terrorists; and join in a tense military patrol of the village of Crossmaglen, where nearby—hours after the murder of Lord Mountbatten last August 18—British soldiers were killed in IRA bombings that constituted, by one account, "the single worst military loss the British had suffered in Ireland since the 1916 Easter Uprising in Dublin."

British troops guard the streets of Crossmaglen, a village in Northern Ireland.

But to an official with the Sinn Fein (the political wing of the IRA), it's the "'Brits' [who are] the real men of violence" in Northern Ireland. That feeling is sometimes echoed in the streets, as in one scene where British tanks are pelted with rocks by hostile residents. (60 min.)

IN 1969, THE BRITISH ARMY WAS SENT TO NORTHERN IRELAND TO KEEP THE PEACE.

SINCE THEN THERE HAVE BEEN 2,020 KILLINGS, 6,740 EXPLOSIONS AND 23,000 INJURIES.

TONIGHT, WITNESS THE STRUGGLE FOR YOURSELF.

ABC NEWS CLOSEUP
"To Die For Ireland"

abc SPECIAL 9:00PM 7 8 13

7 8 13 BARNEY MILLER

The detectives take up the cause of a Burmese national who is indentured to a countryman, and therefore "belongs" to him. Barney: Hal Linden. Harris: Ron Glass. Wojo: Maxwell Gail. Luger: James Gregory. Azzari: Manu Tupou. William Nu: Sumant. Arlene Kenton: Peg Shirley. Parks: Stanley Kamel. (Repeat)

[Closed-captioned.]

10 BEN WATTENBERG'S 1980 —Report

Host Ben J. Wattenberg talks with former Texas representative Barbara Jordan in an interview taped April 29. Jordan discusses her years in Congress and reasons for leaving politics.

24 MOVIE—Thriller

"What's the Matter with Helen?" (1971) Murder hovers over a 1930s Hollywood dance school run by two widows whose past threatens their future. Debbie Reynolds, Shelley Winters, Dennis Weaver. Sister Alma: Agnes Moorehead. (2 hrs.)

E SNEAK PREVIEWS

Critics Gene Siskel and Roger Ebert choose the best movies of the '70s, including "Annie Hall." (Repeat)

8:30 **7 8 13 SEMI-TOUGH —Comedy**

Shake (David Hasselhoff) comes out of the Bulls' latest game with a swollen head—he made a game-winning catch ending a season-long losing streak. Billy Clyde: Bruce McGill. Barbara Jane: Markie Post.

10 CAMERA THREE

Profiled: author John Irving, who reflects on the success of his novel "The World According to Garp," and discusses his family and his devotion to wrestling.

E GOOD NEIGHBORS—Comedy

Tom (Richard Briers) has a solution to Barbara's clothing problem. Barbara: Felicity Kendal.

9 PM **3 KNOTS LANDING**

Return: Relocated in Southern California, Gary and Val find themselves involved in a domestic dispute between a neighbor (Don Murray) and his rebellious teen-age daughter. Gary: Ted Shackelford. Val: Joan Van Ark. Karen: Michele Lee. Kenny: James Houghton. Ginger: Kim Lankford. Richard: John Pleshette. Laura: Constance McCashin. Diana: Claudia Lonow. (Repeat; 60 min.)

Guest Cast

Annie .....Karen Allen
Bobby .....Patrick Duffy

7 8 13 ABC NEWS CLOSEUP

Special: A report on the conflict in Northern Ireland. For details, see the Close-up on page A-74. (60 min.)

[Pre-empts regular programming.]

10 MASTERPIECE THEATRE

Closed-captioned. See Sun. 8 P.M. Ch. 10 for details. (60 min.)

E BILL MOYERS' JOURNAL

See 7 P.M. Ch. 10. (60 min.)

9:30 **17 UPSTAIRS, DOWNSTAIRS**

After an accidental meeting on a train, Rose (Jean Marsh) and an Australian sheep farmer begin a whirlwind courtship. Gregory: Keith Barron. (60 min.)

10PM **2 5 7 8 9 13 NEWS**

10 E DICK CAVETT

Scheduled: An interview with musician Frank Zappa.

24 INN NEWS

10:30 **3 ALL IN THE FAMILY**

Edith is convinced that she's a kleptomaniac. Edith: Jean Stapleton. Archie: Carroll O'Connor.

5 9 TONIGHT

Joe Namath, animal expert Jim Fowler, Kenny Rogers and Dottie West. Johnny Carson. (Repeat; 90 min.)

7 8 U.S. OPEN

Special: A report on first-round play at Baltusrol Golf Club in Springfield, N.J.

10 CAPTIONED ABC NEWS

13 GUNSMOKE—Western

Festus's prisoner is a roguish thief (James Stacy) who is long on charm but short on ethics. Festus: Ken Curtis. Martha: Beth Brickell. (60 min.)

17 MOVIE—Drama BW

"The Hatchet Man." (1932) Edward G. Robinson is superb in this tale of tong wars, adultery and vengeance set in San Francisco's Chinatown. Loretta Young. (1 hr., 35 min.)

24 MOVIE—Comedy

"Man with a Million." (English, 1954) Stylish treatment of the Mark Twain tale about an experiment with a million-pound bank note and a human guinea pig (Gregory Peck). Jane Griffiths, Joyce Grenfell, Ronald Squire. (2 hrs.)

Thursday

10:30 PM to Sign-off

E **RIGHTEOUS APPLES —Comedy-Drama**
Sandy (Elizabeth Daily) falls into the clutches of a pimp. Nick: Grainger Hines. Gloretta: Kutee. Big Neck: Mykel T. Williamson. Dad Burns: Graham Jarvis. DC: Joey Camen.

10:45 7 8 **ABC NEWS—Ted Koppel**

11PM 3 **STREETS OF SAN FRANCISCO —Crime Drama**
A prominent attorney is stalked by a vengeful ex-con he once prosecuted. Karl Malden, Richard Hatch. Charlie Finn: Pernell Roberts. Drake: Lawrence Pressman. Betts: George Murdock. (60 min.)

E **JOB BANK**

11:05 7 8 **CHARLIE'S ANGELS**
The Angels' vacation is clouded by the disappearance of Kris's uncle, and the indifference of her aunt. (70 min.)

11:30 13 **U.S. OPEN**
Special: A report on first-round play at Baltusrol Golf Club in Springfield, N.J.

11:45 13 **ABC NEWS—Ted Koppel**

Mid. 3 **MOVIE—Comedy**
"The Bliss of Mrs. Blossom." (English; 1968) Shirley MacLaine and Richard Attenborough give expert comedy performances in this offbeat farce about a London housewife who keeps a lover in the attic. (2 hrs.)

5 9 **TOMORROW—Tom Snyder**
Scheduled: Barry Bremen, who has successfully posed as a Dallas Cowboy cheerleader. (60 min.)

12:05 13 **CHARLIE'S ANGELS**
See 11:05 P.M. Ch. 7. (70 min.)

17 **NEWS**

12:10 17 **MOVIE—Adventure**
"City Beneath the Sea." (1953) Robert Ryan and Anthony Quinn dive for sunken gold in the West Indies. Terry: Mala Powers. Meade: George Matthews. (1 hr., 50 min.)

12:15 7 8 **BARETTA—Crime Drama**
A hood's only hope of disproving a murder frame lies with a woman who won't back his alibi. Terry: Margot Kidder. (70 min.)

1 AM 5 9 24 **NEWS**

1:15 13 **BARETTA—Crime Drama**
See 12:15 A.M. Ch. 7. (70 min.)

1:25 8 **NEWS, LITTLE BREADCAST**

2 AM 8 **MOVIE—Drama**
"A Great American Tragedy." (1972) Above-average TV-movie about a middle-aged aerospace engineer suddenly faced with unemployment. George Kennedy, Vera Miles. (90 min.)

17 **MOVIE—Drama** (BW)
"Flood Tide." (1958) No one will listen when a convicted murderer claims that a crippled boy lied in his court testimony. George Nader. Barbara: Joanna Moore. Anne: Cornell Borchers. (1 hr., 50 min.)

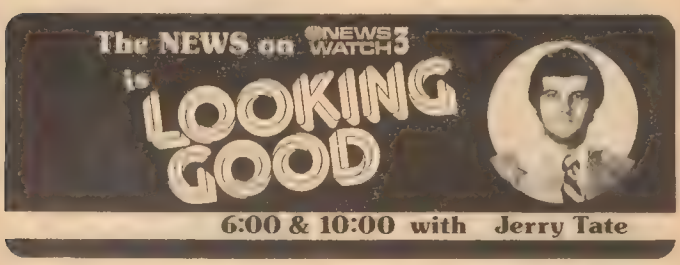
2:25 13 **NEWS**

3:30 3 **MOVIE—Drama** (BW)
"Mr. Soft Touch." (1949) A gambler, pursued by racketeers, hides in a settlement house and is reformed by a social worker. Glenn Ford, Evelyn Keyes, John Ireland. Rickle: Percy Kilbride. (90 min.)

3:50 17 **MAVERICK—Western** (BW)

4:50 17 **WORLD AT LARGE—Travel**

5 AM 3 **MOVIE—Musical**
"The Petty Girl." (1950) Robert Cummings as an artist romancing a prim teacher (Joan Caulfield), who turns lovely. Amusing. (60 min.)



Friday

5:30 AM to Noon

MORNING

5:30 (17) **NEWS**
5:55 (5) **TV CHAPEL**
(8) **LITTLE BREADCAST**
6 AM (3) **FRIDAY MORNING—Schieffer**
(5) **MARTY ROBBINS' SPOTLIGHT —Variety**
The Statler Brothers are featured, with Carl Perkins and Mel Tillis also on hand. Musical highlights: "I'll Go to My Grave Loving You," "Do You Know You Are My Sunshine?" (Statler Brothers).
(7) (8) **PTL CLUB—Religion**
(9) **MORNIN'**
(13) **DINAH! & FRIENDS**
From Hong Kong: The guests include Don Meredith, Harvey Korman, Eydie Gorme, Steve Lawrence, movie producer Raymond Chow and actor Jackie Chang. (60 min.)
(17) **FUN TIME**
6:30 (5) **WAKE UP CALL**
6:45 (E) **A.M. WEATHER**
7 AM (3) **GOOD MORNING FROM MEMPHIS**
(5) (9) **TODAY—Tom Brokaw**
Magician Harry Blackstone is a scheduled guest. (2 hrs.)
(7) (8) (13) **GOOD MORNING AMERICA—David Hartman**
Scheduled: Pittsburgh Steeler Lynn Swann and singer Della Reese. (2 hrs.)
(17) **HAZEL**
(24) **HEALTH FIELD**
Topic: surgical removal of cataracts.
(E) **OVER EASY—Hugh Downs**
Journalist I.F. Stone is interviewed. Also: updated information on lung cancer in older men. (Repeat)
7:30 (17) **LUCY SHOW**
(24) **STAR BLAZERS—Cartoon**
(E) **WORLD OF THE SEA**
8 AM (3) **CAPTAIN KANGAROO**
Actor Dick Latessa visits. (60 min.)
(17) **FAMILY AFFAIR—Comedy**
(24) **700 CLUB—Religion**
(E) **MacNEIL/LEHRER REPORT**
8:30 (17) **GREEN ACRES—Comedy**
(E) **SPOLETO '80**
See the 3 P.M. listing.
9 AM (3) **JEFFERSONS**
Louise and her sister (Josephine Premice) are reunited after 30 years.
(5) (9) **PHIL DONAHUE**
Topic: midwifery. (60 min.)
(7) (8) **PTL CLUB—Religion**
(13) **STRAIGHT TALK—Discussion**
(17) **MOVIE—Mystery** (BW)
"In a Lonely Place." (1950) Nicholas Ray directed this taut thriller about a jaded screenwriter (Humphrey Bogart) who becomes innocently involved in murder. Laurel: Gloria Grahame. (1 hr., 55 min.)
(24) **ED ALLEN—Exercise**
(E) **VAUDEVILLE**
See Sat. 5 P.M. (60 min.)
9:30 (3) **ALICE**
Alice is tempted by an old friend's marriage proposal.
(24) **LOVE, AMERICAN STYLE**
1. A disagreement about wedding plans with E.J. Peaker and Paul Winchell as practical jokers. 2. Wally Cox trying to win a girl.
10AM (3) **PRICE IS RIGHT—Game**
(5) (9) **HIGH ROLLERS—Game**
(7) (8) (13) **LAVERNE & SHIRLEY**
Lenny and Squiggy get stood up.
(24) **PTL CLUB—Religion**
(E) **REBOP—Children**
10:30 (5) (9) **WHEEL OF FORTUNE**
(7) (8) **FAMILY FEUD—Game**
(13) **ALL MY CHILDREN—Serial**
(E) **MISTER ROGERS—Children**
10:55 (10) **COMMUNITY BULLETIN BOARD**
(17) **NEWS**
11AM (3) **YOUNG AND THE RESTLESS —Serial**
(5) (9) **CHAIN REACTION—Game**
Judy Norton-Taylor, Richard Paul
(7) **$20,000 PYRAMID—Game**
Gina Hecht, Lynn Swann.
(8) **ALL MY CHILDREN—Serial**
(10) (E) **SESAME STREET**
(17) **LOVE, AMERICAN STYLE**
11:30 (5) (9) **PASSWORD PLUS—Game**
John Astin, Betty White.
(7) (13) **RYAN'S HOPE—Serial**
(17) **MOVIE—Drama** (BW)
"Abandon Ship." (English; 1957) Tyrone Power must order 12 persons overboard from a crowded lifeboat Taut, well-played story; based on fact. Mai Zetterling, Lloyd Nolan, Stephen Boyd. (2 hrs.)

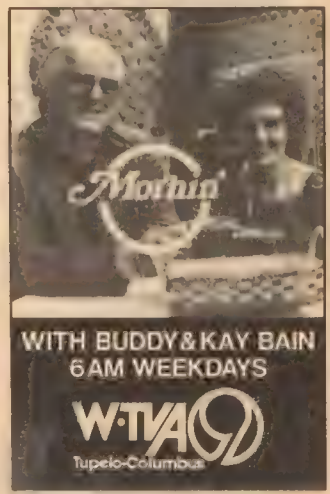
AFTERNOON

Noon (3) (4) (5) (13) **NEWS**
(7) **ALL MY CHILDREN—Serial**
(9) **NOON**

Friday

Noon to 4 PM

10 **DICK CAVETT**
Scheduled: An interview with musician Frank Zappa.
24 **MOVIE—Drama** (BW)
"Lady from Louisiana." (1941) Lavishly produced tale about a lawyer (John Wayne) trying to clean up old New Orleans. (2 hrs.)
E **STUDIO SEE—Children**
12:30 3 **SEARCH FOR TOMORROW —Serial**
5 9 **DAYS OF OUR LIVES —Serial**
8 **RYAN'S HOPE—Serial**
10 **BILL MOYERS' JOURNAL**
See Thurs. 7 P.M. Ch. 10. (60 min.)
13 **FAMILY FEUD—Game**
E **ZOOM—Children**
1 PM 3 **AS THE WORLD TURNS—Serial**
7 8 13 **ONE LIFE TO LIVE**
E **ELECTRIC COMPANY—Children**
1:30 5 9 **DOCTORS—Serial**
10 **ARTISTRY OF...**
17 **BASEBALL**
The Atlanta Braves vs. the Cubs at Wrigley Field in Chicago. (Live)
E **TO BE ANNOUNCED**
2 PM 3 **GUIDING LIGHT—Serial**
5 9 **ANOTHER WORLD—Serial**
7 8 13 **GENERAL HOSPITAL**
10 E **OVER EASY—Hugh Downs**
A performance by flamenco guitarist Carlos Montoya. (Repeat) [Closed-captioned.]
24 **PARTRIDGE FAMILY—Comedy**
Insomnia's the problem: Danny won a race horse that can't sleep.
2:30 10 **VILLA ALEGRE—Children**
24 **KROFFT SUPERSTARS**
E **BONAVENTURE CONSUMER TRAVEL**
3 PM 3 **SUPERMAN—Adventure** (BW)
Someone has stolen a secret formula that is the only known defense against atomic warfare. Clark: George Reeves.
7 8 13 **EDGE OF NIGHT**
10 **SESAME STREET—Children**
24 **BUGS BUNNY AND FRIENDS**
E **SPOLETO '80**
Dance performances by Spoleto Festival U.S.A. 1980 are the focus of this episode. Included: clips of performances by the Joyce Tisler Danscompany, the Nikolais Dance Theatre.
3:30 3 **ANDY GRIFFITH—Comedy**
5 **MERV GRIFFIN**
The guests include Pam Dawber, Helen Gurley Brown, Donna Pescow, screen writer Gail Parent and Michele Lee. (90 min.)
7 **LITTLE RASCALS—Comedy** (BW)
8 **BOZO'S BIG TOP—Children**
9 **TOM & JERRY/LITTLE RASCALS**
13 **MY THREE SONS—Comedy**
Growing pains for Chip and Polly's parents, who miss the newlyweds.
24 **SPIDERMAN—Cartoon**
E **COOKIN' CAJUN**
Shrimp stew; stuffed cucumbers.
4 PM 3 **BEVERLY HILLBILLIES** (BW)
Jed (Buddy Ebsen) decides to put his money into livestock.
7 **BEVERLY HILLBILLIES —Comedy**
8 **BIG VALLEY—Western**
Victoria (Barbara Stanwyck) and a cynical hunter search for an Indian brave infected with measles—a disease that could wipe out the young man's tribe. (60 min.)
9 **REAL McCOYS—Comedy** (BW)
Grampa thinks he made a sharp deal selling "worthless" farm land.



Friday

4 PM to 7 PM

10 E MISTER ROGERS' NEIGHBORHOOD—Children
13 BONANZA—Western
Stillwater's Sheriff Austin (Pat Hingle) holds Candy in jail, but he won't explain why or notify the Cartwrights. (60 min.)
17 MY THREE SONS—Comedy
24 POPEYE—Cartoon

4:30 **3 DICK VAN DYKE—Comedy** (BW)
The search is on: Rob's lost a script in Grand Central Station.
7 GOMER PYLE, USMC
9 GILLIGAN'S ISLAND
A brawny ape man (Denny Miller) terrorizes the castaways.
10 ELECTRIC COMPANY—Children
17 I DREAM OF JEANNIE—Comedy
24 FLINTSTONES—Cartoon
E SESAME STREET—Children

5 PM **3 MARY TYLER MOORE—Comedy**
A strike leaves only Mary and Lou (Edward Asner) to get the news on the air. Al: Dick Balduzzi.
5 NEWS
7 HOGAN'S HEROES—Comedy
8 13 ABC NEWS—Reynolds
9 BEWITCHED—Comedy (BW)
Darrin makes the sports page: he has kayoed a heavyweight boxer.
10 ZOOM—Children
17 ANDY GRIFFITH—Comedy (BW)
24 WILD WILD WEST—Adventure
West (Robert Conrad) attends the reading of a will, amid such spookings as a storm-lashed estate, a howling hound—and an unseen, sinister presence. (60 min.)

5:30 **3 CBS NEWS—Walter Cronkite**
7 ABC NEWS—Frank Reynolds
8 ANDY GRIFFITH—Comedy (BW)
Andy's asking the crime commission for money—for crime-free Mayberry. Barney: Don Knotts.
9 NBC NEWS—John Chancellor
10 OVER EASY—Hugh Downs
A performance by flamenco guitarist Carlos Montoya. (Repeat) [Closed-captioned.]

VITAL STATISTICS

Cable systems now offer their subscribers a maximum of 36 channels. However, some companies are presently testing a 54-channel system.

13 GOOD TIMES—Comedy
An older woman (Rosalind Cash) becomes the object of affection for a lovesick J.J. (Jimmie Walker).
17 I LOVE LUCY—Comedy (BW)
E ELECTRIC COMPANY—Children

EVENING

6 PM **3 7 8 9 13 NEWS**
5 NBC NEWS—John Chancellor
10 WEEKNIGHT—Magazine
17 HOGAN'S HEROES—Comedy
24 FAMILY AFFAIR—Comedy (BW)
Cissy is afraid Bill will marry the glamorous girl he's been dating.
E ZOOM—Children

6:30 **3 MATCH GAME**
5 TIC TAC DOUGH—Game
7 3'S A CROWD—Game
8 CAROL BURNETT AND FRIENDS
Jerry Stiller and Anne Meara are the guests. Comedy: a Chinese leader and his wife (Stiller, Meara) discuss American politicians' recent visit to their country; and two pairs of minor-accident victims try to iron out what really happened.
9 NEWLYWED GAME
10 E MacNEIL/LEHRER REPORT
17 ALL IN THE FAMILY
24 I DREAM OF JEANNIE—Comedy
Double trouble: Jeannie (Barbara Eden) and Tony (Larry Hagman) plan to match Roger with the girl of his dreams. Patricia: Janis Hansen.

7 PM **3 INCREDIBLE HULK**
Ill-prepared burglars wind up taking a department store's night shift—including David—hostage. David: Bill Bixby Hulk: Lou Ferrigno. (Repeat, 60 min.)

Guest Cast

Karen ..... Anne Lockhart
Jim ..... Paul Picerni
Gary ..... Stanley Kamel
Raymond ..... Parley Baer

5 9 HERE'S BOOMER —Adventure
Boomer helps a declining vaudevillian (Tom Bosley) out of a creative rut. Lew: Barney Martin. Combs: James Luisi. Announcer: Fred Dennis
7 8 13 MOVIE—Thriller
Poisonous ants terrorize a mountain resort in "Panic at Lake Wood Manor," a 1977 TV-movie. (Repeat; 2 hrs.)

Friday

7 PM to 9 PM

Cast

Mike Carr .....Robert Foxworth
Valerie Adams .....Lynda Day George
Ethel Adams .....Myrna Loy
Tony Fleming .....Gerald M. Gordon
Gloria Henderson ...Suzanne Somers
Peggy Kenter .....Anita Gillette
Vince .....Bernie Casey
Richard Cyril .....Barry Van Dyke

10 E WASHINGTON WEEK IN REVIEW

17 MOVIE—Thriller

"Black Sabbath." (Italian; 1964) Three tales of horror combined in one film. Some genuinely scary moments, and Boris Karloff is in good form. (2 hrs.)

24 BASEBALL WARM-UP

7:30 5 9 ME AND MAXX—Comedy

Maxx (Melissa Michaelsen) refuses to do her chores until Norman (Joe Santos) gives in to her demands for a stereo, her own telephone and more allowance. Karen: Mindy Cohen. Gary: Denny Evans. Mitch: Jim Weston.

10 E WALL STREET WEEK —Louis Rukeyser

The prospects for money-market funds are evaluated.

24 BASEBALL

The Reds vs. the Cardinals at Busch Memorial Stadium in St. Louis. (Live)

8 PM 3 DUKES OF HAZZARD

Luke and Bo (Tom Wopat, John Schneider) meet their racing idol, NASCAR's Cale Yarborough, who's testing a secret turbocharger Boss Hogg is scheming to steal. Hogg: Sorrell Booke. Garvey: Harrison Page. Enos: Sonny Shroyer. Rowby: Tom McFadden. Simon: William Watson. Jesse: Denver Pyle. Cooter: Ben Jones. (Repeat; 60 min.)

5 9 ROCKFORD FILES—Crime Drama

Rockford's trailer becomes a refuge for terrified streetwalker Rita Capkovic (Rita Moreno), badly injured by a pimp who's outraged by her determination to quit the street. Rockford: James Garner. Angel: Stuart Margolin. Rocky: Noah Beery. Becker: Joe Santos. (Repeat; 60 min.)

Supporting Cast

Al Halusca .....Jerry Douglas
Linda Hassler .....Corinne Michaels
Peggy Becker .....Pat Finley
Norman .....William Beckley

10 NON FICTION TELEVISION —Documentary

"Taking Back Detroit" focuses on three avowed Marxists working within the system. Judge Justin Ravitz, City Councilman Kenneth Cockrel and Sheila Murphy of the Motor City Labor League explain how their political beliefs don't necessarily conflict with existing government, and discuss their ideas for improving the criminal-justice system. (60 min.)

E MOVIE—Comedy BW

"Monsieur Beaucaire." (1946) Bob Hope as a 17th-century French barber up to his ears in court intrigue. Mimi: Joan Caulfield. Don: Joseph Schildkraut. Mme. Pompadour: Hillary Brooke. (90 min.)

9 PM 3 DALLAS

The Ewings may lose their ranch, which was mortgaged to finance J.R.'s ill-advised oil-drilling scheme. J.R.: Larry Hagman. Ellie: Barbara Bel

Geddes. Jock: Jim Davis. Cliff: Ken Kercheval. Bobby: Patrick Duffy. Sue Ellen: Linda Gray. Pam: Victoria Principal. Lucy: Charlene Tilton. Kristin: Mary Crosby. (Repeat; 60 min.)

Guest Cast

Vaughn Leland .....Dennis Patrick
Connie .....Jenna Michaels

5 9 MAN CALLED SLOANE

Return: Government agent Sloane (Robert Conrad) has only 72 hours to defuse a plot to terrorize the world with plutonium-energized androids. Director: Dan O'Herlihy. Torque: Ji-Tu Cumbuka. (Repeat; 60 min.)

Guest Cast

Manfred Baranoff ...Roddy McDowall
Sara .....Diane Stilwell
Alexander .....Christian Marlowe
Krista .....Chris de Lisle
Kelly .....Karen Purcil

7 8 13 TENSPEED AND BROWN SHOE—Adventure

E.L. (Ben Vereen) hopes to capitalize on the fact that their cleaning woman is a bona fide Russian princess. Lionel: Jeff Goldblum. (60 min.)

Guest Cast

Katie .....Lesley Woods
Gardenia .....Mario Roccuzzo
Marty Boxx .....Rene Auberjonois
Prof. Davidson ....Claude Earl Jones
French .....James Gosa

10 SEARCH FOR SOLUTIONS —Documentary

See Tues. 8 P.M. Ch. 10. (60 min.)

17 PERSPECTIVE ON GREATNESS —Documentary (BW)

"The First Lady of the World," a chronicle of the life of Eleanor Roosevelt. Photos depict her childhood and wedding in 1905. Also: films of life in Washington. (60 min.)

9:30 E RIPPING YARNS—Comedy

A dim-witted bore and a hardened criminal form a partnership in "The Testing of Eric Olthwaite."

10PM 3 5 7 8 9 13 NEWS

10 E DICK CAVETT

Tenor Placido Domingo is the scheduled guest.

17 LAST OF THE WILD

10:30 3 ALL IN THE FAMILY

Mike's inherited some money and Archie has ideas about how to spend it. Mike: Rob Reiner. Archie: Carroll O'Connor. Edith: Jean Stapleton.

5 9 TONIGHT

Bob & Ray, Dick Van Patten, pediatrician Lendon Smith, tenor Luciano Pavarotti. Johnny Carson, Doc Severinsen orchestra. (Repeat; 90 min.)

7 8 U.S. OPEN

Special: A report on second-round play at the Baltusrol Golf Club in Springfield, N.J.

[Pre-empts regular programming.]

10 CAPTIONED ABC NEWS

13 GUNSMOKE—Western

David Wayne as an alcoholic judge content to play puppet for the town boss (Scott Brady). (60 min.)

17 MOVIE—Thriller

"Reptilicus." (Danish; 1961) Prehistoric monster comes to life and rampages in Copenhagen. Fair effects, the rest smorgasbord. Carl Ottosen, Ann Smyrner. (1 hr., 50 min.)

24 INN NEWS

E GOOD NEIGHBORS—Comedy

Tom (Richard Briers) has a solution to Barbara's clothing problem. Barbara: Felicity Kendal.

11PM 3 STREETS OF SAN FRANCISCO —Crime Drama

Stone (Karl Malden) and Robbins (Richard Hatch) hunt a killer who is eliminating members of his high-school graduating class. Belasco: Gary Lockwood. (60 min.)

7 8 MOVIE—Drama

Jack Nicholson is "The Passenger" in Michelangelo Antonioni's visually striking 1975 film about an alienated journalist who trades identities with a dead stranger at a North African desert hotel. (2 hrs., 35 min.)

24 MOVIE—Drama (BW)

"Attack." (1956) Grim, powerful tale of heroism and cowardice among U.S. fighting infantrymen during World War II. Jack Palance, Eddie Albert, Lee Marvin, Snowden Richard Jaeckel. (2 hrs.)

E JOB BANK

11:30 13 U.S. OPEN

Special: A report on second-round play at the Baltusrol Golf Club in Springfield, N.J.

Mid. 3 MOVIE—Thriller (BW)

"Bluebeard." (1944) John Carradine gives a fine performance as a Parisian puppeteer who murders for love. Jean Parker, Nils Asther

Ludwig Stossel. Francine: Teala Loring. (90 min.)

5 9 **MIDNIGHT SPECIAL**
The Brothers Johnson; J. Giles Band; Randy Vanwormer; Neil & Dara Sedaka; and clips of Del Shannon, Bonnie Tyler and John Travolta from the film "Urban Cowboy." (90 min.)

Musical Highlights
"Stomp" .....Brothers Johnson
"Love Stinks" .....J. Giles
"Runaway" .....Del

13 **BENNY HILL—Comedy**
Benny's exploits include girl-chasing at a ballroom dance competition and directing a park band.

12:20 17 **NEWS**

12:30 13 **MOVIE—Mystery** (BW)
"Fog Island." (1945) A financier (George Zucco) gathers his shady business associates together intending to dispose of them. Veda Ann Borg. (1 hr., 50 min.)

12:40 17 **BASEBALL**
The Atlanta Braves vs. the Cubs, played earlier today at Chicago.

1 AM 24 **INN NEWS**

1:30 3 **MOVIE—Thriller** (BW)
"Mysterious Mr. Wong." (1935) A newshound (Wallace Ford) investigates a series of Chinatown murders; battles the fiend (Bela Lugosi) behind it all. (60 min.)

5 **NEWS**

9 **MOVIE—Comedy** (BW)
"Brother Rat." (1938) Wholesome comedy-drama about three cadets and their romantic ups and downs prior to graduation from military college. Wayne Morris, Priscilla Lane, Eddie Albert. (1 hr., 40 min.)

Friday

Midnight to Sign-off

1:35 8 **NEWS, LITTLE BREADCAST**

2:20 13 **NEWS**

2:30 3 **MOVIE—Drama** (BW)
"The Night Holds Terror." (1955) Taut thriller about three hoodlums holding a family at bay. Reminiscent of—and comparable to—"The Desperate Hours." Gene: Jack Kelly. Doris: Hildy Parks. (60 min.)

3:10 9 **MOVIE—Drama** (BW)
"Conflict." (1945) Humphrey Bogart as a wife-murderer who arouses the suspicions of a psychiatrist. Sydney Greenstreet. (1 hr., 40 min.)

17 **MOVIE—Drama** (BW)
"The Woman in Green." (1945) In this updated Sherlock Holmes yarn, the master sleuth (Basil Rathbone) tries to find a maniacal killer of young women. (1 hr., 20 min.)

3:30 3 **MOVIE—Western**
"The Nevadan." (1950) A marshal (Randolph Scott) goes after a gang of robbers. Forrest Tucker, Dorothy Malone. (90 min.)

4:30 17 **LOVE, AMERICAN STYLE**

4:50 9 **MOVIE—Crime Drama** (BW)
"Each Dawn I Die." (1939) Exciting jail-break yarn about a framed reporter (James Cagney) who develops into a hardened prisoner. George Raft. (1 hr., 40 min.)

5 AM 3 **MOVIE—Adventure**
"The Pathfinder." (1952) Rugged George Montgomery plays the title role in this action-packed adaptation of James Fenimore Cooper's colonial classic. (90 min.)

Stations and networks reserve the right to make last-minute changes.

Advertisement

Doctors Prove You Can Help Shrink Swelling Of Hemorrhoidal Tissues Due To Inflammation.

Gives prompt temporary relief from hemorrhoidal pain and itch in many cases.

There's a famous medication so effective that in many cases the first applications give prompt, temporary relief for hours from pain and burning itch of hemorrhoidal tissues. It also actually helps shrink the painful swelling of these tissues due to inflammation.

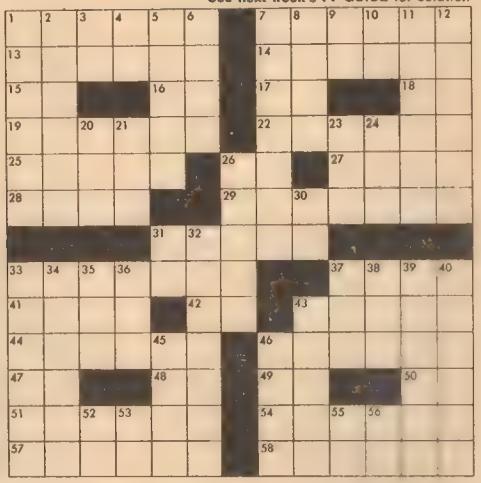
This doctor-tested medication is *Preparation H®*. There's no other formula like Preparation H. Ointment and suppositories.

Use only as directed.

television crossword

June 7, 1980

See next week's TV GUIDE for solution



Answer to puzzle of May 31

M	I	T	■	I	A	S	T	■	T	A	N	G
A	R	I	■	I	S	P	I	■	I	R	O	N
D	I	N	A	■	H	O	I	■	E	G	H	G
■	I	A	R	V	I	R	H	I	G	H	■	■
■	■	■	D	O	■	T	O	E	■	■	H	I
A	N	G	E	L	E	S	■	■	■	■	I	L
J	O	H	N	T	M	O	I	N	T	Y	R	E
A	L	I	■	■	■	■	A	L	A	R	M	E
R	A	■	M	A	R	S	■	V	O	■	■	■
■	■	T	I	M	O	T	H	Y	V	A	N	■
P	A	U	L	■	N	E	A	L	■	I	I	A
E	A	R	E	■	I	R	R	I	■	A	N	N
P	A	N	S	■	E	S	T	A	■	N	A	T

across

1 "The ____ Are Coming"
7 Broadway musical (2 words)
13 ____ Claire Edwards
14 "The Amityville ____"
15 "____ Baskin"
16 Loretta of *Goodtime Girls* (init.)
17 *Eight ____ Enough*
18 Spanish yes
19 & 22 Series starring Beau Bridges and Helen Shaver
25 "Bolero" composer
26 A *Moviola* subject (init.)
27 Eunice of *Soap*
28 Greek mountain
29 ____ *of the Bailey*
31 Actors Richard and Eddie
33 *Diff'rent* ____
37 Puncture
41 Italian River
42 Bone
43 Mary Tyler ____
44 & 46 "____ P.T.A."
47 *Masterpiece Theatre* host (init.)
48 Paul Simon's former partner (init.)
49 Kiki Dee sang with him (init.)
50 One of the Dukes
51 "The Midnight Ride of Paul ____"
54 *When Things Were* ____
57 Evaluate
58 Gary Coleman's 33 Across role

down

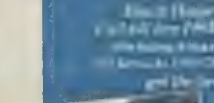
1 ____ Toscanini
2 Doone and Luft
3 *WKRP ____ Cincinnati*
4 Chou ____-lai
5 Actor ____ Bruce
6 "The Tamarind ____"
7 "____ for Hire" (2 words)
8 Carson's role
9 She was Florida (init.)
10 Writer Rooney's initials
11 Howard ____
12 "Valse ____"
20 *Emergency!* treatments
21 Beverage
23 Cleopatra's snake
24 ____Te Ching"
26 "Splendor in the ____"
30 Feminist magazine
31 Presidential candidate (init.)
32 Burns and Carson
33 1943 Bogart movie
34 Vestiges
35 Royal Naval Reserves (abbr.)
36 "Alley-____"
37 Sun
38 Actor ____ Avery
39 "Portrait of ____ Margaret Sanger" (2 words)
40 "____ the Horizon"
43 Hot Lips rank
45 "Rabbit ____ —TV antenna
46 *Alice* waitress
52 "Kramer ____ Kramer"
53 Ponch of *CHiPs* (init.)
55 Ton (abbr.)
56 Preposition

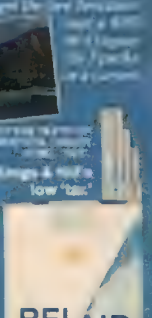
Here comes an offer as fresh as Belair's flavor.

© 1980 B&W T Co.

The One and Only BELAIR Bikini
It's the freshest new look in or out of the water.
Very sleek, very smooth. french-cut blue bikini designed in stretch terry cloth. Sizes S, M, L. Exclusively yours for $19.50.
Coordinated blue and white striped terry cloth beach robe is perfect for after swimming or loungang.
One size fits all. A Belair exclusive at $33.75. To order, call for the FREE Collection Brochure.

Try 1 pack and get cash savings of up to 40% on Belair's new Beach House Collection.





Kings & 100's low 'tar.'

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

It will take a $40 haircut and regulation Southern California fingernails...

for refugees from 'Dallas' to make it in 'Knots Landing'

By Cyra McFadden

Poor Val and Gary Ewing, refugees from rapacious Dallas and the series of the same name. Now they live in Knots Landing, a small, exclusive Southern California beach town, and they can't adjust to life on the West Coast.

Val looks like Joan Kennedy but dresses like Daisy Mae. In her early 30s, she wears hair ribbons, flat shoes and ruffled sundresses she must order from the Prepubescent Miss department of some Dallas store. How can she possibly fit in, in Southern California.

Cyra McFadden is the author of "The Serial." "Perceptions" is an occasional feature in which noted American writers offer their personal views of television.

without natural cottons from a chic boutique, a $40 haircut and porcelain fingernails?

As for her husband Gary, he still wears his cowboy boots. Luckily, these are trendy just now among people who've never seen a cow; but someone should tell Gary to stop sleeping in that Stanley Kowalski undershirt before he hears from the Knots Landing improvement association.

In the inflated California real-estate market, those big houses in the Ewings' cul-de-sac, ticky-tacky though they are, must go for half a mil. And out here, communities that well-heeled generally have rules. I know of at least one in which cats must be kept on leashes.

We're big on role models out here, too, so Val might as well choose her neighbor Karen Fairgate. Karen is *nice*, mind you; intelligent and likable. Still, one can tell at a glance that she has her designer jeans drycleaned to keep their shape and that her eyelashes began life as part of a mink.

Karen also has regulation Southern California fingernails, those inch-long, dark-red, "sculptured" claws that look as if they belong on a lobster. We're told she still manages to be a marvelous cook, in her gourmet kitchen with its requisite butcher blocks and baker's racks, but I don't believe it. Sculptured nails, like Chinese bound feet, render a woman fashionably helpless.

"Type?" wailed a secretary in a Los Angeles TV production company to me. "I can't. I just spent $60 on a brand-new set of nails."

Surely no one would subject such an investment to the hazards of a garlic press or a cheese grater.

Two other *Knots Landing* neighbors have just the right look. Laura is a lawyer's wife, Ginger a schoolteacher married to a record producer. Both are thin, pretty and glowing with health. You know they're on the Scarsdale Diet and never miss a workout at the local branch of Jane Fonda's gym.

Despite half-hearted efforts to suggest the *Knots Landing* gang are just folks, these are people with at least superficial sophistication. When they go to dinner at a fancy French restaurant, for example, they all know their way around the menu, debating between bouillabaisse, escargots and caviar. (I should add that all this urbanity was undercut when Richard ordered the wine. What he asked for came out "Shadow LaFeet.")

Yet *Knots Landing* is a cul-de-sac in more ways than one. "Karen, do you know it's 10 o'clock?" Sid Fairgate demanded in one episode, when his wife came home from a high-school PTA meeting. I dropped my popcorn. *This is a California husband to a California wife*?

Karen protested mildly but, in what I thought a marked departure from reality, did not tell Sid where he could put his wristwatch.

As throwbacks go in *Knots Landing*, though, Laura and Richard are even more unlikely. When Richard complains about his breakfast eggs, Laura cowers and offers to make more. She also apologizes abjectly for having sent→

continued

his shirts to the laundry. What should she have done—beaten them clean, with rocks, in a cold stream?

Richard is fiercely ambitious professionally, a '70s replay of the '50s organization man. Dutiful Laura even goes to bed with an old boy friend to advance her husband's chances, but go-getters aren't regarded as properly mellow in Richard's part of the world, and he is hopelessly out of touch with the pervading style. What other Southern California lawyer wears gray suits, white shirts and ties?

Because I live in Northern California, one must allow for regional differences. I still think Richard should know that my most successful lawyer friends dress like very clean, very rich lumberjacks.

Sometimes, happily, *Knots Landing* manages to blast out of its time warp and take on a contemporary California feel. One such episode hinged around the effort to save the town's beach from offshore oil drilling. In a new and timely version of the Western, Texas oilmen were the villains and the ecologists the good guys in the white hats.

True, the save-the-beach contingent brought the oilmen to their knees with remarkably little effort—about as much as it would take to recycle the bottles from a case of rare old Shadow La-Feet. They're to be commended nonetheless. As the governor of California likes to point out, we're all fellow passengers on "Spaceship Earth," although some of us are traveling coach while the Knots Landing types travel first-class.

Another up-to-the-minute segment dealt with rape. The four husbands of the series, even Richard the jerk, reacted to the event sensitively. No *macho* chest-beating, no vigilante attempts, no flicker of suggestion that the wife involved might somehow be to blame. Since husbands in TV rape dramas are often depicted as unfeeling louts, it pleased me to see this treatment avoid such stereotyping.

Small details, too, often ring true if one knows the turf. When Laura orders a drink in a bar, it's a white-wine spritzer—*the* fashionable California drink. (Order a Scotch-and-soda, and the bartender will peer through the overhanging ferns and ask you how to mix it.)

A high-school teacher not only has the blond good looks of an overgrown surfer, he wears his shirts fashionably unbuttoned almost to the navel. You know he not only doesn't sleep in his underwear, he doesn't own any.

Even Val and Gary's kitchen sports golden-oak furniture and a Tiffany lamp, sure signs they're assimilating. So maybe they'll like it here after all. They'll settle into their new, biodegradable soap opera, get themselves suntans and trade their Texas-style gas eater for a tiny compact.

Frankly, I'm glad they're not my neighbors, though. That Val Ewing has *problems.*

Spectacularly miscast as a country-music singer, Julie Harris did a guest shot on *Knots Landing* as Val's monster of a mother. Harris played a stone-hearted woman who trampled her nice husband and her tender young daughter in her mad pursuit of fame.

"You would have been proud of me if I'd made it big," Harris screamed, in the obligatory mother-daughter confrontation scene.

"No!" Val screamed back at her. "All I wanted was a *momma*!"

This episode set both country music and career mothers back a hundred years. But never mind. What worries me is that it ended with Val crooning tenderly to her childhood rag doll.

God knows I'm usually the last to recommend such things, but maybe Val would benefit from some of the new California therapies—primal screaming, or est, or meditative massage. Or maybe she could just bundle her doll and her Dogpatch sundresses off to Goodwill and try writing a thousand times "I AM A GROWN-UP." END

PUT THE BITE ON DUNKIN' DONUTS FOR OVER 1,500,000 CASH AND FOOD PRIZES.

Right now, at all participating Dunkin' Donuts shops, we're having an exciting new game called "3 For The Money."™

You don't have to buy anything to play. Just come in and pick up your free game ticket and scratch off the little circles to see what's underneath.

If you collect the words "It's Worth The Trip" you're eligible for Dunkin' Donuts' $25,000 grand prize drawing.

And even if you don't collect the words "It's Worth The Trip," it's still worth the trip.

There are 2 other games. One gives you the chance to win instant cash prizes up to $1,000. The other instant game gives you the chance to win delicious food prizes. Altogether we're offering over 1,500,000 cash and food prizes.

"3 For The Money" is open to anyone 16 years or older. It's void in Maryland and where prohibited by law and the game ends July 26, 1980.

So hurry. Because while everyone is trying to take a bite out of your dollar, Dunkin' Donuts is giving you the chance to bite back.

(Ohio residents may obtain a free game ticket by sending a stamped, self-addressed envelope, by July 12, 1980, to Ticket Request, Promotional Marketing Corp., 16 Wilton Road, Westport, CT 06880.)

$25,000 GRAND PRIZE.
3 WAYS TO WIN.
3 GAMES TO PLAY.
PLAY "3 FOR THE MONEY" AT DUNKIN' DONUTS.

NEW POWER
Introducing brand new power to get tough stains out. Introducing brand new Liquid Shout. And Liquid Shout's new package lets you aim that power right where you want it.
Want a tough stain out? Shout it out!
Johnson Wax
NEW!
SHOUT

'They come down on you like a ton of bricks'

April Fool's Day brought a sudden change in the fortunes of ABC News' Bettina Gregory

By Stephen Banker

When ABC news correspondent Bettina Gregory was recently taken off her beat as the network's No. 2 White House reporter and put on general assignment, it occurred to me that the move might give some insight into the workings of a network news operation. I had been hearing good things about Gregory—"hard-working," "alert," "tenacious"—so there had to be more to the switch than met the eye. But when I asked ABC's Washington bureau chief, Carl Bernstein, what had happened, he stonewalled me.

Bernstein is the former Washington Post ace, who knows about stonewalling firsthand from his Watergate investigations. His belief in the public's right to know is legendary. When I raised the Bettina Gregory matter, however, he waved me off. I asked, "Would you call this a promotion, a demotion or a lateral move?" His answer was to tell me that I wasn't asking good questions.

That's when I knew I was on to a story that deserved digging.

Bettina Gregory the daughter of a New York plastic surgeon, is, at 33, a late bloomer in the news business. After a year of Smith College, she dropped out to attend drama school in London, with the idea of becoming an actress and dancer. Her marriage there to a Greek naval officer ended in divorce after four years. Returning home, she free-lanced for The New York Times. It was only eight years ago that she launched her career in broadcasting, as a reporter for an Ithaca, N.Y., radio station.

I began with the knowledge that her assignment at the White House had been a difficult one. She was, to quote one of her colleagues, "working off the No. 1 ego in the Presidential press corps." That would be Sam Donaldson, who is probably this era's most visible White House correspondent, a man who relishes confronting politicians of whatever rank. With Gregory No. 2, Donaldson was normally the reporter for *World News Tonight*, the news de-

continued

partment's evening showcase. Gregory was more often given spots on the early *Good Morning America* and the 11:30 P.M. Iranian special, which later became the *ABC News Nightline*.

Those long hours finally caught up with Gregory on April 1, 1980. That was the day of the Wisconsin and Kansas political primaries. It was the day President Carter met with his advisers before dawn and then with reporters. And it was also a time when Sam Donaldson was on vacation.

The top story was that Iranian President Abolhassan Bani-Sadr had indicated his willingness to accept control of the American hostages under certain conditions. Bani-Sadr's speech caught Washington in the wee hours. That night, with Donaldson not available, Gregory reported: "The President and his top aides gathered around the fireplace in the Oval Office. They drank coffee, the President informal in a gray cardigan sweater."

But Lesley Stahl of CBS had an arresting angle on the same event: "Eager to respond quickly and also to get the message out *before the polls opened in Wisconsin*, Mr. Carter invited camera crews into the Oval Office."

Gregory had failed to subject the story to the harsh light of politics. ABC executives felt her spot was "loosely constructed," it "wandered around," it had "a lot of superfluous stuff." "She had 10 hours before the newscast," says one ABC hand. "She ended up with the fireplace, the coffee and the sweater, but not the politics."

Gregory's defenders felt that although that spot may have been below par, she had previously demonstrated excellence. Her assignment to the White House last summer was in recognition of the solid work she had done in covering the regulatory agencies, and, before that, the Pentagon. Among TV reporters, she had been out in front in coverage of alleged fraud and mismanagement in the General Services Administration. She also had won praise for her coverage of Three Mile Island and the Patricia Hearst trial.

Reenter Carl Bernstein. He had felt, dating back to his taking over the bureau in March, that not enough digging was going on. He specifically criticized the White House press corps as a passive bunch.

But Bettina Gregory, like Bernstein himself, had flair, persistence and the ability to dig. She also had displeased the top-ranking bosses, as Bernstein himself had done time after time on The Washington Post. When Watergate came along, he grabbed the brass ring. Could Gregory, as a general-assignment reporter, do the same? On Bernstein's urging, ABC is betting her salary of around $90,000 that she can—and will.

Gregory got a bit emotional the day Bernstein broke the news of her transfer to her. "One boo-boo," she said later, "and they come down on you like a ton of bricks." But now the spirit has healed. For instance, she and David Browde, Pentagon correspondent for the Cable News Network, are planning on getting married this summer, something she had been resisting while she thought the No. 1 White House job might be in the cards.

Her new beat is the Federal Government—with as broad a definition as she chooses. What happens is up to her and her telephone. Gregory is certainly not the sort to wring her hands when direct action is available. Sam Donaldson knows that. His unrestrained sense of humor once led him to nibble at her arm. Well, maybe it was more than a nibble. Gregory dropped a typewriter on his foot.

"Bettina is no shrinking violet," he says admiringly. "Soon she'll be on the show [*World News Tonight*] two or three times a week. You wait and see."

So the answer that Carl Bernstein would not give me is that, whatever the network bosses think, Bettina Gregory is moving up. END

More and more people are enjoying Puerto Rican white rum in place of vodka or gin. Like the Lugos, they appreciate white rum's incredible smoothness. It mixes beautifully with tonic or orange juice or soda. And makes a superbly dry, clean-tasting martini.

You see, every drop of Puerto Rican rum is aged, by law, for at least one full year. And when it comes to smoothness, aging is the name of the game.

Make sure the rum is Puerto Rican.

The name Puerto Rico on the label is your assurance of excellence. The Puerto Rican people have been making rum for almost 5 centuries. Their specialized skills and dedication result in a rum of exceptional taste and purity. No wonder over 85% of the rum sold in this country comes from Puerto Rico.

PUERTO RICAN RUMS

Aged for smoothness and taste.

For free "Light Rums of Puerto Rico" recipes, write: Puerto Rican Rums
Dept TV-5, 1290 Avenue of the Americas, N.Y., N.Y. 10019 ©1980 Commonwealth of Puerto Rico

For best results use Zippo flints and fluid

Ultralite
Red
No. 1657
$9.50

Venetian
No. 1652
$8.50

Golden
Elegance
No. 32
$17.95

Golden
Tortoise
No. 3600
$22.95

Ultralite
Blue
No. 358
$9.50

ZIPPO MANUFACTURING COMPANY-BRADFORD PENNSYLVANIA 16701 IN CANADA ZIPPO MANUFACTURING COMPANY OF CANADA LTD

Can a candidate buy his way into office?

A look at whether the fortunes spent on commercials really pay off

By Herbert E. Alexander

Lincoln at Gettysburg characterized American democracy as "government . . . by the people." One skeptic amended Lincoln's statement to read: "government by those who can make themselves heard." In politics today, that usually means those who can afford to buy television time.

All through this primary-election season, TV viewers have been bombarded with paid political programs and commercials, and after a brief timeout in July and August for the party conventions, the barrage will intensify nationwide as Election Day (Nov. 4) approaches.

Can an aspirant for the Nation's highest office actually "buy" his way into the Presidency by spending more than anybody else on TV commercials that proclaim his purity of spirit, perspicacity and overall fitness for the top job in the Free World?

The answer clearly is no.

John Connally spent more than any other candidate, Democrat or Republican, in the early campaigning this year ($12 million, of which $2 million went for media) and managed to win exactly one convention delegate; and he employed the same TV expert (Roger Ailes) who worked on President Richard Nixon's 1968 campaign. Connally fell by the wayside on March 9.

Similarly, among the most expensive media campaigns in the New England primaries was that of Sen. Howard Baker ($325,000), but he too dropped from the running in early March when it was clear his candidacy was going nowhere. President Carter far outspent →

continued

Sen. Edward Kennedy in the March 25 New York primary, but Kennedy scored an upset victory by a wide margin. Back in 1976, President Gerald Ford conducted the most intensive media effort in Presidential history during the final 10 days of the general-election period: $4 million was plowed into a series of half-hour commercials featuring Ford and former baseball player Joe Garagiola. "The Joe and Jerry Show" was considered a big hit and millions of people saw it, but President Ford came in second in the race.

In spite of those examples (and many others we might describe), it's clear that no modern Presidential campaign can prosper without judicious use of commercials. Although President Carter was far ahead of Senator Kennedy in the polls through the early primary season, his media experts spent more than $1 million on a series of 30- and 60-second spots and several five-minute commercials whose purpose was to give Carter "a presence" (as Gerald Rafshoon put it) in the state primaries while allowing the President to remain in the White House, above the hurly-burly of the campaign trail.

Rafshoon, Carter's media adviser, has pointed to surveys suggesting that voters can learn more about a candidate's stand on issues from commercials than from TV news programs. "It gives a candidate a chance to disseminate his message widely to the public without intermediaries," says Rafshoon. "It's up to the public to decide, by looking at those commercials, whether they like him or don't like him."

And many of the political spots in use this year have pulled no punches. One Carter commercial bluntly invited TV viewers to recall Chappaquiddick: "You may not always agree with President Carter," it said, "but you'll never find yourself wondering whether he's telling the truth." A Kennedy commercial had actor Carroll O'Connor saying: "Herbert Hoover hid out in the White House, and we got a hell of a Depression. But I'm afraid Jimmy Carter's Depression is going to be worse than Hoover's."

The Presidential-selection process in 1980—primaries, caucuses, conventions and the general election—will cost about $225 million, a record amount. The largest single category of expenditure will be television and its related costs—probably around $45 million. That's about double what it was in 1976, far exceeding the four-year rise in the Consumer Price Index. And it may even run higher, depending on the size of John Anderson's television spending.

This year, with 36 primaries spanning 14 weeks and with Presidential straw polls stretching back to Florida's in November, political TV advertising is more important than ever. In Iowa, to gain less than two per cent of delegates —50 Democrats, 37 Republicans—the spending for broadcasting totaled more than $500,000 out of close to $3 million spent overall.

Rep. John Anderson, running as a Republican early in the primary season, plowed increasingly larger amounts into television as near-success in a few primary states brought contributions into his coffers. George Bush did the same. Ronald Reagan opted to "front load" his campaign expenditures, gambling that if he went all-out in the early primaries and sewed up the nomination, he could spend far less in the later ones; thus, by May 1, Reagan had spent fully $15.3 million ($2.4 million of it on media and 70% of that on TV) of the $17.6 million that's the legal limit for candidates seeking nomination who've accepted Government matching funds. This year, only John Connally declined to accept Government subsidy for his campaign, a decision that—had his ambitions prospered—would have allowed him to raise and spend as much as he wanted in the primaries. →

Go ahead, make something out of it!

Black & Decker is on sale at Kmart.

Handy power tools at prices that are easy to handle. Now is the perfect time to add one or more of these popular tools to the worktable.

Circular Saw with 7¼ blade. Spring guard for safer operation. Adjustable guide for angle cuts. ⅝-hp Router for precision cutting and decorative edging. (Bits not included.) ½-hp Jigsaw. Variable speed allows slower cutting of metals, rapid cutting of woods. ⅜ Drill with reverse. Variable speed control makes starting holes easier and more accurate. These work- and timesaving tools are on sale through June 28 at over 1,600 K mart stores across the U.S.A.

$26.88 CIRCULAR SAW MODEL 7308

$23.88 ROUTER MODEL 7600

$23.88 DRILL MODEL 7190

$19.88 JIGSAW MODEL 7580

Black & Decker quality at a Kmart price. Nice.

Kmart

The Saving Place

Copyright 1980 Kmart Corporation Troy, Michigan 48084

continued

The largest single chunk of campaign war chests always goes to television. And most of *that* amount always goes to 30- and 60-second spots because both politicians and broadcasters prefer it that way: brief, carefully sculpted political commercials (rather than five-minute or 30-minute broadcasts) are over before a viewer can cross the room to turn them off; and besides, they don't disrupt a station's or network's schedule, nor drive ratings down.

Still, five-minute and 30-minute ads are extremely useful to a well-run campaign. Some viewers mistake them for news specials, instead of paid advertisements, especially if they appear just before or after a regular news program. And long-form ads have another important advantage: they're sold at broadcasters' programming rates rather than at the rate for commercials, which is far higher.

For example, the Carter campaign in the 1976 general election spent more than $2 million for 56 60-second spots on three commercial networks, an average of $38,000 each. For 71 five-minute ads, they paid only $847,599, or $11,938 each. And that figure included $62,698 in editing costs charged to Carter for the shortening of regular programs to fit the five-minute ad at the end.

Actually, most broadcasters aren't too crazy about selling time to politicians at all, because the 1971 Federal Election Campaign Act says they have to charge them "the lowest unit rate" —the discounted price they get from regular advertisers. As a result, TV stations and networks often come out behind in their selling of time to office-seekers.

But do broadcasters *have* to sell time to politicians if they don't want to? Yes, because the law says that candidates must have "reasonable access" to the public airwaves. During campaign periods, stations and networks open up a number of time slots for purchase by politicians, and those are sold on a first-come-first-served basis —cash on the barrel head in advance: no credit.

That law was tested this year when all three networks refused to sell President Carter a half hour of air time that the President wanted for the kickoff of his campaign. The President was asking for too much time too early in the campaign season, the networks insisted. Carter's people appealed to the Federal Communications Commission and won, and that ruling was upheld in March by a U.S. Circuit Court of Appeals. The decision held that the networks had acted "unreasonably" in refusing to sell the President air time. But the decision came too late to be helpful.

Actually, incumbent Presidents enjoy enormous natural advantages in getting their propaganda onto the airwaves because they traditionally get free time for speeches and press conferences—which are exempt from FCC equal-time rules.

But even when broadcasters provide free time voluntarily, as in Presidential debates, candidates still are eager to spend lots of their money on commercials. Why? Because they work. If TV commercials can sell soap, they can also sell candidates—a fact that's been clear since the early 1950s. And even though TV time is appallingly expensive it's cost-effective, giving the widest coverage per dollar spent. In Madison Avenue terms, it's a "good buy."

Even though the record shows that you can't buy the Presidency by outspending your opponent for TV time, the question remains: can a candidate in the television era become President *without* buying TV ads?

The answer: nobody knows. It's never been tried. END

Dr. Alexander is director of the Citizens' Research Foundation and a professor of political science at the University of Southern California.

$8.97 Our Reg. $13.97

SAVE $5 A GALLON ON THE PERFORMER EXTERIOR HOUSE PAINT

The Performer is K mart's best acrylic latex flat house paint and latex gloss house and trim paint. It's available in over forty colors, and when properly applied it won't chalk, yellow, blister or peel for nine years. And The Performer is sale-priced at $8.97 a gallon, a savings of $5 a gallon off our regular low K mart price. Get The Performer on sale at over 1,600 K mart stores across the U.S.A.

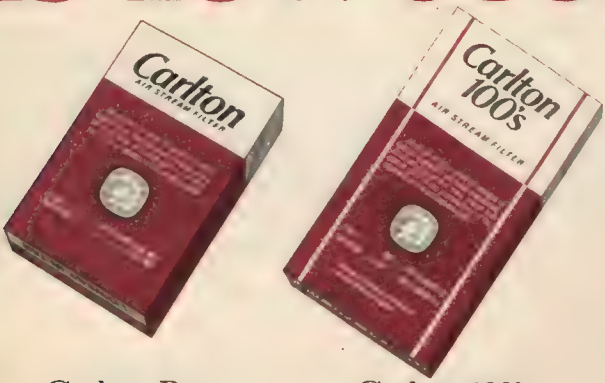
Quality at a K mart price. Nice.

Kmart

The Saving Place

Copyright 1980 Kmart Corporation Troy, Michigan 48084

Carlton is lowest.



Carlton Box—
lowest of <u>all</u> brands.
Less than
0.06 mg. tar.
0.01 mg. nic.

Carlton 100's
Box—
lowest of <u>all</u> 100's.
1 mg. tar.
0.1 mg. nic.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Box: Less than 0.06 mg. "tar", 0.01 mg. nicotine; 100's Box: 1 mg. "tar", 0.1 mg. nicotine av. per cigarette by FTC method. Soft Pack: 1 mg. "tar", 0.1 mg. nicotine; 100's Soft Pack: Less than 6 mg. "tar", 0.5 mg. nicotine av. per cigarette, FTC Report Dec. '79.

Grand Opera Meets Grand Ole Opry

It's pasta with a side of cornpone, as Luciano Pavarotti and Loretta Lynn tape a TV duet

By Harry Stein

[Loretta Lynn and Luciano Pavarotti appear on Omnibus, *to be telecast Sunday, June 15, on ABC. Consult local listings for time and channel.]*

Loretta Lynn is more than a little apprehensive. Here she is in a television studio in New York City, 15 minutes until taping, and some assistant director is sitting beside her with a cassette machine in his lap that is playing an Italian song at her.

"I ain't never gonna learn this," she says. "What's the name of this tune, anyway?"

" 'Come Back to Sorrento'."

"I can't hardly sing in American, let alone *I*-talian." She shakes her head, then manages a half smile. "Why can't *he* help *me* sing 'Louisiana Woman, Mississippi Man'?"

One can only imagine the reaction of Luciano Pavarotti, Loretta's partner in performance this afternoon, to such a proposition.

The idea of pairing the reigning titan of the operatic stage with the queen of country music was hatched by the producers of *Omnibus*, the two-time trial revival of the toney variety show of television's Golden Age; and on paper it looked to be an inspiration. Grand opera meets the Grand Ole Opry, pasta with a side of cornpone. But it is the kind of notion that can very easily blow up in everyone's face.

"This is gonna be some crazy thing," says Loretta, turning away from the damnable tape machine. "He can't talk English and neither can I." She laughs.

"Do you know each other?" someone asks.

"I ain't even sure of that. I might've met him on *The Tonight Show*, but I can't say."

She'd have remembered. Five minutes later, Luciano Pavarotti, that huge, endlessly playful manchild, sweeps into the studio, accompanied by his entourage, and buries little Loretta in an embrace. Then he steps back and →

continued

they study each other; she is wearing a denim suit, with "Loretta" stitched in screaming red on her back pocket and a "Loretta" belt around her waist; he is in tails.

"Look at you," she says, "you're all fixed up."

"And you," he says, "you are *beautiful*."

A moment later they have assumed their places for a brief rehearsal before the cameras roll. "Where," demands Pavarotti, "are the idiot cards? Ah, there they are."

He catches a glimpse of himself in the monitor at the back of the room. "No, don't take this shot." Feigning immense concern, he motions the camera closer. "Closer. Closer. No long shots. Please, my face must fill up the screen."

Loretta laughs along with the other 50 people jammed into the studio, but she obviously remains preoccupied.

"I'm very nervous," she confides to Pavarotti a moment later. "After I do my song, they want me to sing something with you. Something they got on tape. I can't speak *I*-talian."

He smiles. "Don't worry, no one in Napoli speaks so well, anyway."

But the bonhomie is forced. Ten minutes later, when the taping of their patter commences, they sound like exactly what they are: strangers reading to each other from cue cards. It is not until midway through the segment, when Pavarotti, in the course of explaining what opera is about, launches into a brief aria from "Rigoletto," that the atmosphere between them abruptly changes. As his full, heartbreakingly glorious tenor fills the room, she studies him with an awe that seems matched only by her surprise.

"Wow!" she exclaims when he is finished. "That's *really* pretty." She shakes her head. "If someone were really down and heard you, boy, it'd pick him right up again." She smiles.

"I ain't ever gonna sing again."

But a moment later, with the cameras back on, she is doing just that, offering up her hit single "Pregnant Again," and it is Pavarotti's turn to play audience. The song is so recent that Loretta is reading the words from cue cards:

The car payment's late, and the mortgage is due,
And three of the children are down with the flu.
This week the eggs cost us one dollar nine,
And dinner was bread with white gravy and I'm
Pregnant again . . ."

The melody that goes with the soap-opera-sad lyric is haunting, and Loretta, singing the song in her famous soulful, silky way, turns it into a kind of country dirge. Pavarotti, sitting a few feet away, listens with a look that can only be described as transported.

"What a *beautiful* song," he gushes at the end. "That is *so* beautiful!"

Loretta allows herself a full smile. "Why, thanks."

And so, 15 minutes later, she lets herself be led to the piano for "Come Back to Sorrento." Loretta Lynn ends up tackling but one line of the song—and that after much language coaching by Pavarotti—and when it is over she is still dubious.

Turning to the friendly genius beside her, she asks, "How'd I do?"

"Excellent. From 1 to 10, I give you 8½ on your Italian accent."

She smiles. "Hey, I'm almost ready for It-ly." A beat. "And how'd it sound?"

"Ah, *perfecto, perfecto.*"

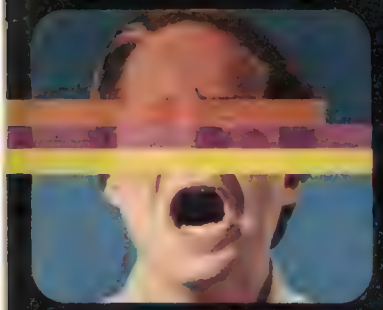
"*Perfecto*? Does that mean perfect?"

"*Perfecto*," says Luciano Pavarotti, "means perfect."

"Hey," says Loretta Lynn, "hot damn." END

**"Pregnant Again" by Mark Sameth and Lee Pockriss. © 1979, 1980 Sugar n' Soul Music, Inc./Emily Music Corp. All rights reserved. Used by permission.*

Endless sneezing...



ALLEREST® ALERT!

When allergy comes on this strong, take Allerest Tablets for strong relief within minutes. Allerest provides strong antihistamine relief for watery eyes and sneezing. Plus a decongestant for runny nose. It's the highest level of allergy relief available without a prescription. Get Allerest now—and be ready for your next Allerest Alert.

THE STRONG ALLERGY MEDICINE

Use only as directed

next week in TV Guide

. . . find out how much it *really* costs to produce your favorite television series. And why some rating winners are financial losers the first time around. In TV Guide's cover story, Lynn Redgrave, who's equally at home on Broadway or the British stage, explains how—and why—she wound up in *House Calls*.

Review

By Robert MacKenzie

BEN WATTENBERG'S 1980

Ben J. Wattenberg is a character hard to characterize: journalist, demographer, maverick social critic. . . . "Independent thinker" might be preferred by his fans; "crank" by his detractors.

Ben Wattenberg's 1980 exposes the television public to one man's view of his times. It's rather a dark, unsentimental view; Wattenberg thinks we are in trouble, and he doesn't buy any of the comfortable liberal formulas for getting us out of it. The man loves hard facts and stony statistics, and piles them on with grim relish. He's a tweedy, long-jawed, graying chap, delivering the bad news in a dry, that's-the-way-it-is tone. If a conservative is someone who wants a smaller Government and a bigger army, Wattenberg loosely fits the description, but he is too free a thinker to wear anyone's label, unless he wears it upside down.

The opening shot in his salvo of 10 PBS programs concerned what he calls "the power shift" and was intended to scare hell out of us—or at least it had that effect on anyone who was paying attention. The power shift is what has happened in the past 10 years, and the shift is from the United States to the Soviet Union—now perhaps the premiere military power in the world, in Ben's unrosy view.

Wattenberg relentlessly laid on the statistics: an American land force that has been cut by 200,000 men since 1970, while Soviet forces have been boosted by a quarter million. The Russians could put 1,700,000 men in the field tomorrow; the U.S. is more or less ready with 500,000. Our 10,000 tanks would be looking into the noses of 47,000 Russian tanks. In a land war, "tanks are still what you need," says Wattenberg impassively.

The situation in nuclear weapons and missiles is better but getting worse, Wattenberg shows us, and the Russians' huge commitment to their navy and to new aircraft carriers has turned our control of the seas into an iffy standoff. A huge force of Soviet ships now patrols the Mediterranean, gateway to the Mideast oil fields. "Why does the Soviet Union want that blue-water force? What are they up to?"

Wattenberg took the pressure off somewhat in his second outing, an interesting exposition of the social and economic changes caused as the post-war "baby boom" passes through its life cycle—causing the suburban explosion, the crisis of the cities, the crime peak—and, still to come, a consumer's boom as this huge population lump becomes middle-aged and affluent, and a staggering welfare load as it reaches the age of retirement.

In future shows he goes back to scaring hell out of us, drolly pointing out, for instance, that the Soviet missiles now targeted on New England depend on equipment developed there. And his review of the reporting of the Vietnam War is an overdue second look at the journalism of that period. If you find Ben somewhat glum, you will also find his conclusions hard to shake off and even harder to smother in a cloud of wishful thinking. He's here to give us the medicine, and doesn't much care if we like the way it tastes. END

HBO PEOPLE GET EVERY SINGLE "FOUL PLAY" WITHOUT ANY UNFAIR CUTS OR COMMERCIALS. WHAT ARE YOU GETTING?

HBO people won't miss a single wacky, wild, fast, furious, outrageous, outlandish, mysterious minute. And the fun never lets up because it's never interrupted—with nothing cut out.

But then HBO people always get the best movies, entertainment specials and exciting exclusive sports events, uncut and uninterrupted. Every month. At home. For less than the cost of taking the family to a single movie.

Don't miss out.

To order HBO, look for our ad in the Sunday pages of this issue.

HBO PEOPLE DON'T MISS OUT.

HBO®
HOME BOX OFFICE

© 1980 Home Box Office, Inc

TV Teletype*

New York/Hollywood

Jane Hall and Joseph Finnigan Reporting

New York

JULIA CHILD and HUGHES RUDD are joining the "family" of contributors to ABC's Good Morning America. Child will do cooking segments and Rudd will offer his commentary in regular segments on the show . . . HAL LINDEN plays a man who raises his two sons after the death of his wife in "Father Figure," a CBS TV-movie for next season . . . A teen-ager who discovers that he is the father of a baby boy is the protagonist of "Schoolboy Father," an ABC Afterschool Special . . . PATTY DUKE ASTIN, KEENAN WYNN, DAVID BIRNEY, DANIELLE BRISEBOIS and VIVECA LINDFORS are shooting a TV adaptation of the young-people's novel "Mom, the Wolf Man and Me," a Time-Life Television production for Operation Prime Time this fall.

Hollywood

It's been 28 years since lawman Will Kane (played by GARY COOPER) rode off into the sunset in "High Noon." Now he's back in a CBS TV-movie, "High Noon: The Return of Will Kane," this time played by LEE MAJORS . . . CAROL BURNETT headlines a special for CBS next season, after finishing on "Chu Chu and the Philly Flash," a theatrical movie. In that, Carol portrays a dance instructor who has a romance with an ex-baseballer played by ALAN ARKIN . . . Carol's former costar TIM CONWAY has traveled to Atlanta to work with DON KNOTTS in "The Private Eyes," a movie spoof of detective yarns.

JOHN FORSYTHE has replaced GEORGE PEPPARD as the patriarch in "Oil," ABC's Dallas-like movie and series pilot. Peppard denied speculation that he left the show because of a reluctance to play a character patterned after LARRY HAGMAN's J.R. Ewing, though he does say that he quit because of a disagreement over how his role should be played. Forsythe will continue his work as the voice of Charlie on Charlie's Angels, and as host on The World of Survival . . . NBC, too, has a Dallas clone. Texas, a daytime soap opera, is set in Houston and chronicles the lives of several powerful families. It begins Aug. 4, with a cast that includes BEVERLEE McKINSEY, LEE PATERSON, CARLA BORELLI, ELIZABETH ALLEN and JIM POYNER, all former inhabitants of Another World.

PICTURE CREDITS: 4-5—Gene Trindl 17—The Bettman Archive 18—Lou Myers 26-27—Julia Noonan 31—Richard Howard 35—Ivan Chermayeff 41—Christopher Little

*Trade-mark, Teletype Corp.

Wow! 1¢ SALE

Plus postage and handling . . . when you agree to buy as few as 3 more hits at regular Music Service prices in the next three years.

FOREIGNER DOUBLE VISION 43560 ATLANTIC	ROBIN WILLIAMS REALITY 33420 CASABLANCA	TWIN SETS* Double the music. Count as one!
FREDDY FENDER Before The Next Teardrop Falls 33352 MCA	ARTUR RUBINSTEIN WORLD'S FAVORITE CHOPIN 13362 RCA	FLEETWOOD MAC TUSK 34291 WARNER BROS.
EAGLES HOTEL CALIFORNIA 30030 ASYLUM	COMMODORES MIDNIGHT MAGIC 13945 MOTOWN	* ELVIS' WORLDWIDE Gold Award HITS Parts 1 & 2 13690 RCA
KC AND THE SUNSHINE BAND 32000 TK	THE KNACK GET THE KNACK 42110 CAPITOL	* BARRY MANILOW GREATEST HITS 23295 ARISTA
THE CARS CANDY-O 23334 ELEKTRA	BEST OF DOLLY PARTON 33508 RCA	* VILLAGE PEOPLE LIVE & SLEAZY 52393 CASABLANCA
FIEDLER/BOSTON POPS GREAT STRAUSS WALTZES 24154 LONDON PHASE 4	SCHEHERAZADE STOKOWSKI 34356 RCA	* DONNA SUMMER BAD GIRLS 33724 CASABLANCA
VAN HALEN II 43364 WARNER BROS.	CHUCK MANGIONE FEELS SO GOOD 33679 A&M	THE GRAND OLE OPRY * 1926-1974 04442 RCA
CAPTAIN & TENNILLE GREATEST HITS 30116 A&M	Heifetz: Tchaikovsky Mendelssohn Violin Concertos 22851 RCA RED SEAL	* QUEEN LIVE KILLERS 14609 ELEKTRA

ACT NOW—MAIL COUPON TODAY!

Mail to: RCA MUSIC SERVICE, P.O. Box RCA 1, Indianapolis, Ind. 46291

1 TAPE PENNY HERE

I enclose 1¢. Please accept my trial membership in the RCA Music Service and send me the 6 hits I've indicated here under the terms outlined in this advertisement. I agree to buy as few as 3 more hits at regular Music Service prices in the next three years, after which I may cancel my membership. (Postage & handling charge added to each shipment.)

4 RUSH ME THESE 6 SELECTIONS (indicate by number):

2 SEND MY SELECTIONS ON (check one only): ☐ 8-TRACK TAPES ☐ RECORDS ☐ CASSETTES

3 I am most interested in the following type of music—but I am always free to choose from every category (check one only):

1 ☐ EASY LISTENING (Instrumental/Vocal Moods) 2 ☐ COUNTRY
3 ☐ TODAY'S SOUND (Rock/Soul) 5 ☐ CLASSICAL

5 ☐ MR. ☐ MRS. ☐ MISS _____ (Please Print)

ADDRESS _____

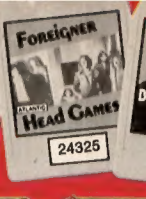
CITY _____ STATE _____

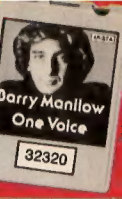
PHONE ( ) _____ ZIP _____
Area Code

V-GT XK

Limited to new members; continental U.S.A. only; one membership per family. Local taxes, if any, will be added.
RCA Music Service reserves the right to request additional information or reject any application.

Take any 6 HITS





Enjoy Top Hits at Top Savings!

Start Saving Now! Take any six 8-Track Tapes or Records or Cassettes for just 1¢ with trial membership. (Sorry, no mixing.) Indicate your choices on the coupon, enclose payment, mail it today!

Colorful Magazine! Free Choice! Every four weeks illustrated MEDLEY brings news of almost 400 selections and features a "Selection of the Month" in your favorite music category. And, five times a year, you receive sale issues featuring a "Bonus Selection" and alternates at great savings. In all, you will have 18 purchase opportunities a year.

No need to buy a selection every time. You merely agree to buy 3 more hits in the next three years at regular prices—usually $7.98 to $8.98 each for records or tapes. Half price sales, naturally, do not count toward minimum enrollment agreement. Choose from top labels like RCA, London, A&M, Warner Bros., Atlantic, TK, Elektra, Capitol, United Artists . . . over 100 more!

Automatic Shipments! To get the regular "Selection of the Month" or the special sale "Bonus Selection," do nothing; it will be sent automatically. If you want other selections, or none, advise us on the card always provided and return it by the date specified. You always have at least 10 days to decide. But, if you ever have less than 10 days to make your decision, you may return your automatic selection at our expense for full credit.

Cancel whenever you wish after completing your membership agreement by notifying us in writing. If you remain a member, choose 1 selection FREE for every 2 you buy at regular Music Service prices! (Postage & handling charge added to each shipment.)

Free 10-Day Trial! If not satisfied, return your 6 hits after 10 days for prompt refund.

Mail coupon today!

RCA

VILLAGE PEOPLE MACHO MAN 41876 CASABLANCA

THE BEST OF THE STATLER BROTHERS 13572 MERCURY

FLEETWOOD MAC RUMOURS 24025 WARNER BROS

THE OAK RIDGE BOYS HAVE ARRIVED 24584 MCA

STEVE MARTIN WILD AND CRAZY GUY 43988 WARNER BROS

WAYLON GREATEST HITS 33231 RCA

Tchaikovsky THE NUTCRACKER Ormandy Phila. Orch. 14350 RCA

FOGHAT BOOGIE MOTEL 43800 BEARSVILLE

HOROWITZ CONCERT FAVORITES 22516 RCA RED SEAL

ROD STEWART BLONDES HAVE MORE FUN 34088 WARNER BROS

CRYSTAL GAYLE WE SHOULD BE TOGETHER 44031 UNITED ARTISTS

JOE JACKSON I'M THE MAN 43320 A&M

VAN CLIBURN WORLD'S FAVORITE PIANO MUSIC 13500 RCA

STYX THE GRAND ILLUSION 30453 A&M

ELVIS PRESLEY A Legendary Performer Vol. 1 04484 RCA

JOHN CONLEE FOREVER 24610 MCA

ABBA GREATEST HITS 13682 ATLANTIC

GREASE Original Broadway Cast 33606 MGM

More Hits To Choose!

- Eagles: Gr. Hits 1971-75 . . 23481
- Kenny Rogers: Gambler . . 42854
- Village People: Cruisin' . . 24276
- The Muppet Movie 30405
- Bob Seger: Night Moves . . 43584
- Steve Martin: Not Pretty . . 33806
- Best Of Doobies 43738
- Statlers: The Originals . . . 50028
- Foghat Live 34029
- Herb Alpert: Rise 34170
- Foreigner 24073
- Diana Ross: The Boss . . . 43733
- Steve Miller: Fly Eagle . . 23759
- Dire Straits 23200
- Best Of Beach Boys 23946
- Kendalls: Like Real People 34184
- Abba: The Album 24237
- Segovia: Fave Spanish . . . 04486
- Nazareth: Hair Of Dog . . . 33747
- Waylon & Willie 34234
- Village People Go West . . . 42487
- Van Halen 14620
- Supertramp: Breakfast . . 53614
- The Kinks: Low Budget . . 33554
- Kenny Rogers: Daytime . . 34357
- Rickie Lee Jones 43197
- Barbara Mandrell: Moods . 34375
- Abba: Voulez-Vous 44108
- E. Humperdinck: Gr. Hits . 24074
- Chic: Risqué 33526
- Best Of Best M. Haggard 33505
- L. Ronstadt: In The U.S.A. 23666
- Neil Sedaka: Gr. Hits 24171
- Steve Miller: Gr. Hits 33199
- Tom Jones: Gr. Hits 23674
- Dire Straits: Communiqué 43749
- Carpenters: Singles 04393
- Steph. Mills: What Cha . . . 14540
- Queen: News Of The World 34355
- Doobie Bros.: Minute . . . 33983
- Helen Reddy: Gr. Hits . . . 32302
- Five Special 23770
- John Conlee: Rose Glasses 14639
- Mass Production: Purest . . 33683
- Blues Bros.: Briefcase . . . 30322
- Southside Johnny: Jukes . . 23954
- Dr. Hook: Pleasure & Pain 14536
- Cameo: Secret Omen 23567
- Ronnie Milsap: Images . . . 33735
- Max. Nightingale: Lead Me 53701
- Jackson Browne: Running 34367
- Sniff 'n' The Tears: Fickle 43609
- Anne Murray: New Feeling 34117
- The B-52's 337B1
- Best Of Jim Reeves 00267
- The Cars 44033
- Peaches & Herb: 2 Hot . . 33737
- GQ: Disco Nights 13190
- Eddie Rabbitt: Loveline . . 33298
- Steve Miller: Dreams 14443

RCA 690 TRADEMARKS USED IN THIS ADVT. ARE PROPERTY OF VARIOUS TRADEMARK OWNERS. TM(s). Ⓡ RCA CORPORATION. SELECTIONS MARKED Ⓔ ARE STEREO EFFECT REPROCESSED FROM MONOPHONIC. Ⓜ = MONOPHONIC

RCA Music Service, 6550 E. 30th St., Indianapolis, Ind. 46219

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.
©1980 R.J. REYNOLDS TOBACCO CO
The Vantage Point
Where great taste and low tar meet
VANTAGE
100's
VANTAGE
VANTAGE
Menthol
FILTER: 9 mg. "tar", 0.8 mg. nicotine av. per cigarette by FTC method; MENTHOL: 11 mg. "tar", 0.8 mg. nicotine, FILTER 100's: 12 mg. "tar", 0.9 mg. nicotine, av. per cigarette, FTC Report DEC. '79.